

New VISIONS



The Official Newsletter of the National FFA Alumni Association

Volume 12, Issue 2 • June 2007

Association Transitions to Excel Membership System

National FFA Alumni officials are excited about the rollout of the association's new Excel membership system beginning with the 2007-2008 membership year. Gone will be the paper rosters, which are prone to being lost in the mail or hidden on desks.

The new membership system has been tested by Alumni leaders in Georgia, Ohio, and Wisconsin. A very simple-to-use system has been developed with the assistance of leaders in these pilot states and the dedicated work of the National FFA information technology team. National Alumni officials expect the job of processing rosters to become much easier and more efficient at the local, state, and national levels.



Local Alumni affiliate participation in this new process is crucial to its success. More information will be sent to each state's membership coordinator in the very near future. It will include instructions and a practice roster local affiliate leaders can use to familiarize themselves with the new

system. This same information will be made available on the national Alumni website. National Alumni leaders and staff look forward to working with state and local members in making this transition as smooth as possible, says National FFA Alumni Executive Director J. Frank Saldaña.

For more information, contact Betsy Haig at 317-802-4293 or bhaig@ffa.org.

Association Announces Council Openings for 2007

Delegates at the upcoming National FFA Alumni Convention will select new leaders for the National FFA Alumni Association Council. The **Central Region Representative position** held by Sam Atherton of Kansas and the **Western Region Representative position** held by Dennis Ettestad of Oregon will become open this year. Applications are now being accepted. Both of these positions will be for a three-year term. To obtain more information on the requirements and responsibilities of a council

member and a nomination form, visit the FFA Alumni website at www.ffa.org/alumni/ or contact the National Office at 317-802-4293 or via e-mail at bhaig@ffa.org. Interested members are asked to submit their applications to the National FFA Alumni office **postmarked by July 1, 2007**. Candidates selected by the national nominating committee will be given the opportunity to address the delegates during the National FFA Alumni Convention Business Session on October 26, 2007.

2007 Convention Update: Housing

The 2007 national FFA and Alumni conventions will soon be here. If you plan on attending, you are encouraged to act now to ensure that you have a hotel reservation in October!



How do you secure a hotel room if you are attending with your local FFA chapter? Alumni members who will be chaperoning or lodging with their local chapters are encouraged to contact their

local advisors to obtain lodging.

How do you secure a hotel room if you are NOT attending with your local FFA chapter? Alumni members who will be attending the FFA and FFA Alumni

conventions separately from an FFA chapter and need housing or have housing questions are asked to contact Ellen Williams at 317-802-4269 or ewilliams@ffa.org.

Calendar 2007

Dates listed are when items must be postmarked to the National Office.

July 1

Local Program Support Grant applications

Outstanding/Pioneer Affiliate, Outstanding State Affiliate, Outstanding Achievement, and National Distinguished Contributor nomination applications; and Scrapbooks

National Alumni Council nominations

July 15

Auction donation forms for items to appear in catalog

July 10-15

State Leaders Conference, Portland, OR

October 24-27

Alumni Silent Auction, Indianapolis, IN

October 25-26

Alumni Convention, Indianapolis, IN

October 26

Alumni Live Auction, Indianapolis, IN

Please visit the FFA Alumni website at www.ffa.org/alumni/ to download updated award applications. Send requests for forms to bhaig@ffa.org or phone 317-802-4293 to have them mailed via the U.S. Postal Service.



Don't be a scallywag, see page 5 for more on how you can raise some loot for student scholarships.

ROUND TABLE

Part Two:

Alumni's Golden Role in 10 x 15—Retention

One must ponder how any instruction takes place in classrooms with the increasing demands and responsibilities



the modern educational system places upon agriculture teachers today. Yet, agriculture teachers seem to meet the challenges.

