



LOGO CREATED BY BRAD SULLIVAN

SIGMA THETA TAU INTERNATIONAL'S  
**1997-99 PRESIDENTIAL CHARGE**

BY PRESIDENT ELEANOR J. SULLIVAN, RN, PhD, FAAN

PRESENTED TO THE  
1997 HOUSE OF DELEGATES



# AVENUES TO



## PRESIDENTIAL CHARGE FOR THE 1997-1999 BIENNIUM

Sigma Theta Tau International is a mission-driven organization dedicated to improving the health of all people through the development, dissemination and utilization of our collective knowledge. Nursing research, leadership and scholarship function as our compass and will continue to guide us into the new millennium.

The 1995-97 biennium, with skillful guidance from Melanie Dreher, has been a time for renewing our commitment to clinical research. It has been a time for educating the public regarding the contributions of nursing research to global health care. And, it has been a time for enhancing the worldwide leadership of the Society through our individual chapters. In short, the Society is pointed in the right direction to carry out our mission in the years to come.

During the 1997-1999 biennium, we will explore and clearly define Sigma Theta Tau International's course for the next millennium. Our theme will be "Avenues to the Future."

Utilizing our collective knowledge, talent and energy, we will pave avenues through the rough terrain of today's world to the future. The foundation of these avenues will be enhancing our membership, creating collaborative partnerships and refocusing the public's image of nursing.

Our greatest strength is the global diversity of our membership. Over the course of the biennium, we will design and implement strategies for ensuring the vitality of our global diversity. We will seek alliances with strategic partners to further our mission. And we will actively design and implement communications to create a contemporary image of nursing and to educate the public regarding the significant contributions of nursing research.

I invite you to join me and the 1997-1999 Board of Directors as we create and travel the avenues toward our future.

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### I. Strengthen the global diversity of Sigma Theta Tau International.

- Establish a variety of mechanisms to facilitate international research, consultation, education and programming exchanges.
- Increase the number and participation of international members at all levels of the organization.
- Expand the international chapter development network and efforts.
- Enrich the society by focusing on regional and chapter strategies that promote, develop and use the diversity of membership talent and involvement.

# THE FUTURE



- Facilitate diverse representation throughout the society's activities and governance.
- Provide multiple opportunities for leadership development through the Sigma Theta Tau International Leadership Institute.
- Expand international research access through promotion, use and contributions to the *Registry of Nursing Research*, the *Online Journal of Knowledge Synthesis for Nursing* and electronic communications vehicles.
- Address health and professional issues of international significance through the Arista think tank series and other mechanisms.

## II. Envision Sigma Theta Tau International's preferred future in the next millennium.

- Develop a plan for the first decade of the new millennium that will provide a framework for future goals, objectives and tactics.
- Convene a task force to analyze and recommend the society's strategic direction.
- Complete the strategic planning process and prepare strategic goals and objectives for the Society through year 2005.

## III. Engage in strategic alliances with collaborative partners to further the mission of Sigma Theta Tau International.

- Encourage multidisciplinary participation in planning and implementing Sigma Theta Tau International activities.
- Seek professional partnerships in all activities appropriate to Sigma Theta Tau International's mission and goals.
- Participate in mutually beneficial ventures with a variety of partners.

## IV. Showcase nursing and nursing research as the cornerstone to global health care delivery.

- Utilize marketing, public relations and communication experts to effectively impact the public image of nursing.
- Educate Sigma Theta Tau International members regarding the importance of communicating the science of nursing to the public, including the media.
- Prepare nurse scholars with the skills to effectively communicate to the public the vital role nursing research plays in improving health.

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## PRESIDENTS

1929-1934	Dorothy Ford Buschmann	<i>Alpha</i>
1934-1938	Florence Parisa	<i>Delta</i>
1938-1941	Ruth P. Kuehn	<i>Epsilon</i>
1941-1947	Katherine Densford	<i>Zeta</i>
1947-1951	Frances George	<i>Eta</i>
1951-1955	Thelma Dodds	<i>Zeta</i>
1955-1957	Myrtle K. Aydelotte	<i>Gamma</i>
1957-1959	Lois Austin	<i>Epsilon</i>
1959-1962	Edna Treasure Whitley	<i>Kappa</i>
1962-1965	Catherine McClure	<i>Eta</i>
1965-1971	Virginia Crenshaw	<i>Iota</i>
1971-1975	Ruth Hepler	<i>Alpha Epsilon</i>
1975-1981	Sr. Rosemary Donley	<i>Eta</i>
1981-1983	Carol Lindeman	<i>Beta Psi</i>
1983-1985	Lucie S. Kelly	<i>Alpha Zeta</i>
1985-1987	Vernice D. Ferguson	<i>Kappa</i>
1987-1989	Angela Barron McBride	<i>Alpha</i>
1989-1991	Billye J. Brown	<i>Epsilon Theta</i>
1991-1993	Beth C. Vaughan-Wrobel	<i>Beta Beta, Gamma Xi</i>
1993-1995	Fay L. Bower	<i>Beta Gamma, Alpha Gamma</i>
1995-1997	Melanie C. Dreher	<i>Beta Zeta</i>
1997-1999	Eleanor J. Sullivan	<i>Delta, Delta Lambda</i>

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