

**Kelley School of Business
2014-2015 Community Engagement Report**

**Indiana University-Purdue University Indianapolis
Office of Community Engagement**



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About this Report

This report is intended to provide information regarding the type and level of community engagement of the IU Kelley School of Business (BUS) students, faculty, staff, and alumni during the academic year 2014-15 as well as how participation has changed over time. Schools are encouraged to use the information for reports, program review, grant applications, and support for research and scholarship.

Data in this report have been collected from several sources:

- Campus-wide Community-Based Learning Inventory (CBLI)
- Indiana University Office of Engagement
- IUPUI Institutional Research and Decision Support
- IUPUI Office of Alumni Relations
- IUPUI Office for Community Engagement
- IUPUI Office of Student Involvement
- IUPUI Office for Undergraduate Success

The 2015 School Engagement Reports were developed specifically to illustrate what we know is happening within your unit. However, it is only a starting point for a larger conversation about opportunities for engagement in the future. We look forward to assisting you to capture these data for internal and external reporting purposes and to identify campus and school priorities, partnerships, and opportunities for growth. Please contact Kristin Norris, Director of Assessment (norriske@iupui.edu), if you have any questions.

Student Learning and Success

At IUPUI, students have many opportunities to take part in curricular and co-curricular community-based engagement opportunities such as service learning courses, internships, community-based research, service-based scholarship programs, alternative break trips, field study, volunteerism, and community work study. Research shows that participating in service during college is a predictor of future behaviors such as attending graduate school, earning higher degrees, donating money to one's alma mater, socializing with different racial/ethnic groups, and participating in volunteer/community service work after college¹. IUPUI provides resources to assist students in preparing for, accessing, and succeeding through community engagement.

Community-Based Learning Courses

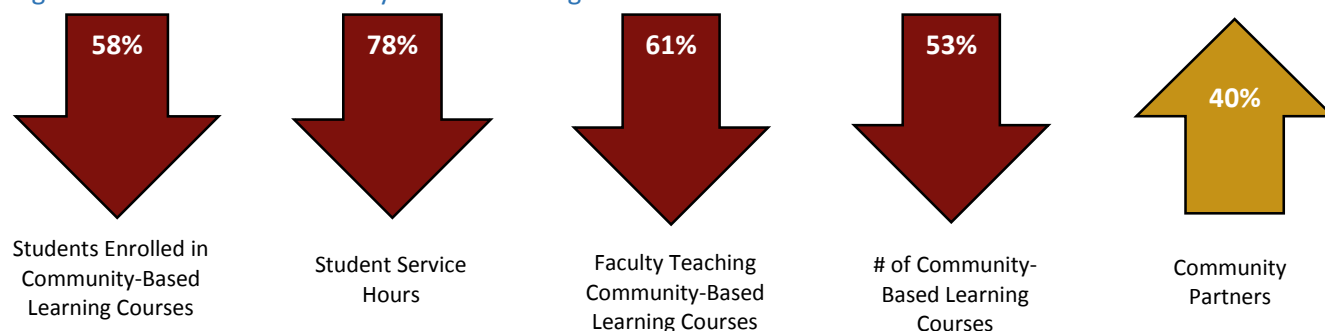
Table 1.1 includes data regarding community-based learning courses the Kelley School of Business offered during the 2014-2015 academic year, as well as the previous three years. Figure 1.1 illustrates the trend of these numbers compared to the prior academic year.

Table 1.1 Community-Based Learning Courses

Academic Year	Student Participation	Service Hours	Instructors	Course Sections	Community Partners
2011-12	1,904	6,239	19	44	33
2012-13	962	10,882	13	24	35
2013-14	1,291	13,979	18	32	35
2014-15	542	3,086	7	15	49

Source: Community-Based Learning Inventory.

