



## **FACT SHEET**

### **IUPUI SAPIR and Sexual Assault Prevention Campaign**

#### **What is SAPIR?**

SAPIR stands for Sexual Assault Prevention, Intervention and Response Task Force. It is a coordinating council of campus constituents that play key roles in making the campus a safer place by enacting the educational and compliance requirements associated with the Campus Sexual Violence Elimination Act (SaVE Act). The task force has broad representation from stakeholders across campus including faculty, staff and students as well as community partners.

#### **What is the social marketing campaign about?**

In November 2012 the IUPUI SAPIR task force received a grant from the Indiana Campus Sexual Assault Primary Prevention Project (INCSAPP) to develop and implement a social marketing campaign on sexual assault prevention directed specifically to IUPUI.

With technical assistance from INCSAPP, we vetted several messages and images in student focus groups and determined a message which addressed our student's informational needs. This campaign focuses on the message, *"My sober yes is my consent...Sex without continuous consent is sexual assault."*

#### **What is the INCSAPP Project?**

INCSAPP aids Indiana colleges and universities in the primary prevention of sexual violence through training and technical assistance, coalition building and mini-grants. INCSAPP receives funding from the Indiana State Department of Health through a Center for Disease Control Rape Prevention Education Agreement.

#### **What is the SaVE Act?**

In the spring of 2013 Congress enacted and the President signed the Campus Sexual Violence Elimination Act which contains new reporting requirements by March 2014 for institutions of higher education who receive federal funding assistance. These requirements update the type and definition of crimes which higher education institutions are required to report under the Clery Act (20 USC, Sec. 1092) to include "domestic violence", "dating violence" and "stalking." In addition, it requires a report regarding our education programs to promote the awareness of "rape, acquaintance rape, domestic violence, dating violence, sexual assault and stalking."

**Why now?**

In the spring of 2011, the US Department of Education alerted colleges and universities to proposed changes in the Violence against Women Reauthorization Act and Campus SaVE Act that would impose new regulations related to prevention, intervention and response to sexual assaults on campus. In response, The Office for Women and Counseling and Psychological Services renewed a partnership to develop bystander intervention training options for students and to form a campus-wide coalition.

The social marketing campaign is one part of a comprehensive effort to address the training requirements of the Campus SaVE act. Other efforts include Bystander Intervention workshops offered to community members and the addition of online educational programs (AlcoholEdu and Haven) for all entering students. As with the in-person training already in place, Haven emphasizes community responsibility and the bystander intervention training approach to sexual assault prevention.

**What is Bystander Intervention Training?**

Bystander intervention training encourages community members to take action when a harmful situation develops. Training focuses on methods that enhance the safety of all involved. Training for students is based on a model provided by INCSAPP and is being conducted by Michael Hines, psychologist at CAPS and Emily Werner, Coordinator of Health & Wellness Initiatives, Student Health Services. They are also in the process of training peer health and wellness educators to present this information to other students.

**Where can I get more information?**

Information regarding resources, referral and report options and what to do if you or someone you know has been assaulted can be found at the SAPIR website:

<http://sapir.iupui.edu>

**How do I report an incident?**

Assaults involving the IUPUI community should be reported to the IUPUI Police: 317-274-7911 and the Office of Equal Opportunity: 317-274-2306.

**Where do I get help?**

Resources for the victim of an assault are available at:

Centers of Hope: Wishard – 317-630-6180; Methodist – 317-963-3394

Campus Health Services, Coleman Hall: 317-274-8214

**Additional Resources:**

Counseling and Psychological Services (CAPS): 317-274-2548

Dean of Students: 317-274-4431

Employee Assistance Program: 888-234-8327