IU School of Physical Education and Tourism Management, IUPUI

In Motion

Winter 2013

Essential Conversations

2013 Conversation Series for Alumni

New, Free and Just for You

Spring Break Paradise for All: Puerto Rico

For those looking for a great vacation getaway, I suggest Puerto Rico. This beautiful island paradise has something for everyone! The island has several different ecosystems including the coastal areas with wonderful beaches, the lush rain forest, and an incredible desert forest.

Explore the beaches, quaint towns, and historic sites. Visit a restored coffee plantation, take a zip-line tour in the rain forest, explore a bioluminescent bay or just enjoy watching the sunset.

For U.S. citizens, you do not need a passport to enter Puerto Rico, and since the airport is served by all major carriers, travel is relatively easy. English is widely spoken, and the people are incredibly hospitable.

Susan Alvarez, MS, a lecturer in the tourism, conventions and event management (TCEM) department, grew up in Puerto Rico. Part of her family, including her mother, still live there. She considers both Puerto Rico and Indianapolis home, and travels there twice a year. Susan's expertise involves destinations, catering and more. When planning travel, consider reconnecting with Alvarez or other TCEM faculty members for insight into available resources, alumni contacts and contemporary tourism concerns.

My top five favorite things to do in Puerto Rico:

1. The beaches. Puerto Rico has a wide variety of beaches, from long tranquil sandy beaches to the mangrove keys to world-class surfing beaches.
2. El Yunque – the rainforest. Explore the wide variety of flora and fauna, and even step under one of the many waterfalls.
3. Snorkeling and diving. There are many great reefs and cays to explore, including La Pared (The Wall) in La Parguera.
4. Hiking in the Bosque Seco (dry forest). This unique ecosystem has a wide variety of cacti, trees and birds.
5. The Food! From Lechón (roasted pork) to empanadillas (deep fried filled turnovers) to rice and beans and amarillos (fried ripe, sweet plantains), and everything in-between, the food is amazing!

Have a question about traveling to Puerto Rico? E-mail me at slalvare@iupui.edu.

— Susan Alvarez, MS

Inside This Edition


12


10


20


24


22


26


28

In Every Issue:

Opportunities for You:

School Happenings:

Contemporary Dialog:

ABOUT IN MOTION

Executive Editor
James "Jay" M. Gladden
Dean

Managing Editor
Laura Klaum
Development & External Affairs Director

Art, Design & Photography
Jim Patterson
Owner, JP Design LTD

Contributing Writers
Susan Alvarez, Nancy Barton, Jill Jansen, Shanna Mooney and Lynnell Nixon-Knight

Proofreaders
Rose Baker, Nyree Humbert and Wendy Iskander

We welcome inquiries and comments. Contact lklaum@iupui.edu.

What's Happening

2012 was another great year for the School of Physical Education and Tourism Management (PETM). It started with students from all of our majors engaging in the Super Bowl XLVI. Some of our students helped deliver the highly acclaimed visitor experience which differentiated Indianapolis from any other Super Bowl host. In fact, Amanda Cecil, PhD, CMP, partnered with Visit Indy and the Super Bowl Host Committee to develop the "Super Service" on-line training tool that more than 15,000 hospitality employees and volunteers completed prior to the Super Bowl week.

Get the Insider Scoop

Meanwhile, other students and faculty helped open the Chase Near East Side Legacy Center in Indianapolis. This unique $11-million facility is one of the lasting outcomes of the Super Bowl. Through a university-community partnership with the John H. Boner Community Center, the Fitness Zone exercise space exists and operates due to the presence of PETM students engaged in hands-on-learning experiences.

In between, we were able to add great faculty to our team.

Alumna Allison Plopper, MS, was hired as a visiting lecturer to support our community-based programs.

We were also able to convince the Indiana Director of Tourism Development, Amy Vaughan, MS, to join our faculty as a clinical assistant professor of tourism, conventions and event management. In addition to teaching classes, Amy's main responsibility will be expansion of the TCEM internship program, and building unique partnerships with the industry.