Figure 1.1 Trends in Community-Based Learning Courses

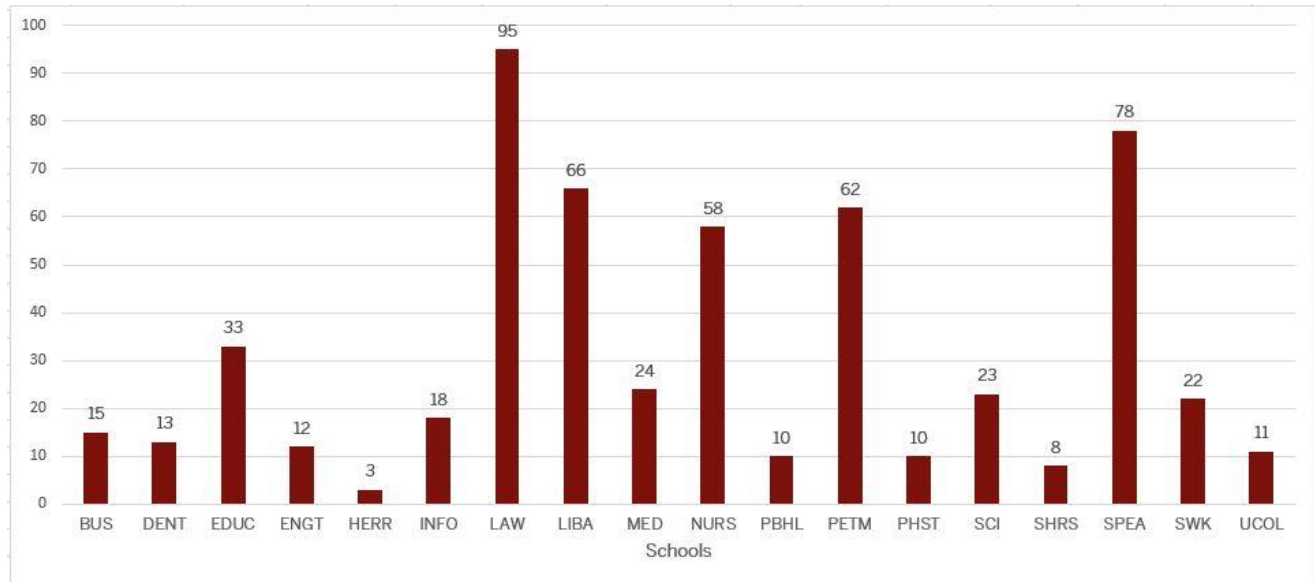


Source: Community-Based Learning Inventory.

¹ Astin, A.W., Sax, L. J., & Avalos, J. (1999). Long-term effects of volunteerism during the undergraduate years. *The Review of Higher Education*, 22(2), 187-202.

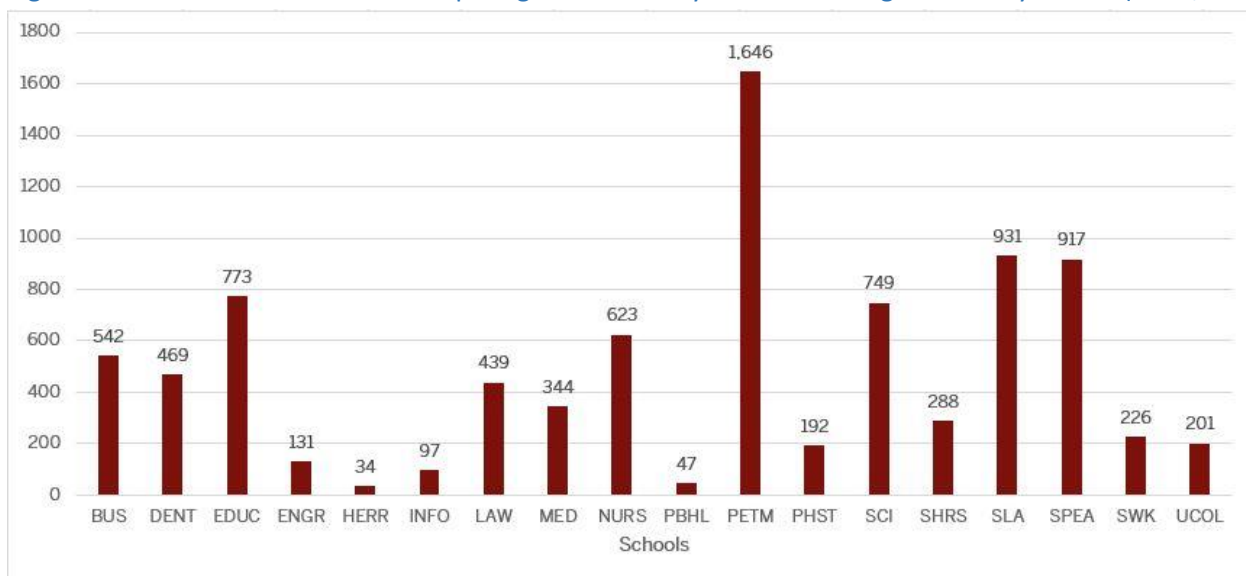
Figures 1.2 and 1.3 illustrate how your school compares to other schools across campus. The OCE is interested in discussing these trends, additional sources of information, and opportunities for growth.

