

Enrollment Management Council

September 23, 2011

Minutes

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- Minutes for the January meeting were distributed. The April scheduled meeting was replaced with a [joint retreat](#) with the Council on Retention and Graduation. The January minutes, as well as those for previous meetings, are available by visiting <http://registrar.iupui.edu/emc/emc-meetings.html>
- EMC [Website](#)

Announcements from the Chair

- We will be looking at Admissions standards this year with an eye toward Fall 2013 based on an analysis of the data. We continue to review student performance to better calibrate our requirements so as not to admit students who, based on the overall experience of past students with similar academic records, are unlikely to succeed at IUPUI.
- [Student Services Initiative](#) (SSI)
 - SSI came out of the [Benchmarking study](#). One recommendation was that a number of areas (Admissions, Registrar, Financial Aid, Bursar, and the development and maintenance of advising support tools) be reviewed and wherever possible functions moved into a shared services (back office) model, provided by a single point of service (a.k.a. “centralized”). A related recommendation is for *customer-facing* services to be combined into a “one-stop shop.” Kathy Johnson, Dawn Rhodes, and Becky sit on the SSI’s [advisory body](#).
 - Individuals were appropriated from our staff to join groups that are looking at business operations in each area. We need to determine the appropriate mix on the spectrum of all shared, all local, or some combination of the two. There are elements of this already in place. SAT scores, for example, come into a single point serving all campuses, uploaded to the system and then are dealt with at the individual campuses. Following the period of business process documentation, the timetable has established a November/December review with more detailed analyses due in January.
 - Members expressed concern that the final design consider more than simple financial savings that may come at the expense of the quality of service. Becky urged EMC members to review and comment on information when it is shared in November and December and there is an opportunity for input.
 - One component is that there will be a service level agreement—we’ll push for that as we need assurances that services that are moved into a central entity will still meet our requirements for responsiveness, quality, and timeliness of service delivery. Members agreed this was essential and noted that there must be regular evaluation and assessment of such performance.
 - There have been some bumps in centralizing so far such as delays in processing travel reimbursements for staff involved in recruiting. While this is a problem for those affected, if there are problems in admission, records, financial aid, and fee payment, the impact will be immediate, substantial, and hard to recover from. We need to get this right.
 - More information will be shared as it becomes available.
- Diversity update and IUPUI’s response to [HB 1402 /SB 590](#)

Becky provided a presentation with diversity information for Fall 2011 beginners and all enrolled students as well as IUPUI’s response to the new legislation affecting students unable to document their lawful residence in the United States.

- We are proud of the growth in students of color among beginners (up 58.4% over last year) as well as the share of total campus enrollment, now a record 19.9%. *Additional details appear in the presentation and are attached below.*
- Effective July 1, 2011 two Indiana state laws require that IUPUI collect verification of citizenship from every student who plans to enroll. The legislation stipulates that students who are not lawfully residing in the United States are:
 - ineligible for in-state tuition rates
 - ineligible for scholarships, grants, assistantships or other aid funded through the university
- In order to comply with these new laws, IUPUI implemented a process to make students [verify their citizenship/legal residency status](#).
- A copy of the [presentation IUPUI—Committed to Diversity](#) appears on the EMC minutes site <http://registrar.iupui.edu/emc/emc-meetings.html>.
- Kathy Purvis, Director Student Financial Services, has resigned and will be moving to a position in Texas. Associate Director Chuck Ranard will serve as interim director. We want to move quickly in filling Kathy's position and are in the process of forming a search committee that Chris Foley will chair. We anticipate the position being posted starting next week. Members were encouraged to forward the names of any well-qualified Financial Aid professionals they may know from other institutions.
- Coordination of initiatives to improve services for entering transfer students
 - There are a number of groups working on transfer-related initiatives including the Post-Admissions to Census Coordination Task Force (PACC)*, the Transfer Support Services Strategic Planning Committee, and an Orientation Advisory committee. We have different groups that need to get the critical information that allows us stay in contact with students after they are admitted and timed appropriately so that the messages aren't all at one time. **PACC is not limited to transfer students and is focusing on improving communications with all entering undergraduates.*
 - Kathy Johnson added that we need to establish a better infrastructure and integration of advising and other support of transfer students, not only within central units such as Admissions, Passport, the new Center for Adults and Lifelong Learning ([CALL](#)), and UCOL, but also within the schools. There are lots of portals to examine to make sure we are working together. How might these units best integrate with each other with an eye toward an eventual transfer student service center? Kathy added that we also are looking at various forms of orientation and at Gen-Ed requirements and distribution of transfer credits and expressed her interest in reigniting CLASS.
 - Becky informed members that IUPUI recently was ranked #3 in the category of "[up-and-coming institutions](#)" by *U.S. News and World Report*.