Agriculture teachers often rely on FFA Alumni members to help ease the commitments of teaching, build more support for their agricultural education program, and offer them more freedom to do what they do best—**teach kids!**

FFA members, advisors, and leaders rely on Alumni members to recruit students, raise scholarship money, and serve as aids at camps, conferences, national FFA conventions, and other personal development programs. Alumni help support FFA award programs and activities, and advocate for FFA and agricultural education in governmental affairs at the local, state, and national levels.

In order for Alumni to help in the long-term retention of committed and dedicated agriculture teachers we must answer the question, "What can Alumni do for agricultural education and the FFA at the local level?" Here is a strategy that can help to provide answers to this question:

1. Confer with your local agriculture teacher(s) and answer the following three questions:

- What can Alumni do to help the local teacher(s) be more successful?
- What can Alumni do to help to make agricultural students' lives better?
- What can Alumni do to help ease some of the teacher's outside commitments?

2. Once you have answered these three questions, then develop a list of goals that match your responses and an accompanying plan to accomplish these goals.

3. Secure support from business, industry, Alumni, educators, parents, and other partners (friends) of agricultural education.

If you can be successful in helping to enhance the lives of teachers and students, you are one step closer in retaining your local agriculture teacher.

J. Frank Saldaña
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FFA Alumni *New Visions* is prepared and published quarterly by the National FFA Alumni Association as an affiliate of the Future Farmers of America in cooperation with the U.S. Department of Education as a service to state and local agricultural education agencies.

Vision

The vision of the National FFA Alumni Association is a world where people and communities grow and develop to their fullest potential.

Mission

The mission of the National FFA Alumni Association is to secure the promise of FFA and agricultural education by creating an environment where people and communities can develop their potential for **premier leadership, personal growth, and career success.**

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National FFA Advisor, Dr. Larry Case
National FFA Alumni Executive Director,
J. Frank Saldaña

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How to Become Involved

In part three of this series, National FFA Alumni Executive Director J. Frank Saldaña will provide specific information on how Alumni members can become strong advocates for agricultural education.



New Association Shares A Core Alumni Value

The mission of Country Living Association (CLA) is to create and foster a community for people who share a passion for country living. As an FFA Alumni member, you might be interested in joining the association, whose founding sponsors include John Deere and Nationwide Agribusiness and Allied Insurance. On behalf of these sponsors, CLA is offering complimentary memberships to all FFA Alumni. To join, simply visit www.countrylivingassociation.org and use the special code *FFA2007* when registering.



Members of the association will enjoy several benefits. CLA offers a robust website, a monthly e-newsletter, special offers and promotions from sponsors, and free admission to the Country Living Association

clinics. Throughout 2007, CLA will be hosting six educational clinics. Topics will include insurance needs, proper equipment selection, fencing, landscaping and gardening, equine basics, ATV safety, and more. A national event will be held in Kansas City in the late fall and will include a Country Living Challenge, complete with prize money.

CLA launched publicly in January 2007. Additional sponsors include Fastline, Land O'Lakes Purina Feed, and Tractor Supply Company. CLA's official publication is *Living the Country Life*, a Meredith publication. The association has also partnered with Farm Safety 4 Just Kids.

For more information or answers to your questions, visit CLA's website or contact Courtney at **636-449-5088** or director@countrylivingassociation.com.

Fund Intended to Remember, Honor FFA Advisors

Contributions will support existing and future agriculture teachers

FFA advisors are selfless, dedicated, determined, and give of themselves to "make a positive difference in the lives of students." They are alert to new technology. They volunteer to help whenever possible. They lead the way in encouraging young people to discover the many opportunities the future offers to them.

For many, their FFA advisors were the unsung hero of their teenage years. The FFA



For many students, their FFA advisors were the unsung hero of their teenage years.

Foundation is inviting the FFA community to honor and remember FFA advisors and agricultural education teachers through a contribution to the Agricultural Education Opportunities Fund. This endowment fund establishes a living legacy in support of agriculture teachers.

Gifts will:

- Encourage the next generation to become agriculture teachers.
- Recognize current best practices in local programs.
- Provide training and innovative classroom support.
- Support teacher-initiated projects.
- Stimulate creative approaches to leadership and training.