Figure 1.2 Number of Community-Based Learning Courses by School (N = 561)



Source: Community-Based Learning Inventory.

Figure 1.3 Number of Students Participating in Community-Based Learning Courses by School (N = 8,649)

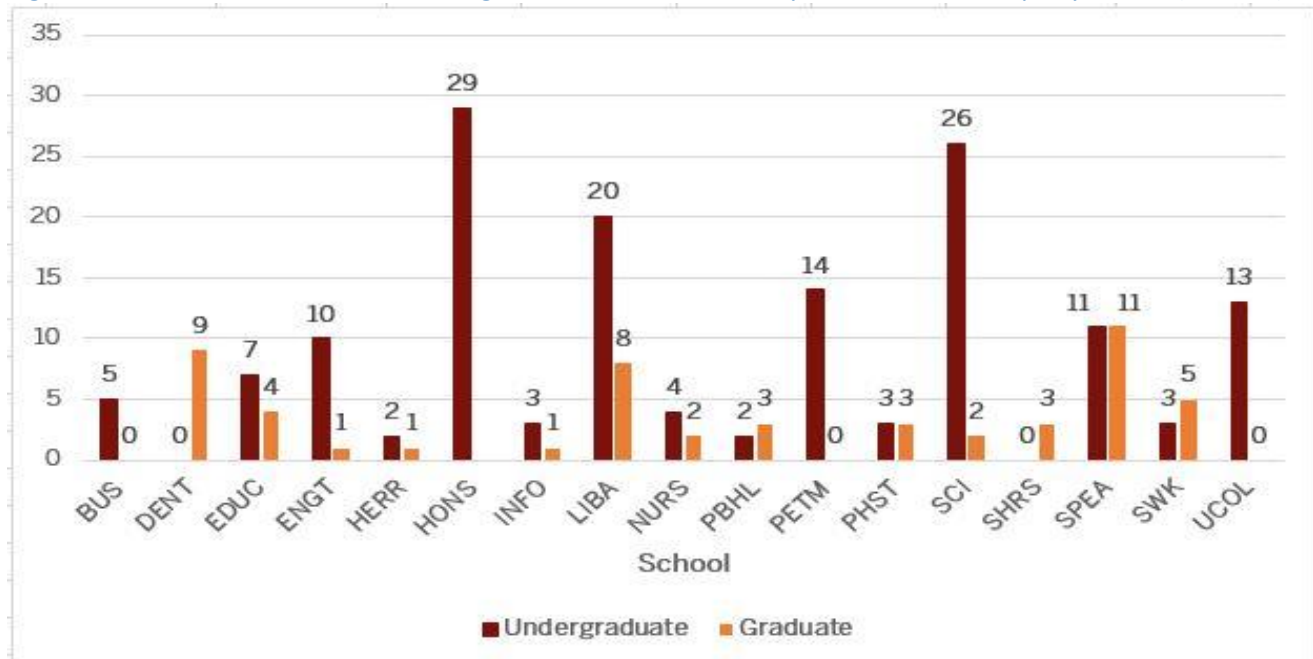


Source: Community-Based Learning Inventory. NOTE: Number of students does not represent unique individuals.