Steve McKenzie, PhD, MEd, clinical assistant professor in kinesiology, comes to the school from Purdue University, where he worked as a continuing lecturer in the nutrition science and health & kinesiology departments. During two of those eleven years, he served as the interim administrator of the A.H. Ismail Center, an adult fitness facility on the Purdue campus.

in PETM?

In the process of completing her PhD in Nutrition Science at Purdue, visiting clinical assistant professor Kara Egan, MPH, will teach nutrition and oversee all the school's nutrition course offerings. Kara comes to IUPUI from the kinesiology department at the University of Indianapolis.

The year ended on a bittersweet note. We said goodbye to Linda Brothers, PhD, and Betty Jones, PEd, MS, who retired after serving the school and university for 35 and 32 years respectively. As many of you know, the school simply would not be where it is today without the tireless, and often selfless, efforts of these two faculty members. We also said farewell to Andrea Eagleman, PhD, who accepted an exciting opportunity in New Zealand. We will miss them all very much.

The past year has also seen the value of higher education questioned as never before. Rising college costs, increased student debt and the creation of viable on-line learning platforms presents a more complex future. Some argue that the face of higher education will be dramatically different by 2020.

Indiana University and IUPUI are sensitive to these challenges. In response to concerns around college affordability, students were offered a 25 percent discount on their summer tuition. Our students embraced this offering, and our enrollment in the summer of 2012 increased by more than ten percent! Additionally, this fall, President McRobbie announced a tuition freeze for a student's last two years at Indiana University assuming satisfactory progress is made in their first two years.

In the school, we also are sensitive to these challenges. At our August 2012 faculty retreat, we discussed the value and relevance of our comprehensive degree programs.

We know that the career opportunities related to physical activity, exercise and sports are likely to further increase with the full implementation of the new health care law. We also know that the tourism industry is growing, and that jobs within the industry are both available and fulfilling. In fact, did you know that *US News & World Report* named meeting, convention and event planner the number one "Best Business Job of 2012?" The same report predicts more than 40 percent growth in this career path between 2010 and 2020.

In the end, we decided that our school's role was to provide a holistic experience (including both campus and community engagement) that optimally prepares students for life during and after college.

Please note the focus on linking our students to the community. The next time you speak with a recent college graduate, ask them about their more memorable learning experiences. I guarantee you that most will speak to some form of project or engagement with industry that allowed them to see how what they were learning can be applied to life after college.

Fortunately, you can take pride in the fact that our students are regularly challenged to extend their learning via hands-on learning projects. Through this engagement, our students and faculty help make our communities better. We draw on our long-standing focus around using exercise for positive health outcomes to improve health in the Indianapolis community.

For example, residents of the near east side of Indianapolis are now able to exercise more than 60 hours per week thanks to our partnership with Chase Near East Side Legacy Center. Noted earlier, our students staff the Fitness Zone portion of the building and are responsible for supporting the more than 2,500 members that have joined since early 2012.

This is also where you can help. While we have a long history of community engagement and are one of the most engaged schools on the IUPUI campus, we can do more. In fact, if we are to thrive moving forward, we must expand these opportunities.

This issue contains a number of opportunities for alumni engagement. One way that you can engage with our school is to help us identify additional strategies to connect our students to valuable learning opportunities. It may involve creating an internship where you work. It might entail approaching a former faculty member with an idea for an exciting class project. Or, it may just be volunteering your time to speak to a class or interact with a student club.

It also involves networking with faculty and alumni. We're pleased to announce the Essential Conversation series (page 34). I hope to see you at one or more of these events, designed to provide you with networking and continuing education.

If you have an idea, or an interest in thinking about ways to help us further engage our learning environment with the community, please do not hesitate to reach out to me at jamglad@iupui.edu.

Here's to a great 2013!

Warm Regards,

Jay Gladden, Dean

Join IUAA today!

TCEM alumni network and reconnect during a fall Rathskeller reception. Pictured are Amanda Hartman, BS TCEM 2010; Scott Kerr, BS TCEM 2003; and Jessica (Haemmerle) Warner, BS TCEM 2008.