Contributors of \$250 or more may also choose to recognize their agricultural education teacher and/or FFA advisor with a brick in the National FFA Center courtyard. "We believe it is a wonderful opportunity to honor folks who change lives and provide support for the future," says Roberta Donahue, CFRE, the director of individual giving and state foundation relations for the National FFA Foundation.

To obtain more information on the program and to learn how to contribute, contact Roberta L. Donahue at bdonahue@ffa.org or **317-802-4297**.

Estate Gifts: An Option That Preserves the Rainy Day Fund

Despite good planning, every day brings new challenges like an unexpected car tune-up or ever-shifting work situations. It is often hard to anticipate many of these needs and emergencies, but we do our best to be prepared, especially financially. And that, sometimes, makes it hard to give as much as we would like to the FFA and the young people we support as Alumni members.

An estate gift allows us to begin planning for a significant charitable commitment that does not require opening our wallets right away. Part of effective charitable giving is understanding what works best for our



Unexpected financial challenges often make it hard to give to the FFA.

families. Simple strategies can make a lasting difference in the lives of others.

If you are interested in making an estate gift to the National FFA Foundation, contact your financial advisor or the foundation's director of individual giving and state foundation relations, Roberta Donahue, at bdonahue@ffa.org or **317-802-4297** for ideas on how to make a meaningful gift possible without risking your rainy day fund.



An estate gift allows us to begin planning for a significant charitable commitment that does not require risking our rainy day fund.



Ideas Unlimited

"Ideas Unlimited" is a column designed to provide Alumni members and volunteers with useful ideas, tips, advice to help them build strong Alumni affiliates that support agricultural education programs and FFA chapters.

New York: Duck Derby

The New York FFA Alumni Association holds a duck derby to raise funds. Members sell 3,000 ducks at \$5 apiece. On the day of the derby, ducks are dropped into a local river. Individuals who purchase the first 10 ducks to cross the finish line and are present on derby day win prizes. The association also provides prizes to affiliates that sell the most tickets.

Contact: Andrea Compton, 315-691-4212 or compton@dreamscape.com.

Buena Vista, Georgia: Grill

Tri-County FFA Alumni sell tickets for grilled Boston butts and turkeys. At key times during the year, volunteers marinate the meat overnight with a special recipe. Portable charcoal grills from local businesses, sheriff departments, and residents are used to cook up to 300 Boston butts (besides turkeys) at a time. Pre-sold tickets permit patrons to pick up their orders from Noon to 3 p.m. on the grilling day.

Contact: Blane Marable, 706-542-9793 or bmarable@doe.k12.ga.us.

Tennessee: Portrait Sale

The Tennessee FFA Alumni Association has commissioned a local artist to create prints that are sold as fundraisers. The goal is to create a series of prints. Sales provide funds for Washington Leadership Conference scholarships for contestants who participated in the state FFA creed speaking career development event.

Contact: Billy Vestal, 731-847-6760 or vestalb@netease.net.

2007 National FFA Alumni Convention Schedule and Activities

2007 National FFA Alumni Association Convention*

Thursday, October 25

4-6 p.m. FFA Alumni Awards Session 205-207

Friday, October 26

8-9:30 a.m. FFA Alumni Delegate Registration *Outside* 205-207

9:30 a.m.-Noon FFA Alumni Business Session 205-207

2007 National FFA Alumni Benefit Auctions*

Wednesday, October 24

1-6 p.m. Silent Auction Open for Bidding 500 Ballroom

1-6 p.m. Live Auction Items on Display 500 Ballroom

Thursday, October 25

9 a.m.-6 p.m. Silent Auction Open for Bidding 500 Ballroom

9 a.m.-6 p.m. Live Auction Items on Display 500 Ballroom

Friday, October 26

9 a.m.-2 p.m. Silent Auction Open for Bidding 500 Ballroom

4-10 p.m. Silent Auction Payment/Pickup 500 Ballroom

5-6 p.m. Live Auction Social 500 Ballroom

6 p.m. Live Auction Begins 500 Ballroom

Saturday, October 27

8-10 a.m. Auction Payment/Pickup 500 Ballroom

10 a.m. Mini-Auction for Unclaimed Items 500 Ballroom

Proceeds from the following shows benefit the National FFA Alumni Association. Encourage your local chapters to attend, enjoy, and support the FFA Alumni!