Service-Based Scholarships – Sam H. Jones Community Service Scholars

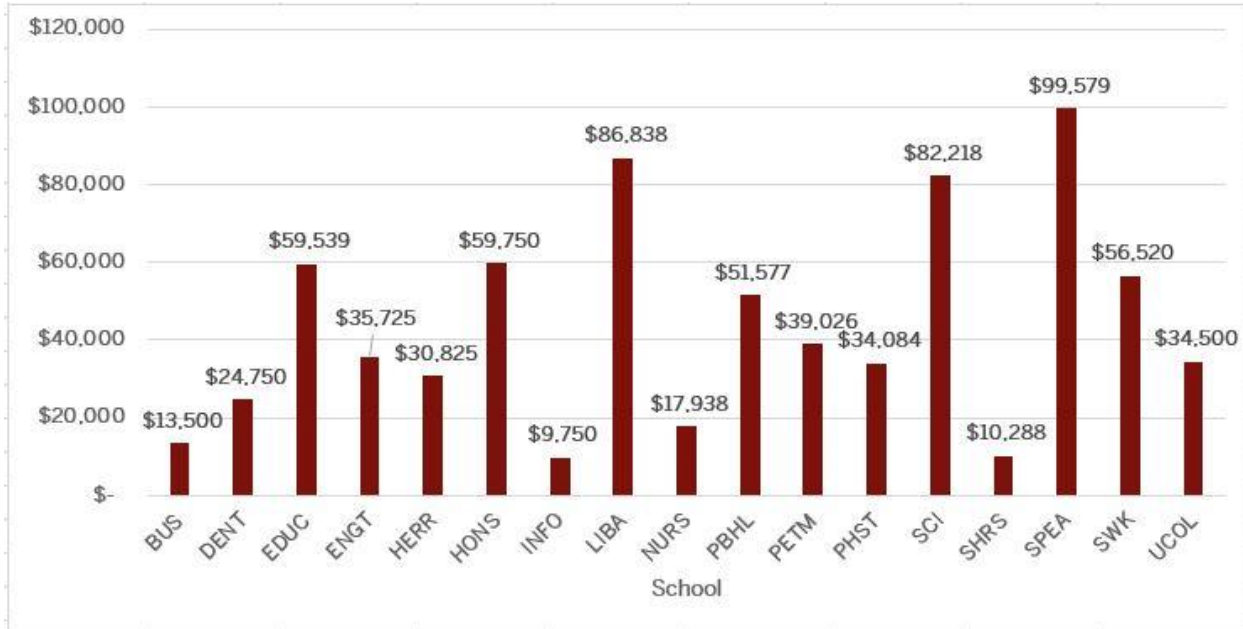
The Center for Service & Learning (CSL), a unit within the Office of Community Engagement, engages students, faculty, staff, and community members in educationally meaningful service to promote learning and development, to advance best practice and research, and to further community goals and the civic engagement mission of the campus. CSL also provides support to students for community-engaged research and hosts the Sam H. Jones (SHJ) Community Service Scholarship program, which recognizes student service as a form of merit. SHJ funds are made available to incoming, transfer, graduate, and professional students and offer opportunities for community engagement through courses, projects, and programs. Figures 1.4 and 1.5 include the number of students and the amount of funding by school and is intended to supplement the information contained in Figure 1.6, which illustrate the trends in SHJ funding specific to the Kelley School of Business.

Figure 1.4 Number of Students Receiving Sam H. Jones Community Service Scholarships by School (N = 174)



Source: Center for Service & Learning. NOTE: Students may be enrolled in more than one program/school and their dual enrollment is represented here.

Figure 1.5 Amount of Sam H. Jones Community Service Scholarships by School

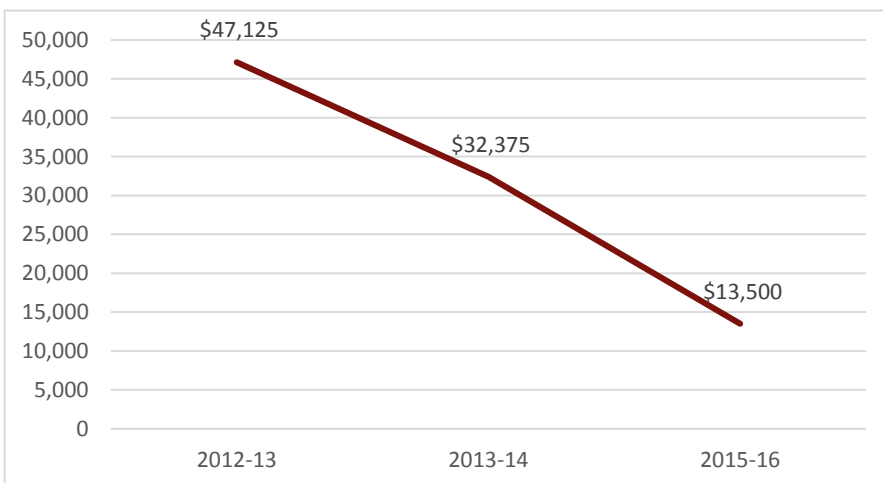


Source: Center for Service & Learning. NOTE: Students may be enrolled in more than one program/school and their dual enrollment is represented here.