"The alumni association helps me stay connected to the School of Physical Education and Tourism Management (PETM). It also gives me opportunities to network with alumni in my field, mentor students, and maintain relationships with faculty."
— Scott Kerr, BS TCEM 2003

If you received a PETM degree, you can join the university's alumni association! Membership is open to all PETM alumni, and your fee is 80 percent tax deductible.

Member benefits:

- IUPUI career center assistance
- Special invitations to IUPUI events
- Subscriptions to university publications
- Full access to the IU alumni online directory
- Eligibility to participate in alumni travel and insurance programs
- Eligibility to participate in IU Credit Union
- Members' children are eligible to apply for IUAA Scholars program, which provides tuition assistance for IU students
- Ten percent member discount at the IU alumni store
- Twenty percent member discount off books ordered through IU Press
- Discount at Indiana Memorial Union Hotel
- Priority points on IU football and basketball tickets

INDIANA UNIVERSITY
SCHOOL OF PHYSICAL EDUCATION AND TOURISM MANAGEMENT
IUPUI

http://alumni.iupui.edu

New Minors, Certificates and Master's Programs Bring Value and Options to You and Students

"Value added" – that's the catch phrase behind curriculum changes in the tourism, conventions and event management (TCEM) and kinesiology departments. Each department is gearing up to provide the most updated and relevant experience for their students.

In addition to solid exercise science, sports management, fitness management and personal training, and physical education teacher education, kinesiology is bringing on board a series of minors and certificates aimed at professionally developing students to fit better in the market place.

Approved last fall were minors in sports marketing and coaching. In development are certificates related to youth physical activity and health/wellness coaching. A certificate is literally a certificate – it is university based and any student in any major may add as an educational extension. A minor is similar but doesn't come with a literal certificate – rather it's demarcated on the student's transcript. Minors tend to be utilized more by full-time students, and certificates are often utilized as extended training for people who are already in the industry.

"The world's an organic place," says Mark Urtel, EdD, associate professor and director of undergraduate programs in kinesiology. "There's a perception we're fairly insulated, but actually we're very sensitive to the market."

One aim is to give people a good idea if the related industries are the career paths that are best suited for them. Another is to dovetail with all types of schedules. "The neat thing about these minors and credit hours (between 18 and 23 for each) is you can do them over a year or on a part-time basis by taking classes at night, online, or during regular class time," says Urtel.

In TCEM, a program review about five years ago identified new trends which needed to be incorporated in the curriculum. "We made substantial changes and updates in our Bachelor's program," says Amanda Cecil, PhD, CMP, associate professor and TCEM undergraduate program director. "We are rolling out that new curriculum starting in the fall of 2013."

The biggest change is incorporating a business certificate. "We were hearing from students and the community that this is really important," she says. "We now offer a 120-hour degree program that has a business emphasis."

They accomplished this by cross-pollinating with courses from the school of business, allowing TCEM to focus on the core competencies rather than give a vague coverage of everything. "Each set of faculty can teach to their areas of expertise, and the students can benefit from them both," says Cecil.

The graduate program also has its share of new offerings – most recently a Master's Degree in Kinesiology with a certificate in public health – a certificate that stands alone. Students may use their elective hours and count them toward either a Master's program in kinesiology or public health.

"A lot of our students have an exercise science background and wanted more classes in public health and health law. They also needed to learn how to translate the practical knowledge into programming," says Rafael Bahamonde, PhD, FACSM, FISBS, professor of kinesiology and associate dean of PETM. "We were responding to a growing need expressed by our students. The programs already existed, but we found a way to put the two fields together in a complementary way."

With this new program, students spend 12-15 hours earning the certificate, which they can then apply toward the Master's program if they choose to go that route. "It's a great way for them to test the waters," says Bahamonde.