Fall Admissions

- *See report below*

Fall Enrollment

- *See report below and [attached spreadsheet](#)*

International Admissions and Enrollment Sara Allaei

- Sara shared with members a new International student recruiting video. http://iapply.iupui.edu/IUPUI_Put-Us-To-The-Test.mov
- *See below for Fall admission and enrollment information*

Demonstration of New Point-in-Cycle application Amol Patki

- IMIR will soon release a new version of the Point-in-Cycle site. Amol provided a demonstration of some of the expanded functionality, including showing the number of admitted beginners who have enrolled for the semester.
- A copy of the [presentation](#) and the [guide](#) for using the reporting services application at IMIR are available at the EMC minutes site <http://registrar.iupui.edu/emc/emc-meetings.html>.
- A great deal of time was spent on documentation with a code book that tells you what the fields mean.
- Members were encouraged to send ideas for any additional items or reports they would like to see available to IMIR.

Upcoming meetings

November 18, 2011	1:00-2:30	CE 268
<ul style="list-style-type: none"> • Charge for the Year <i>Dean Uday Sukhatme</i> • <i>Center for Adults and Lifelong Learning</i> (CALL) <i>Mary Jane Brown</i> 		
January 27, 2012	1:00-2:30	CE 268
April 20, 2012	1:00-2:30	CE 268

Upcoming topics

- Mobile Versions of campus and departmental websites for Prospective Students *Chris Foley*
- Orientation statistics
- Recruitment of Hispanic/Latino students *Kim Stewart-Brinston and Ashley Anderson*
- Impact of Dual Credits on student success
- Recent Initiatives in recruiting non-resident students *Chris Foley and Sara Allaei*

Members are encouraged to submit ideas for future topics to Becky.

Fall 2011 Enrollment and Admission Synopsis

All data are as of census

Enrollment

Indianapolis	2010	2011	Change	% Change
Heads	28,979	28,860	-119	-0.4%
Credits	327,243	327,965	722	0.2%

IUPUC	2010	2011	Change	% Change
Heads	1,651	1,715	64	3.9%
Credits	17,873	17,963	90	0.5%

Official	2010	2011	Change	% Change
Heads	30,566	30,530	-36	-0.1%
Credits	345,116	345,928	812	0.2%

Official totals are adjusted for dual enrollments between Indianapolis and Columbus (64 students in 2010 and 45 in 2011). Credit hours are not affected.

- With 30,530 students IUPUI (IN + CO) recorded its second-highest headcount on record (down 36 from the record count last year). Before this year we had [three successive](#) Fall record enrollments.
- With 345,928 credits, this is IUPUI's 16th consecutive record for Fall [credit hours](#).

Class Standing

- The Indianapolis campus essentially is unchanged from 2010 among undergraduate degree-seekers (-15 heads, -0.1%) with declines among sophomores (-141, -3.0%) and juniors (-24, -0.6%). We are up in freshmen (+54, +1.3%) and seniors (+96, +1.4%). Note that freshmen includes new and continuing students.
- Graduate and graduate-professional enrollment finished up (1.4% and 1.9% respectively), while non-degree enrollment was down 9.4% at the undergraduate level (-91 heads of which just over half were high school students) and down 21.9% at the graduate level (-134 heads).