2007 Hypnotist Shows*

Wednesday, October 24

Show #1 6-7:30 p.m. Sagamore Ballroom 3-5

Show #2 8-9:30 p.m. Sagamore Ballroom 3-5

Show #3 10-11 p.m. Sagamore Ballroom 3-5

Thursday, October 25

Show #4 5:30-7 p.m. Sagamore Ballroom 3-5

Show #5 7:30-9 p.m. Sagamore Ballroom 3-5

Show #6 9:30-11 p.m. Sagamore Ballroom 3-5

Friday, October 26

Show #7 2-3:30 p.m. 205-207

Show #8 4-5:30 p.m. 205-207

Show #9 6-7:30 p.m. 205-207

Show #10 8-9:30 p.m. 205-207

*All events are in the ICC, the Indiana Convention Center



The National FFA Alumni Association convention headquarters is located in room 213.*

The next issue of *New Visions* will contain a preview of the 2007 National FFA Alumni Convention and a catalog for the National FFA Alumni Benefit Auctions.

2007 National FFA Alumni Benefit Auctions

"Arrr. Don't be a scallywag—help us raise some loot!"

Indianapolis, Indiana

Silent Auction: Wednesday, October 24 – Friday, October 26

Live Auction: Friday, October 26

The 2006 National FFA Alumni Benefit Auctions were a huge success, generating more than \$117,000. Auction funds created treasure beyond measure for hundreds of students across the country who received Washington Leadership Conference (WLC) scholarships and collegiate scholarships to study agricultural education. You can ensure that the auctions reach their goal of \$125,000 and "raise enough loot" to provide this same opportunity to FFA members in 2008!

Donations Needed!

Auction Items: Members are encouraged to show their support for the FFA by donating to the 2007 National FFA Alumni Benefit Auctions. Donated products, gift certificates, travel packages, and gift baskets are needed to reach the goal of raising \$125,000 for student scholarships. Members are asked to consider donating items as individuals or an Alumni affiliate, or soliciting donations from FFA community supporters.

State Basket Contest: As part of the auctions, a state basket contest will be held for all state FFA and state FFA Alumni associations. What does the term "state basket" mean? Each entry ought to be a fun and inventive basket filled with state products and specialties!

All baskets will be judged and awards given in three categories: Best Overall, President's Choice, and People's Choice. Baskets will be judged on October 24, and the Best Overall basket will be determined and sold in the live auction on October 26. All remaining baskets will be sold in the silent auction. President's and People's Choice winners will be determined at the end of the week and announced at the live auction.

Contest prizes include a WLC scholarship, a State Leaders Conference registration fee, and 100 tickets in the Alumni convention giveaway. For special recognition, a traveling trophy for the People's Choice award will be introduced. This contest offers members an opportunity to show their state pride and support the FFA!

Need a New Truck?

The National FFA Alumni Association is excited to announce the return of the Ford pickup truck to the National FFA Alumni Benefit Live Auction! Ford Trucks has donated an F-150 XLT to Friday evening's event! Special thanks is extended to National FFA Foundation staff for their assistance in securing this donation. Bidders, get ready to start this engine!



Student Involvement: Local agricultural education programs can assist the auction fundraising efforts by donating outstanding student projects that showcase student talents and skills.

Needed are projects that represent the diverse areas being taught in local agricultural classes, including welding, woodworking, floral design, supervised agricultural experience program products, and everything in between!

Visit www.ffa.org/alumni/ to complete a donation form or contact asmeyer@ffa.org or 317-802-4294 for more information. **Donation forms must be received by July 15** for inclusion in the auction catalog, which will be appear in the next issue of *New Visions*.