One exciting change that is still in planning stages is the BS/MS track – in five years. In this scenario, a highly talented junior can switch to the Master's track, then electives are completed as Master's courses and degrees are granted simultaneously. Also, the student can qualify for financial aid to get both degrees because technically they are still working on a Bachelor's – generally the only degree covered by financial aid.

— Lynnell Nixon-Knight

Looking to earn a Master's degree?

Want to better prepare yourself for future positions? Need to create job advancement opportunities for yourself? Considering a job or career change?

TCEM announces the new MS in Event Tourism!

Focused graduate studies in:

- Sports tourism
- Cultural tourism
- Convention tourism

Kinesiology offers a Master of Science in Kinesiology:

- Pursue a career in health and wellness settings
- Become an exercise specialist or personal trainer
- Expand your knowledge base as a higher-level educator

Options:

- Clinical exercise science
- Public health

PETM alumni are ideal candidates for these programs!

Interested?

Schedule an appointment with associate dean Rafael Bahamonde, rbahamon@iupui.edu or 317.274.2344

http://petm.iupui.edu

(choose academic programs link)

Betty Jones Retires

December 2012 marked the retirement date for a Physical Education and Tourism Management (PETM) faculty icon Elizabeth "Betty" Jones, PED, MS, who started her career with IUPUI teaching part time in 1980 and earned a full time appointment in August of 1983 as an assistant professor in the (then) Department of Physical Education.

IUPUI

"I taught everything like swimming, tennis, soccer, coaching of soccer, coaching of diving," says Jones in her firm, enthusiastic way. "I also taught personal health – a hot enrollment course at that time because almost every major requires students to take some higher-level courses outside their majors as electives. This was H363. It didn't have any prerequisites and was a general course." She pauses for a moment then adds with humorous emphasis, "The perception was that it was easy!"

Jones' classes may not have been exactly easy, but her manner has always been easygoing – a trait valued by former students and faculty alike. PETM Dean Emeritus Nick Kellum remembers her as a wonderful counselor and advisor to the students. "Many sought her out for her opinion," he says. "She was a strong advocate for students in all her roles – it was always about the students."

One of those roles involved curriculum development. "She chaired the physical education department (from 1998 to 2005) during a time of inordinate growth," says Dean Kellum. "When we started our Master's degree program in that department, she was one of its principal architects."

But her talents reached far beyond the physical part of education. In the mid-1980s when desktop computers were first becoming de rigueur, she received a grant one summer which involved working with a faculty member at another school, and she got her first portable computer – an item she likens to a sewing machine.

"I carried that thing back and forth across campus in broiling hot weather!" she says with a laugh. "But it was the beginning of all teaching majors taking an 'Intro to Computers' course for regulations of teachers' licensure. At the time, everything was geared toward the classroom teacher, with not much application for someone teaching physical education. I got the School of Education to agree to give up three credit hours so I could develop and teach that course for our students."

Up through the mid-1990s, Jones says she was the go-to person for these computer skills. She said a lot of students were in panic mode, and fearful of the new technology – but she really enjoyed helping students and found the opportunity to do one-on-one instruction particularly satisfying.

Jones also did academic advising throughout her career, likening that role to one of her other career long passions – officiating. "There are just a lot of rules and regulation and red tape in academia," she says. "I'd been around, I knew the rules, understood the interpretations and was good at helping the student navigate the system."

She always seemed to connect with her students – something former student Joe Nidey, now a physical education teacher himself, remember fondly about her. "She met each student's individual needs," he says. "And in the classroom, her delivery was really smooth. She took things that were complicated and made them understandable – she wanted a student to succeed and get the best education possible."

Nidey says she was liked as a person, not just a teacher. "She didn't let things get to her – she was always consistent," he says. "As far as I'm concerned, she's irreplaceable."

It seems Jones was well known and well liked in all quarters.

"Among her profound contributions was the amount of work she did as an IUPUI citizen, and how she contributed to the development of this campus," says PETM Dean Jay Gladden, citing faculty governance, student learning, and curriculum development. "We're losing a kind of campus historian as well," he says.

After a pause he adds, "I'm going to miss Betty."