Residency

- Enrollment by Indiana residents declined by 268 heads (-1.0%) and 1,077 credits (-0.4%).
- Enrollment by non-residents is up 149 heads (+6.0%) and 1,799 credits (+6.4%). The majority of this increase was among graduate students.
- Non-residents now account for 9.2% of campus heads and credits, up from 8.6% in both categories in 2010.

[Chancellor's report on new students and scholars](#)

[IU enrollment reaches all-time record high](#)

International Enrollment

- IUPUI has enrolled a record 1,446 international students for Fall 2011, up 6% from Fall 2010, including a 37% increase (+26) in new freshman enrollment. New transfer enrollment is down 17% (-9).
- For the first time, more than 300 of IUPUI's international students are from a single country—China (319)—followed by India (249), Saudi Arabia (219), South Korea (90), and Egypt (75). The Egyptian enrollment includes 60 students registered in the USAID-sponsored LLM-Egypt program delivered entirely in Cairo by the School of Law.
- International students now account for 5% of IUPUI's overall enrollment, up from 4.7% last year. Further details are available at <http://www.international.iupui.edu/campus/enrollment-report2011.pdf>.

Full-time and Part-Time Enrollment

- The campus continues its trend toward more full-time enrollment.
- Indianapolis is up 185 full-time students (+1.0%) and down 304 part-time students (-3.2%).
- Undergrad full-timers are up 108 heads (+0.7%). Undergraduate part-timers are down 123 (-2.5%).

Ethnicity

- Total enrollment by minority students is up 7.1% over last fall (+382 heads). They are taking 7.8% more credits than in Fall 2010.
- Minority students account for 19.9% of total campus enrollment, up from 18.5% in 2010. (5,748 of 28,860)
- Hispanic students are up 14.3% over last year while African-American students are up 2.4%. Students identifying themselves as being two or more races increased 55.0% in this relatively new reporting category. Other minority groups are down slightly (-38 heads, -3.1%) combined for Asian-American, American Indian, Native Hawaiian/Pacific Islander).
- 25.2% of beginners are non-white.

Admissions

Beginners

- As of census, beginners were up 6.1% (+159 heads).
- New non-resident freshmen are up 19.9% over last year and 50% since our benchmark year of 2006.
- Beginners with SAT scores of 1300 and above on critical reading and math were up 11.3% over last year.
- The average SAT was 1013 and the average high school rank was 70, each essentially unchanged from 2010.
- 95% of the 1,700 beginners came directly from high school and have an average high school GPA of 3.27.
- The number of beginners with Indiana's Academic Honors Diploma increased 5.9% over last year.
- 44% of beginners are the first in their families to attend college, up two percent from 2010
- 16% of beginners identify themselves as 21st Century Scholars, also an increase of 2 percentage points from a year ago.

Transfers

- As of census, enrolled external transfers were up 10.8% (+160 heads).
- Non-resident transfer students are up 8% over last year and 26% over 2009.

IUPUI (IN)

