

Faculty Council
Metropolitan Affairs Committee
January 9, 2006

Minutes

Present:

Joan Henkle; Amy Conrad Warner, Acting Vice Chancellor Office of External Affairs;
Lorraine Blackman, Chairperson

1. The agenda was approved
2. Amy Conrad Warner led the continuation of our prior discussion to define “economic development”. Defining “Life sciences” and “economic development” for our faculty is important if we are to embrace the mission differentiation for the IUPUI campus. How are these concepts related to our daily work as faculty members?
 - a. Economic development includes our teaching, research, service, and civic engagement.
 - b. It also includes innovations and patents to advance the economy.
 - c. It encompasses workforce education and skill building, certification, and meeting statutory requirements beyond degree seeking.
3. Amy Conrad Warner also led the discussion of how IUPUI can advertise to the general public the work of faculty that is related to improving their quality of life. This is one of the roles of the Office of External Affairs http://www.iupui.edu/~extaff/univ_relations_staff.htm
 - a. A top priority of the Office of External Affairs is Recruitment and Retention of high ability graduate and undergraduate students
 - i. Electronic newsletters and news releases to feeder faculty who sent great masters and doctoral students to us.
 - ii. Identifying outstanding researchers and time sensitive research that’s relevant to the community at large. Showcasing the campus through TV ads targeting people who influence high ability students in their selection of post-secondary educational institutions.
 - b. Another top priority is the recruitment and retention of faculty and staff.
 - i. The IUPUI Faculty Recruitment Enhancement Project (FREPP) <http://www.opd.iupui.edu/frep/>
 - c. Advertising the large area of faculty activity in the area of Civic Engagement is still to be refined.
 - d. Advertising faculty research
 - i. Translating Research into Practice (TRIP), an action research grant from NIH. Principal Investigator: Sandra G Petronio, Department of Communication Studies at IUPUI and the Center on Bioethics at the IU School of Medicine.
 - ii. Advancing Indiana economic development team http://www.iupui.edu/news/releases/051011_advancing_indiana.htm
 - iii.
 - iv. Inside IUPUI <http://www.newscenter.iupui.edu/insiderarchive.htm> and a forthcoming publication to target key economic development leaders in Indiana.
4. Regular meetings for Spring 2006: First Thursday, 12:00 PM – 1:30 PM in ES4121, unless otherwise specified.
5. Next meeting: February 2, 2006 conference room in the Bioethics Center, 714 Senate Ave
 - i. Translating Research into Practice (TRIP), an action research grant from NIH. Principal Investigator: Sandra G Petronio, Department of Communication Studies at IUPUI and the Center on Bioethics at the IU School of Medicine.

Submitted:

Lorraine C. Blackman
2/1/2006