— Lynnell Nixon-Knight

Linda Brothers Retires

More Than Three Decades Later... A Job Well Done

To sum up an entire career in a few short paragraphs is no easy task. Consider the career of Linda Brothers, PhD, and it's nearly impossible. As the School of Physical Education and Tourism Management (PETM) prepared to say good-bye to Brothers, associate professor in the tourism, conventions and event management department (TCEM) this past December, it was time to reflect on her many contributions to the school and students over the past 36 years.

"Linda is a great teacher," says PETM's Dean Jay Gladden. "She is someone who works to develop young people – always finding ways of engaging her students with the Indianapolis community so they can quickly apply what they learn in the classroom."

In fact, Brothers has spent her professional life preparing students for the world. She taught home economics at Penn High School in Mishawaka, Ind., for six years before joining the faculty of the Purdue School of Engineering and Technology food service and lodging management program (TCEM's predecessor). Her impact on students at IUPUI has been evident ever since.

"Dr. Brothers was always willing to take the extra step to help students. She had a passion for seeing her students succeed," says 2009 TCEM graduate Kyle McBride, general manager, Shapiro's Deli in Carmel, Ind. "She seemed to know her students very well and always gave good suggestions that would benefit students, such as job openings and internships."

Strong Leadership to Guide Change

From 1987 to 2003, Brothers chaired the department, eventually helping change its name to TCEM. During that time, she shepherded the department's transition from a two-year to a four-year degree (accomplished in 1999) and the transition from a Purdue University program to an Indiana University entity. Under her guidance, the department experienced tremendous growth – increasing from just 75 students to more than 300.

"With contributions from a team of creative and energetic faculty, we've been able to expand professional tourism education opportunities for people in Indiana, the Midwest and around the world," says Brothers. "I'm proud of the fact that we've become a significant player in the field."

Brothers indicates TCEM has been successful in expanding its definition of tourism education to include not only food, lodging and hospitality, but courses in events, attractions and destination management.

"Because we've taken a broader approach with our curriculum in recent years, our students have enough preparation to land a job and succeed in any aspect of the tourism industry," she says.

No Stranger to Innovation

In addition to her leadership role within the department, Brothers embraced new teaching methods and avenues to student learning. She was the first faculty member in the school – and most likely one of the first at IUPUI – to teach online courses. She was also the first to teach service learning classes. Honored for these achievements, she received the 1996 Van Nostrand Reinhold Award for Innovation in Teaching from the Council on Hotel, Restaurant and Institutional Education (CHRIE).

Although Brothers admits she'll miss IUPUI, she's ready for the next phase of life. Staying busy with grandchildren, quilting, gardening and remodeling her Brownsburg home are a few of the things she plans to enjoy.

"Life is full of changes, and this is just the next one for me," she says. "I know I'll miss teaching, but I'm looking forward to having time for other activities."

— *Jill Jansen*

Event Planning: Going Green Workshops

It's not easy being green…or is it? Event planners across the IUPUI campus are getting valuable tips on how to make campus events more environmentally friendly thanks to a new program developed by the Department of Tourism, Conventions and Event Management (TCEM). The IUPUI Events Going Green Project is funded through a Greening IUPUI Grant from the university's Office of Sustainability.

"Our campus hosts hundreds of events each year, yet there is little, if any, information on 'green event' best practices," says Amanda Cecil, PhD, CMP, associate professor and TCEM undergraduate program director and a member of the campus' sustainability committee. "We applied for the grant in hopes of raising the expectations and standards of campus event professionals in planning 'green' events and to support the Office of Sustainability's goals."

Designed to heighten awareness of how to plan events that are kind to the environment, the "events going green" project includes:

- Quarterly education workshops to explore best practices when planning and hosting campus events. Workshops address overall best practices; sustainable purchasing and contracting practices; using technology to strive for "paperless" events; selection of food and beverage; and strategies to reduce, reuse and recycle.
- A resource guide for IUPUI event planners that includes checklists, sample requests for proposal and measurement tools.
- A recognition program for IUPUI event professionals who incorporate practices that protect the environment.
- A review process called the "Green Stamp of Approval" to review and score events that successfully use green initiatives.