Official Census

	Registered			Credit Hours		
	Fall Sem.	Fall Sem.	Percent	Fall Sem.	Fall Sem.	Percent
	2010	2011	Change	2010	211	Change
Total	28,979	28,860	-0.4%	327,242.5	327,964.8	0.2%
Class Level						
Undergraduate Total	20,727	20,621	-0.5%	245,011.0	245,266.5	0.1%
Freshman	4,179	4,232	1.3%	52,187.0	52,955.0	1.5%
Sophomore	4,504	4,364	-3.1%	55,437.0	54,055.5	-2.5%
Junior	4,171	4,147	-0.6%	51,278.5	50,608.5	-1.3%
Senior	6,906	7,002	1.4%	79,900.0	81,588.5	2.1%
Non-Degree	967	876	-9.4%	6,208.5	6,059.0	-2.4%
Grad/Prof Total	8,252	8,239	-0.2%	82,231.5	82,698.3	0.6%
Graduate ¹	4,295	4,327	0.7%	31,084.0	31,086.5	0.0%
Doctoral-Research	606	643	6.1%	4,535.0	4,945.5	9.1%
Doctoral-Practice ²	2,738	2,790	1.9%	43,730.0	44,409.3	1.6%
Non-Degree	613	479	-21.9%	2,882.5	2,257.0	-21.7%
Ethnicity & Race						
Hispanic/Latino	959	1,096	14.3%	10,967.0	12,634.8	15.2%
African American	2,786	2,853	2.4%	29,451.0	30,504.8	3.6%
Amer Ind/Alaska Native	66	55	-16.7%	744.5	542.0	-27.2%
Asian American	1,143	1,118	-2.2%	13,871.0	13,593.3	-2.0%
Nat. Haw./Pac. Islnd.	19	17	-10.5%	228.0	186.0	-18.4%
Two or More Races	393	609	55.0%	4,697.0	7,177.8	52.8%
Total Students of Color	5,366	5,748	7.1%	59,958.5	64,638.5	7.8%
White	21,118	20,857	-1.2%	237,918.5	237,123.5	-0.3%
Other/Unknown	1,144	817	-28.6%	14,863.8	10,924.0	-26.5%
Foreign	1,351	1,438	6.4%	14,501.8	15,278.8	5.4%
Residency						
Resident	26,484	26,216	-1.0%	298,935.8	297,859.3	-0.4%
Undergraduate	18,799	18,745	-0.3%	226,634.5	226,428.0	-0.1%
Undergrad Non-Degree	934	828	-11.3%	5,882.5	5,518.0	-6.2%
Graduate ¹	3,603	3,579	-0.7%	25,642.5	25,060.5	-2.3%
Doctoral-Research	301	290	-3.7%	2,020.0	2,005.5	-0.7%
Doctoral-Practice ²	2,285	2,343	2.5%	36,160.3	36,875.3	2.0%
Grad Non-Degree	562	431	-23.3%	2,596.0	1,972.0	-24.0%
Non-Resident	2,495	2,644	6.0%	28,306.8	30,105.5	6.4%
Undergraduate	961	1,000	4.1%	12,168.0	12,779.5	5.0%
Undergrad Non-Degree	33	48	45.5%	326.0	541.0	66.0%
Graduate ¹	692	748	8.1%	5,441.5	6,026.0	10.7%
Doctoral-Research	305	353	15.7%	2,515.0	2,940.0	16.9%
Doctoral-Practice ²	453	447	-1.3%	7,569.8	7,534.0	-0.5%
Grad Non-Degree	51	48	-5.9%	286.5	285.0	-0.5%

¹ Includes Masters, Graduate Certificates and Specialist/Director

² Formerly reported as "Professional" but now includes additional programs determined to be more related to "practice" opposed to research/scholarship, i.e. Physical Therapy, Audiology.

Ethnicity and Race

Fall 2010 and 2011

Indianapolis only

Enrolled Beginners	2010	2011	Change	% Change
Hispanic/Latino	107	172	65	60.7%
African American	283	318	35	12.4%
Amer Ind/Alaska Native	1	2	1	100.0%
Asian American	88	86	-2	-2.3%
Nat. Haw./Pac. Islnd.	3	1	-2	-66.7%
Two or More Races	102	118	16	15.7%
Total Minority	584	697	113	19.3%
White	1,926	1,948	22	1.1%
Other/Unknown	24	22	-2	-8.3%
Foreign	70	96	26	37.1%
Total enrollment	2,604	2,763	159	6.1%