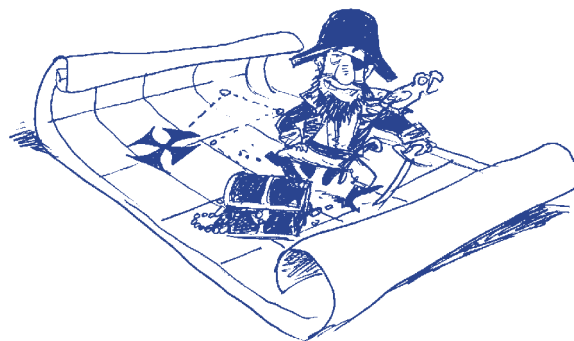
Auction Preview

The 2007 National FFA Alumni Benefit Auctions will offer national FFA convention attendees entertainment and excitement, while generating funds for student scholarships! The silent auction features more than 1,000 items and offers a large variety of products from art and collectibles to tools and equipment. Everyone is invited to the action at 5 p.m. on Friday, October 26, to enjoy appetizers and peruse the items for bid prior to the fun and excitement of the live auction! There will be a \$5 charge for each bid number issued, which will be applied towards each bidder's auction purchase.

Review these exciting items from generous donors: Ford F-150 XLT, a 42" Cub Cadet Tractor, New Holland tractor/baler lease, Manco PowerSports Fun Kart, Delta tool boxes, Craftsman and GearWrench tools and equipment, Tractor Supply Company vendor products, including quality brands such as Husqvarna, Ingersoll Rand, Ertle, Mr. Heater, Oster Professional Products, and Tricam Industries. There is sure to be something that appeals to everyone! Additional information will appear in the auction catalog with the next issue of *New Visions*.

"So avast ye salty seadogs and support the auctions!

Or, shiver me timber, but ye'll be walkin' the plank!"



LPS Grant

Grant Permits Chapter to Create Lasting Fundraiser Concessions trailer expected to provide positive publicity for program

Black River Fall, Wis., FFA and FFA Alumni members received a \$1,000 Local Program Success (LPS) grant in 2006 to finish remodeling a trailer both groups will use to sell concessions at football games, the county fair, and community festivals. The goal was to establish a long-term fundraiser that would support the local program and benefit FFA members. *New Visions* interviewed agriculture instructor Brad Markhardt about this unique fundraiser.

Q: How did the idea to remodel a concessions trailer originate?

A: About 10 years ago, our FFA chapter purchased a smaller trailer for selling concessions at home football games. Our FFA Alumni chapter also began selling chocolate shakes about eight years ago at the county fair. With time, the outside of the trailer began to deteriorate and it became too small for our growing needs. The trailer was not roadworthy, so we were unable to sell concessions at events other than home games and the fair whose grounds are directly across from the high school.

Q: What information was important to the success of your request?

A: Our grant was seeking funds to supplement those raised by our FFA Alumni affiliate. Our concept was approved by the school district and the county fair board. We considered whether we would have enough space and functionality in the trailer to provide quality service to customers. We also wanted a concessions stand that had an attractive appearance.

Q: Your application outlines that money raised from concessions would be used to support scholar-

ships, conference and workshop attendance, event preparation, and community service activities. How has the need grown in these areas?

A: Our Alumni affiliate pays a third of the expenses for FFA members to attend leadership conferences or conventions. An increasing number of our 53 FFA members have expressed a desire to attend these important events. With more funds, more students will be able to attend. We have more students pursuing higher education and Alumni members want to award more scholarships to support these students. The funds also benefit students through equipment purchases.

Q: You estimate the trailer will gross \$4,000 annually. How much do you feel it will provide for activities and program support?

A: In setting the prices of the products we sell, we consider market price for similar items, our cost, and what is a reasonable price to charge. The FFA chapter receives a 30 percent profit margin

on its concessions. The Alumni shake sales will also gross \$6,000 with about a 30 percent profit margin. [Note: This fundraiser is expected to net the chapter and affiliate \$3,000 annually.]