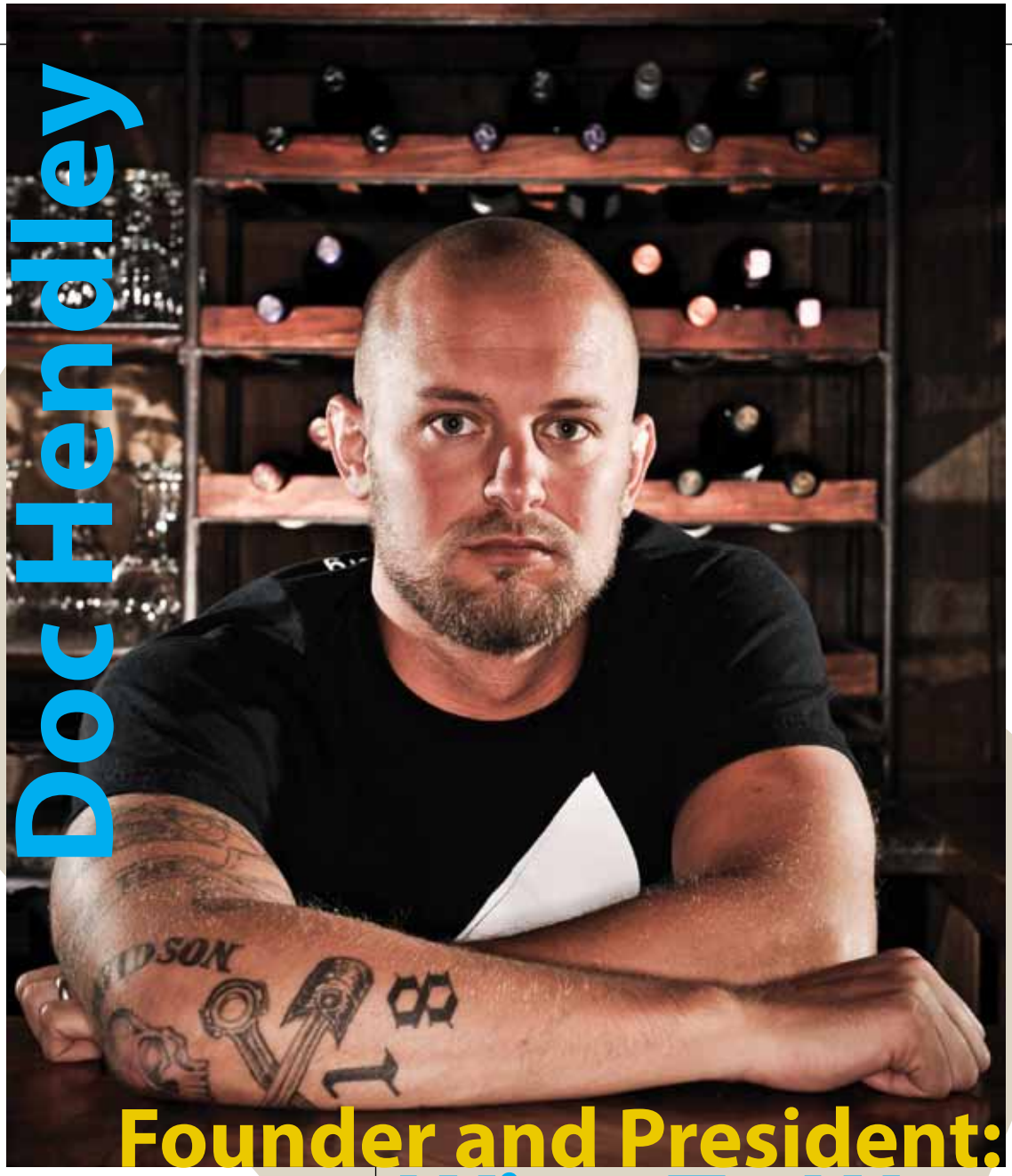
Two educational workshops have already taken place. The first featured Amy Spatrisano, recipient of the Convention Industry Council (CIC) Leadership Pacesetter Award, who discussed the importance of meeting sustainability in contracts. The second workshop offered tips on "green cuisine" for meetings and events. Attendees learned about sourcing local and seasonal foods, sustainable food preparation, coordinating sustainable menus with caterers and chefs, and ways to minimize food and packaging waste.