Share of Enrolled Beginners	2010	2011
Hispanic/Latino	4.1%	6.2%
African American	10.9%	11.5%
Amer Ind/Alaska Native	0.0%	0.1%
Asian American	3.4%	3.1%
Nat. Haw./Pac. Islnd.	0.1%	0.0%
Two or More Races	3.9%	4.3%
Total Minority	22.4%	25.2%
White	74.0%	70.5%
Other/Unknown	0.9%	0.8%
Foreign	2.7%	3.5%
Total	100.0%	100.0%

Total Campus Enrollment	2010	2011	Change	% Change
Hispanic/Latino	959	1,096	137	14.3%
African American	2,786	2,853	67	2.4%
Amer Ind/Alaska Native	66	55	-11	-16.7%
Asian American	1,143	1,118	-25	-2.2%
Nat. Haw./Pac. Islnd.	19	17	-2	-10.5%
Two or More Races	393	609	216	55.0%
Total Minority	5,366	5,748	382	7.1%
White	21,118	20,857	-261	-1.2%
Other/Unknown	1,144	817	-327	-28.6%
Foreign	1,351	1,438	87	6.4%
Total enrollment	28,979	28,860	-119	-0.4%

Share of Total Campus Enrollment	2010	2011
Hispanic/Latino	3.3%	3.8%
African American	9.6%	9.9%
Amer Ind/Alaska Native	0.2%	0.2%
Asian American	3.9%	3.9%
Nat. Haw./Pac. Islnd.	0.1%	0.1%
Two or More Races	1.4%	2.1%
Total Minority	18.5%	19.9%
White	72.9%	72.3%
Other/Unknown	3.9%	2.8%
Foreign	4.7%	5.0%
Total	100.0%	100.0%

Admissions Census

IUPUI (IN only)

[Return to overall view](#)

Applicants Through Fall Census (09/02/2009, 08/30/2010 and 08/29/2011)

	Applicants ³					Admits ⁵					Enrolled ¹				
	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg
Beginners	9,105	11,176	9,618	-13.9%	5.6%	5,956	7,017	6,596	-6.0%	10.7%	2,699	2,604	2,763	6.1%	2.4%
First-Degree External Transfers	3,361	3,661	3,941	7.6%	17.3%	2,185	2,295	2,524	10.0%	15.5%	1,362	1,482	1,642	10.8%	20.6%
Total	12,466	14,837	13,559	-8.6%	8.8%	8,141	9,312	9,120	-2.1%	12.0%	4,061	4,086	4,405	7.8%	8.5%

Beginners Only

	Applicants ³					Admits ⁵					Enrolled ¹				
	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg
Conv. SAT/ACT															
1300+	333	463	422	-8.9%	26.7%	303	425	395	-7.1%	30.4%	100	133	148	11.3%	48.0%
1100-1290	1,720	2,130	1,855	-12.9%	7.8%	1,510	1,827	1,677	-8.2%	11.1%	625	588	626	6.5%	0.2%
1000-1090	1,680	1,976	1,593	-19.4%	-5.2%	1,376	1,604	1,400	-12.7%	1.7%	591	547	560	2.4%	-5.2%
<1000	4,135	4,982	4,382	-12.0%	6.0%	2,451	2,869	2,839	-1.0%	15.8%	1,176	1,190	1,256	5.5%	6.8%
No Score	1,237	1,625	1,366	-15.9%	10.4%	316	292	285	-2.4%	-9.8%	207	146	173	18.5%	-16.4%
In-State ³															
1300+	277	399	294	-26.3%	6.1%	256	369	285	-22.8%	11.3%	95	119	123	3.4%	29.5%
1100-1290	1,543	1,956	1,596	-18.4%	3.4%	1,365	1,681	1,458	-13.3%	6.8%	587	549	591	7.7%	0.7%
1000-1090	1,555	1,852	1,458	-21.3%	-6.2%	1,283	1,514	1,288	-14.9%	0.4%	574	525	538	2.5%	-6.3%
<1000	3,900	4,737	4,034	-14.8%	3.4%	2,331	2,736	2,645	-3.3%	13.5%	1,146	1,149	1,218	6.0%	6.3%
No Score	846	1,283	923	-28.1%	9.1%	181	185	153	-17.3%	-15.5%	130	96	94	-2.1%	-27.7%
Out-of-State ³															
1300+	56	64	128	100.0%	128.6%	47	56	110	96.4%	134.0%	5	14	25	78.6%	400.0%
1100-1290	177	174	259	48.9%	46.3%	145	146	219	50.0%	51.0%	38	39	35	-10.3%	-7.9%
1000-1090	125	124	135	8.9%	8.0%	93	90	112	24.4%	20.4%	17	22	22	0.0%	29.4%
<1000	235	245	348	42.0%	48.1%	120	133	194	45.9%	61.7%	30	41	38	-7.3%	26.7%
No Score	391	342	443	29.5%	13.3%	135	107	132	23.4%	-2.2%	77	50	79	58.0%	2.6%

