

The **Value Agenda:**
What the ADA Can
Learn from the NBA
-Marko Vujicic, PhD

A July 2015 article in the *Journal of the American Dental Association* caught my eye because it has thought-provoking implications for the way we prepare students for the future world of health care value, quality, transparency and accountability.

The NBA began reviewing and evaluating all referee decisions within the final 2 minutes of close basketball games. According to an NBA press release, this is the "latest step in the league's effort toward more transparency in its officiating program.

Applying this transparency to health care, the author, Dr. Vujicic, said this trend, partly owing to the Affordable Care Act but driven by other factors as well, will move the health care system slowly away from a largely "siloed," fee-for-service, provider-centric model of care delivery and financing to a more integrated, team-based, patient-centric model.

The **value agenda** in health care is a radical departure from the status quo and, as a result, causes considerable anxiety and uncertainty. At the same time, there are tremendous opportunities for dentists and other clinicians in this new paradigm.

Read the entire article and see for yourself what transformation and opportunities are ahead to improve the quality of U.S. oral health care.

To access the JADA article:

[http://jada.ada.org/article/S0002-8177\(15\)00600-5/abstract](http://jada.ada.org/article/S0002-8177(15)00600-5/abstract)



First Friday.....August 7, 2015

It's *Back to School* time at IUSD! Just like elementary students with new backpacks and shoes, contractors have been working over the summer on the 4th floor to bring about a shining new multidisciplinary clinic. The project is well underway and on schedule for a mid-October completion. I thank Adam Smith and his team for overseeing the project. In other news, last year, we made substantial changes to the academic calendar which now have been incorporated into the DDS courses of study. Our new first year DDS students once again began their orientation with team building and leadership exercises at Bradford Woods. (Ask a 2019 D1 about his/her raft building skills!) Total fall enrollment for all programs tops out above 660. The really BIG news (see below) is that our clinical building expansion project will be reviewed and hopefully approved for preliminary project design August 13 and 14 when the IU Board of Trustees meets in Bloomington! This fall provides continued opportunities to advance the Vision and Mission of IUSD to make *Indiana University School of Dentistry one of the best dental schools for the 21st century.*

• Exciting Facilities News—August IU Board of Trustees Meeting

For five years since my arrival at IUSD, a major priority has been to construct and enhance our clinical and research facilities. We need to do this to keep IU Dentistry competitive for faculty and students by providing contemporary facilities for the future. While we have made some progress over the past four years (external building appearance, new simulation labs, reception/lobby areas, and two lecture room upgrades), the pathway toward a new clinical and research facility has been more elusive. I thank the early believers who contributed gifts and pledges of more than \$4 million to this project because your belief is paying huge dividends! The dental school has established a financing plan with IU Bloomington, which is very achievable, and we are now preparing for IU Board of Trustees approval, followed by a HUGE step forward with University Project Approval. This endorsement will enable us to engage architects and space planners to really get down to the where, when, and how of the new, estimated \$21.6 million expanded facility. Timing is consistent with IU-IUPUI by tying this project into the major IU Bicentennial Campaign led by President McRobbie, and building on our current success in raising funds for the building facilities. The time is right to make a big push for IU Dentistry to have new facilities as the University celebrates 200 years and IUSD celebrates 140 years of service to the people of Indiana and beyond. Thank you for your belief in the possibilities—we have reached a significant milestone in this project! I will keep you posted after August 14. I am hopeful!

First Friday....IUSD Dean's Update August 7, 2015

• **IU DDS Student Debt Trend Down, Fourth Year Running**

One disturbing trend for all of higher education but particularly for professional school education is the increasing level of student debt. IUSD is being proactive to educate students and scrutinize student borrowing in an effort to slow this increase. Due to the efforts of Jennifer Vines, IUSD Director of Financial Aid, and others, IUSD students are seeing a reversal of this national trend. For the graduating class of 2015, in-state graduating debt is 15% lower than four years ago, while non-resident student debt is down almost 26%. As an institution, Indiana University has placed a priority on [educating students about financial matters](#) and the cost of borrowing. Something must be working at IUSD! Bravo, Jennifer!!

• **Humans are Underrated – Fortune Magazine**

In the [August issue of Fortune magazine](#), the lead story has the above title. It reports on the rapid movement of intelligent robots to assume many of the tasks commonly done by humans. Imagine your dental care being provided by a robot-could be possible! Three points were made that will keep society still very humanly focused: 1) humans will remain in charge; 2) humans must work together to set collective goals; and 3) only humans can satisfy deep interpersonal needs. A big take away for me in this article is the significance of [emotional intelligence \(EI\)](#), with a high emphasis on empathy, storytelling, social awareness, collaborating, problem solving, and building relationships. As we continue to build IUSD for the future, I encourage all of us to focus on relationships, civility, and empathy for all. The article is a fascinating read!

• **New Faculty and Administrative Positions**

IUSD is pleased to announce several new faculty and administrative positions, which we are highlighting as the 2015 fall term begins. Many have already started in their new positions. Welcome to IUSD!

- Dean Morton - Chair, Department of Prosthodontics and Assistant Dean, Strategic Innovation
- Yusuke Hamada - Periodontics
- Michelle Vanise Quirke –Dental Hygiene
- Heather L. Taylor - Cariology, Operative Dentistry and Dental Public Health
- Kamolphob Phasuk - Prosthodontics
- Kim Diefenderfer – Cariology, Operative Dentistry and Dental Public Health
- Rachel Menegar – Biomedical and Applied Sciences
- Pamela Linder - Comprehensive Care and General Dentistry

• **Upcoming IUSD Events**

- Thursday/Friday, August 13 and 14– IU Board of Trustees Meetings (Bloomington)
- Friday, August 14– Faculty Appreciation and Calibration Day (Towers Ballroom-IUPUI)
- Sunday, August 16– White Coat Ceremony for D1 students (Campus Center 4th Fl)
- Wednesday, August 19 – New IUSD Faculty Reception (Dean Williams' Home)

• **IUSD First Friday Social**

From outgoing Staff Council President Terry Wilson: Staff Council will again be hosting the First Friday Social starting at 7:30 a.m. in the basement student lounge with complimentary coffee and donuts until 9 a.m.

Thanks to each of you for your dedication to and support of the Vision and Mission of IUSD. I'll be back next month with another edition of *First Friday...Dean's Update*.



–John

Check out all the current IUSD News on our [website \(www.dentistry.iu.edu\)](http://www.dentistry.iu.edu) or on Facebook (facebook.com/IUDentistry)