Kelley School of Business Sam H. Jones Community Service Scholarship Recipients

In 2014-2015, 5 students enrolled in the Kelley School of Business received a Sam H. Jones Scholarship, for a total of \$13,500 in scholarships to support community engagement and their civic learning. See Appendix A for a list of students who received Sam H. Jones Scholarships, as well as the type of scholarship, amount awarded, and their mentor, if applicable.

Figure 1.6 Trends in Amount of SHJ Funding



Source: Center for Service & Learning.

William M. Plater Civic Engagement Medallion

The William M. Plater Civic Engagement Medallion honors graduates who demonstrate exemplary commitment to their communities during their time at IUPUI and have exhibited personal development, intellectual growth, and positive community impact as a result of their civic engagement experiences. Recipients are expected to have engaged in a variety of activities demonstrating depth and diversity of commitment in serving their communities. 58 students were awarded the Plater Civic Engagement Medallion for the 2014-2015 academic year.

One Kelley School of Business student was awarded the William M. Plater Civic Engagement Medallion:

- John Reed, Human Resource Management and Management

Top 100 Honorees

The IUPUI Office of Alumni Relations, a unit within the Office of Community Engagement, works with the Indianapolis Alumni Council and the Student Organization for Alumni Relations (SOAR) to coordinate, select, and recognize the campus's Top 100 juniors and seniors. Students are recognized for scholastic achievement, extracurricular activities on campus, and community service. More than 1,400 nominations were received for this prestigious award.

Eleven students from the Kelley School of Business were honored as IUPUI's 2014 Top 100:

- Aishwar Agarwal, Accounting and Finance
- Samantha Bredhold, Marketing, Supply Chain Management, International
- Jacob Brown, Human Resource Management/Business Management
- Aaron Buchanan, Finance, Supply Chain Management, International
- Hui Xin (Cyndi) Chee, Finance, Accounting & Supply Chain Management
- Alexis Laird, Accounting/Finance
- Zijun Li, Marketing and Supply Chain Management
- Jhalak Patel, Accounting, Finance, and International Studies
- Lynette Sauer, Management, International Studies, Painting
- Zachary Treon, Marketing
- Peyton Zehner, Marketing, Supply Chain Management, International

Faculty and Staff Development and Success

The Office of Community Engagement, along with several other units on campus, support the campus in attracting and retaining the highest quality faculty, staff, and students by building a culture of engagement. Centers and initiatives within OCE provide resources aimed at developing and enhancing community-engaged practices that foster mutually-beneficial campus-community partnerships. Additionally, the Center for Service Learning (CSL) offers a broad range of faculty-development programs, workshops, and funding to strengthen community-engaged teaching, research, and assessment, such as the Service Learning Assistant (SLA) program

and the Public Scholarship Faculty Learning Community. The following section includes information on faculty and staff engagement in your unit.

Kelley School of Business Community-Based Learning Courses

Appendix B includes the community-based learning courses the Kelley School of Business offered during the 2014-2015 academic year, as well as the instructor's name and primary instructional role, number of students who participated in community-based learning, and the number of community partners engaged.

The Kelley School of Business had 7 faculty teach 15 courses in which 542 students contributed 3,086 hours of service.

Alumni Success

When students are involved and engaged during college, they have a stronger sense of belonging to the campus that fosters loyalty, pride, and community involvement². IUPUI, OCE, and the IUPUI Office of Alumni Relations recognize the importance of sustained involvement and opportunities for IUPUI alumni to stay connected and engaged through a variety of annual activities such as the IUPUI Alumni Leadership Dinner, Holiday Night, and the IUPUI Regatta. Participation in these events continues to remain positive and further demonstrates that IUPUI alumni have a sense of belonging and pride in their schools and the campus. The OCE is interested in partnering with your school and gathering data that would be useful to understanding the impact of alumni related to community engagement.