Q: Can you explain the FFA Alumni shake concessions?

A: The beauty of the Alumni chocolate shake concessions is its simplicity. Members only need to purchase chocolate milk, vanilla ice cream, cups, straws, spoons, and electric mixers. We go through a lot of electric mixers. Three Alumni members at a time can usually handle things. We also sell bottled water from a local distributor.

Q: At what community festivals do you plan to sell concessions?

A: The Alumni has already been approached by The Karner Blue Butterfly Festival, Black River Clean-up Day, and the Badger Mining open house.

Grant continued on page 7

Timeline

January 2006	FFA Alumni affiliate purchases 8' x 16' trailer for \$3,000.
Summer 2006	Major remodeling of trailer completed (flooring, electrical wiring, power vents, counter/shelves, insulation, selling window). Minor remodeling and finishing touches (painting) completed cooperatively by FFA and Alumni members during their free time.
Fall 2006	FFA members begin selling concessions during the football season.
November 2006	FFA chapter awarded \$1,000 LPS grant.
Summer 2007	FFA and Alumni members sandblast and paint the trailer bottom. Alumni members sell shakes at Jackson County Fair and Karner Blue Butterfly Festival.
Fall 2007	FFA Alumni members sell shakes in the fully remodeled trailer at mining opening house. FFA chapter continues to sell concessions at football games.



Black River Falls, Wis., FFA members sell concessions from their remodeled trailer at a home football game.

Feature Article: Five Steps to Successful Fundraising

By Kristina L. Watson

With rapidly shrinking budgets for activities, fundraising is increasingly becoming the lifeblood of FFA chapters across the nation. Luckily, many FFA Alumni affiliates are willing to assist their local chapters in stretching those budgets.

Unfortunately, would-be fundraisers often view the process as intimidating. But, Samuel Kieffer, a former major gifts developer, says that people should not be frightened by fundraising.

"Everyone has participated in fundraising activities before. Even a young child knows how to negotiate for more lunch money or a larger allowance. Ever negotiate a raise? In a way, that's fundraising too," says Kieffer, who is also an FFA Alumni member from Lancaster, Pa.

Nearly everyone has slipped a few extra coins in the "Save Fluffy" jar at the local grocery store, purchased wrapping paper to benefit the school band, or bought cases of citrus fruit from the local FFA chapter.

"There are a million different fundraising options," says Rebecca Maclure, Connecticut FFA Alumni member. "The important thing is to do what will work for your area."

For Connecticut FFA Alumni members, this means a silent auction held at their state FFA convention. The group annually raises more than \$3,000 from nearly 200 donated items. Shop projects, baseball tickets, and locally-grown nursery products are just a few of the items on the



The 2006 Blue and Gold Ball, organized annually by the Pennsylvania FFA Alumni Council, drew attendees from across the nation. Front row (left to right): Sandi Painter, North Carolina FFA Alumni Association; Rebecca Maclure, Connecticut FFA Alumni Association; and Amanda Cloud, Montana FFA Alumni Association. Back row: Kristina Watson, Pennsylvania FFA Alumni Association; Ronnie Ansley, North Carolina FFA Alumni Association; and Josh Remington, Iowa FFA Alumni Association.

Grant continued from page 6

Q: How have students participated in remodeling the trailer?

A: Last summer a relative of one Alumni member offered his services to help remodel the trailer. He completed the bulk of the work for us. FFA and FFA Alumni members completed the finishing touches on the trailer whenever they could find time to help.

auction tables. Maclure believes that the event is popular because it gets people to interact and showcases many of the state's products.

Regardless of the fundraising activity or campaign, a successful project is only five steps away.

Step One: Form a Fundraising Committee

Utilize committees to help with planning and tasks. Committees help reduce the amount of work that one person needs to do, while increasing the amount of ideas.

Step Two: Set Realistic Goals

Goals are critical to any successful project. Make sure your goals are precise, measurable and realistic. At minimum, set a total fundraising goal for the project, but also set goals for each potential sponsor and/or fundraiser.