"We're excited about the turnout at the workshops so far," says Susie Benko, MBA, CMP, TCEM lecturer, and co-facilitator of the program. "The response from so many schools shows campus wide interest in 'green event' planning."

The topic for the next workshop, to be held February 21, 12 - 1:30 p.m., University Library Room 1126, will focus on Greener Reusable Give-aways and Decor. The final workshop in the series will take place on April 1 and will feature Doc Hendley, founder of Wine to Water. A non-profit organization, Wine to Water focuses on providing clean water to those in need throughout the world.

Alumni and friends may register for these events at http://alumni.iupui.edu (Hendley lecture) or by e-mailing sbenko@iupui.edu (Reusable Give-aways). We hope to see you there!

— Jill Jansen



Doc Hendley

Founder and President: *Wine To Water*

April 1, 2013
IUPUI Campus Center Theatre
Reception: 5:00-5:45 p.m.
Remarks: 5:45-6:45 p.m.
Book Signing: 6:45-7:00 p.m.
http://petm.iupui.edu

EFROYMSON FAMILY FUND
A CICF Fund
Inspiring philanthropy

One of CNN's 2009 Top 10 Heroes
Author: *Wine to Water*, an authoritative account of a global crisis and an inspirational tale that proves how ordinary people can improve the world.

The first 50 registrants receive a free copy of *Wine to Water.*

Efroymson Lecture Series on International Art, Culture and Heritage

Register today! http://alumni.iupui.edu


Winning
opportunities

Partnerships and Winning Opportunities for You and Students.

It takes a village. Cliche? Maybe. But true. When people help others, magic happens. And that's precisely what IUPUI and its alumni are creating with mutually beneficial internship opportunities.

Jay Bradley, MEd, LAT, ATC, the kinesiology department internship coordinator, works hard to make connections within the community to ensure successful internships for all involved.

"Some of the internship sites were already in place when I took over the program in 2005," Bradley says. "The rest I have found by either researching various professions or by the students actually bringing me contact names.

"Within my database of approved sites, the opportunities vary greatly due to the number of different (majors) we have. Even within sports management, their professional fields will vary – marketing, sales, promotions, sports administration, just to name a few. Thus, the reason I have over 100 different sites – so take Cardiac Rehab, for example, I have eight different facilities where students could do cardiac rehab."

Similarly, Amy Vaughan is the tourism, conventions and event management department (TCEM) internship coordinator, and continues to add to her original list of 70 partner organizations.

"I host internship information meetings for our students and distribute our partner list," Vaughan says. "I also discuss the importance of being thoughtful and strategic as students select an internship. I encourage them to make sure they pursue internships at organizations for which they feel an affinity."

In addition, both Bradley and Vaughan understand the value in contributing to our local community and focus on creating those ties.

"We are very interested in working with the local tourism, conventions and events industry," Vaughan says. "Our faculty have many relationships with local industry professionals. We want to continue to build relationships with local tourism organizations interested in working with interns!"

The success story does not end there, as many of those internships turn into full-time positions, according to Bradley. "Our average is approximately 20 percent of all interns get hired by the facility where they did their internships. You may think that is low, but really it is not, as a majority of our students, especially those in all the exercise-science fields, go on to grad school."

As a result, the list of partnership opportunities is an impressive who's who of Indianapolis employers, including: The 500 Festival, The Children's Museum of Indianapolis, the Conrad, the Eiteljorg Museum, the Indiana History Center, the Indianapolis Motor Speedway, MBP Catering, the Marriott Hotel, the JW Marriott, the Ritz Charles, the International Center, Gleaners Food Bank, Marion County Public Library, St. Francis, IU Health, The Pacers and The Fever. This is just a partial list, and it's one that also reaches beyond Hoosier boarders with Walt Disney World and the Toronto Blue Jays.