Student Organization for Alumni Relations (SOAR)

The Student Organization for Alumni Relations (SOAR) works to increase student awareness of IUPUI alumni activities and programs. As the official IUPUI Student Ambassadors, SOAR students are dedicated to strengthening the bond between current students and alumni. The Kelley School of Business had 8 students serve on SOAR including **Stephanie Atallah** who served as Vice President of Alumni Relations. The OCE would like to thank them for their commitment to supporting alumni relations.

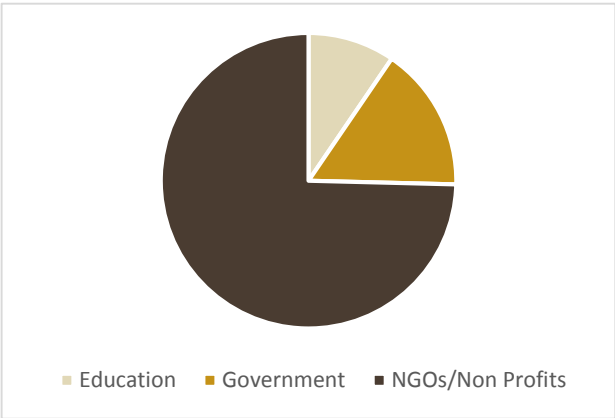
Engaged Economic and Community Development

In 2014-2015, faculty surveyed for the Community Based Learning Inventory (CBLI) cited 486 different partners in the Community-Based Learning Inventory, a 10% increase from last year. While these numbers are impressive, OCE's goal is to understand the impact that such partnerships have on the community. Future reports will illustrate the many ways community organizations are partnering with IUPUI through curricular and co-curricular programs, research, outreach, and scholarship. The OCE is able to assist with identifying partners as well as faculty from other disciplines who are partnering with the same organizations.

² Astin, A.W., Sax, L. J., & Avalos, J. (1999). Long-term effects of volunteerism during the undergraduate years. *The Review of Higher Education*, 22(2), 187-202.

Figure 1.7 identifies the type of community partners (e.g., education, government, non-profit, for-profit) and Table 1.2 illustrates the most frequently cited community partners from within the Kelley School of Business. Please contact our office if you are interested in knowing how others at IUPUI are working with these partners.

Figure 1.7 Community-Based Learning Courses Partners Status (N=63)



Source: Community-Based Learning Inventory.

Table 1.2 Frequently Cited Community Partners

Community Partners	Citations
Gleaner's Food Bank	5
Carmel Clay Parks & Rec.	3
PAWS Pantry	3
Wheeler Mission Ministries	3

Source: Community-Based Learning Inventory.

Appendix A

Kelley School of Business Sam H. Jones Scholarship Recipients

Student Name	SHJ Scholarship Type	Total Amount Awarded	Faculty/Staff Mentor (if applicable)
Bridget Barbara	Alternative Break Leader	\$1,000	
Danielle Colucci	Freshman Service Scholar	\$3,000	
Karen McIra	Freshman Service Scholar	\$3,000	
Jasmine Sendon	Freshman Service Scholar	\$3,000	
Cassandra Vera	Community Service Scholar	\$3,500	
TOTAL		\$13,500	

Source: Center for Service & Learning.

Appendix B

Kelley School of Business Community-Based Learning Courses

Subject	Course	Faculty Last Name	Primary Instructional Role	# of students participated community-based learning	Total service hours for course	# of community partners for course
BUS-X	103	Ayers	Adjunct/Associate	26	156	No data
BUS-X	103			26	156	No data
BUS-X	103	Bumbalough	Professional Staff*	26	156	No data
BUS-X	103			27	162	No data
BUS-X	103	Clemons		22	132	No data
BUS-X	103	Kinney	Adjunct/Associate	27	324	6
BUS-X	103	Little	Lecturer*	27	No data	No data
BUS-X	103	Phillabaum	Senior Lecturer	24	96	4
BUS-X	103			25	100	1
BUS-X	203			120	480	18
BUS-X	203			58	232	16
BUS-X	203			57	228	23
BUS-X	203			34	136	13
BUS-X	103			Raider	Professional Staff*	19
BUS-X	103	24	576			No data
TOTAL	15			542	3,086	

Source: Community-Based Learning Inventory. Note- "*" indicates role was identified through other means, not self-reported.