Step Three: Create a Plan

How will your organization accomplish its goals? Create a detailed plan, complete with individual responsibilities and deadlines, outlining your path to success. Start planning as early as possible.

Step Four: Say Thank You

Send thank you notes to sponsors/volunteers promptly. Also consider publicly thanking major contributors at the event (signs or announcements) and through press releases.

Step Five: Maintain Relationships

Fundraising is about relationship building. Proper follow-up can transform a first-time contributor into a lifetime sponsor. Ask sponsors to attend chapter banquets, offer complimentary one-year Alumni memberships, or ask them to judge career development events.

Q: How will students and Alumni cooperatively sell concessions using the trailer?

A: Shake sales at the county fair are managed by Alumni members with help by FFA members. Our policy is to have at least one Alumni member present in the trailer at all times. The new trailer has generated more interest among FFA members to assist with concessions. For home football games, I am usually present. An

Activity Spotlight: Pennsylvania's Blue and Gold Ball

To celebrate the Pennsylvania FFA's 75th Anniversary, the Pennsylvania FFA Alumni Association organized the "Blue and Gold Ball," bringing together the FFA family, government leaders, and the agribusiness community for an evening of fine dining, networking, and dancing (see photo at bottom left).

It had an added benefit as well, raising more than \$5,000 for the recently reactivated state Alumni association. Over the past three years, the ball has raised more than \$25,000 for Alumni programs. The FFA Alumni Council uses the proceeds to fund grants, scholarships, and activities for the benefit of Pennsylvania FFA chapters.

As Pennsylvania FFA Alumni members prepare for the Fourth Annual Blue and Gold Ball in November, they are already working to increase the funds raised.

"This year, in addition to adding a silent auction, we are looking to improve contributions by increasing the number of sponsorship categories," says Pennsylvania FFA Alumni Council member Mark Lowery. "For 2007, we are adding smaller sponsorship categories at the \$250, \$100, and \$50 level, so we can include individuals who have been unable to contribute at higher levels."

In the past, categories were limited to Dinner Sponsor (\$2,500), Table Sponsor (\$1,000), Plate Sponsor (\$500), and sponsors for items such as flowers, table wine, and desserts.

For Pennsylvania Alumni, forming a sponsorship committee, setting goals, creating a plan for fundraising and sponsor follow-up are certainly keys to their success.

For information on this activity, contact Kristina Watson at watson_k_l@hotmail.com.

Alumni member supervises when I am absent. The concessions stand will promote better communications between the two organizations and their members.

For more information, contact agriculture instructor Brad Markhardt at markhbba@brf.org.

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THE NEW COMMERCIAL STANDARD

GRAB LIFE BY THE HORNS

DO SOMETHING NICE FOR YOUR PARENTS. GET THEM A \$500 FFA BONUS ON ANY NEW DODGE TRUCK.

Dodge has been a proud sponsor of the FFA for over half a century. And we're now offering FFA member families, alumni, and teachers an extra \$500 cash allowance on any new Dodge truck.* Contact your local Dodge dealer to take advantage of this limited-time offer on the Dodge truck of your choice — like the hardworking Ram Heavy Duty with the available legendary 6.7L Cummins® Turbo Diesel, part of the longest-lasting, most durable* line of full-size pickups. For more info, visit dodge.com or call 800-4ADODGE.

*Offer good 5/1/07–1/2/08 on '06 MY/ '07 MY Dodge Ram 1500, 2500, 3500, Ram Chassis Cab, Magnum, Caravan, Grand Caravan, Dakota, and Durango. Excludes SRT models. See your dealer for details. †Based on R.L. Polk & Co. Vehicles in Operation registration statistics 1986–2005. *Durability based on longevity. Properly secure all cargo. Chrysler Financial is a business unit of DaimlerChrysler Financial Services. Cummins is a registered trademark of Cummins, Inc. Dodge is a registered trademark of DaimlerChrysler.

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