	Applicants ³					Admits ⁵					Enrolled ¹				
	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg	2009	2010	2011	1 Yr. % Chg	2 Yr. % Chg
Residency ³															
In-State	8,121	10,227	8,305	-18.8%	2.3%	5,416	6,485	5,829	-10.1%	7.6%	2,532	2,438	2,564	5.2%	1.3%
Out-of-State	984	949	1,313	38.4%	33.4%	540	532	767	44.2%	42.0%	167	166	199	19.9%	19.2%
Sex															
Male	3,721	4,501	3,929	-12.7%	5.6%	2,235	2,678	2,539	-5.2%	13.6%	1,095	1,080	1,169	8.2%	6.8%
Female	5,380	6,674	5,689	-14.8%	5.7%	3,721	4,338	4,057	-6.5%	9.0%	1,604	1,524	1,594	4.6%	-0.6%
Race/Ethnicity ⁴															
Hispanic/Latino	374	673	655	-2.7%	75.1%	237	369	453	22.8%	91.1%	98	107	172	60.7%	75.5%
Afr.-Amer.	1,205	1,575	1,579	0.3%	31.0%	536	678	742	9.4%	38.4%	233	283	318	12.4%	36.5%
Am. Indian	36	17	11	-35.3%	-69.4%	24	2	5	150.0%	-79.2%	9	1	2	100.0%	-77.8%
Asian	280	276	241	-12.7%	-13.9%	209	213	198	-7.0%	-5.3%	96	88	86	-2.3%	-10.4%
Hawaiian/Pac. Isl.	7	10	6	-40.0%	-14.3%	5	7	3	-57.1%	-40.0%	2	3	1	-66.7%	-50.0%
2 or More Races	10	420	410	-2.4%		6	236	292	23.7%		2	102	118	15.7%	
Total US Students of Color	1,912	2,971	2,902	-2.3%	51.8%	1,017	1,505	1,693	12.5%	66.5%	440	584	697	19.3%	58.4%
US White	6,455	7,749	6,173	-20.3%	-4.4%	4,579	5,277	4,624	-12.4%	1.0%	2,099	1,926	1,948	1.1%	-7.2%
Other/Unknown	294	101	58	-42.6%	-80.3%	167	58	43	-25.9%	-74.3%	78	24	22	-8.3%	-71.8%
International	444	355	485	36.6%	9.2%	193	177	236	33.3%	22.3%	82	70	96	37.1%	17.1%
Indiana HS Diploma Type															
Acad. Honors ²	3,601	4,459	3,567	-20.0%	-0.9%	3,404	4,024	3,372	-16.2%	-0.9%	1,419	1,280	1,356	5.9%	-4.4%
Core 40 Technical ²	1	23	26	13.0%		1	16	12	-25.0%		0	6	5	-16.7%	
Core 40 ²	3,687	4,892	3,800	-22.3%	3.1%	1,774	2,266	2,243	-1.0%	26.4%	949	1,033	1,069	3.5%	12.6%
GED ²	105	147	124	-15.6%	18.1%	61	56	47	-16.1%	-23.0%	46	34	30	-11.8%	-34.8%