Lisa Angermeier, PhD, CHES, health educator in the kinesiology department, and Carol Roland, NCAA Travel and Insurance Coordinator – and IUPUI alum – are an example of a successful, local partnership beyond internships.

"When we were planning Summer Bridge, we were looking for an experience that would meet the needs of both the kinesiology majors and the TCEM majors," says Angermeier. "The suggestion of NCAA was brought up. Since Carol is an alum of our school, she was very eager to help.

"Carol organized a fabulous panel of professionals from the NCAA to speak to the students about their career and professional paths. Then, she organized a tour of the NCAA. The students had a great time and really enjoyed the interactive activities in the museum."

Carol Roland drew from her educational experience at IUPUI when planning the event.

"I did not have a similar opportunity," she says. "Outside of our professors and the short time we got to work with adapted physical education students, that was our only exposure to teaching, students, and career options. I believe this is a terrific opportunity to give new students a chance to figure out what they might want to do or a path they might want to go down if they didn't already have an idea. All the panelists were very open as to being contacted if students had any questions – which might help down the road, as well."

In perhaps the ultimate example that IUPUI is creating some magic with such programs, Jay Bradley shares something he hears frequently: "Every supervisor I use has told me the same thing – our students are very well prepared, better than the other interns from across the state.

"Not to be bragging," he says, "but three or four years ago one of my facility supervisors was hired by another university in the state to compare their curriculum to ours as they were tired of their students coming back to campus and saying that the IUPUI students were better prepared and more knowledgeable than they were!"

To propose a partnership, contact Jay Bradley (irbq100@iupui.edu) or Amy Vaughan (aevaugha@iupui.edu).

— Shanna Mooney

Helping People with Disabilities through Physical Activity

Pool time with Jacob

Mike Grinstaff isn't a typical soccer dad – his son, Jacob, has cerebral palsy and is visually impaired which makes it impossible for him to play soccer. Yet they have a sports ritual: get up early, go to McDonald's for breakfast and head to IUPUI's Motor Activity Clinic for an hour of pool time, then an hour of gym time. This has been a family activity for them six weeks each semester over the last ten years.

"It's my 'soccer time' with Jacob," says Grinstaff. "When my friends take their kids to sports, well, this is like my deal to drive him downtown and participate in his sporting event."

Not long after Katie Stanton-Nichols, PhD, associate professor in the kinesology department, joined the faculty at IUPUI in 1996, she realized there was a significant lack of physical and aquatic activity opportunities for people with disabilities. With input from a physical and occupational therapist and two pediatric physicians, she started the Motor Activity and Fitness Ability Clinics – the former more geared toward fundamental motor skill development and the latter designed to improve physical fitness so individuals can cultivate independence and enhance quality of life.

"When I first started, I did a lot of work on my own with student volunteers," says Stanton-Nichols. At the time, the university didn't have the infrastructure for her to do more. Now IUPUI has a service learning assistance program which pays students to learn and do research, and this has provided a steady stream of hands to help run the programs.

Both clinics utilize volunteers and students as staff. Allison Plopper first participated as an undergraduate student, then a service learning assistant, then as a graduate assistant while she completed her Master's. Now in her first year of PhD studies, she still volunteers with the clinics. "I was in Starbucks one day and ran into a family I'd met through the program," says Plopper. "They not only appreciated the program – but also the chance to meet other families who were in the same boat as they were."

Larken Marra served first as a volunteer and later as a student, and says the experiences are two different animals: "Volunteers are there because they want to be, but students are sometimes more tense, wondering if they're doing things right," she says. "You have to come up with lesson plans and adhere to a plan, yet be open to adapt."

The learning comes on a case-by-case basis, and the progress is often very rewarding – for everyone involved. Marra points out the majority of students come back to volunteer.

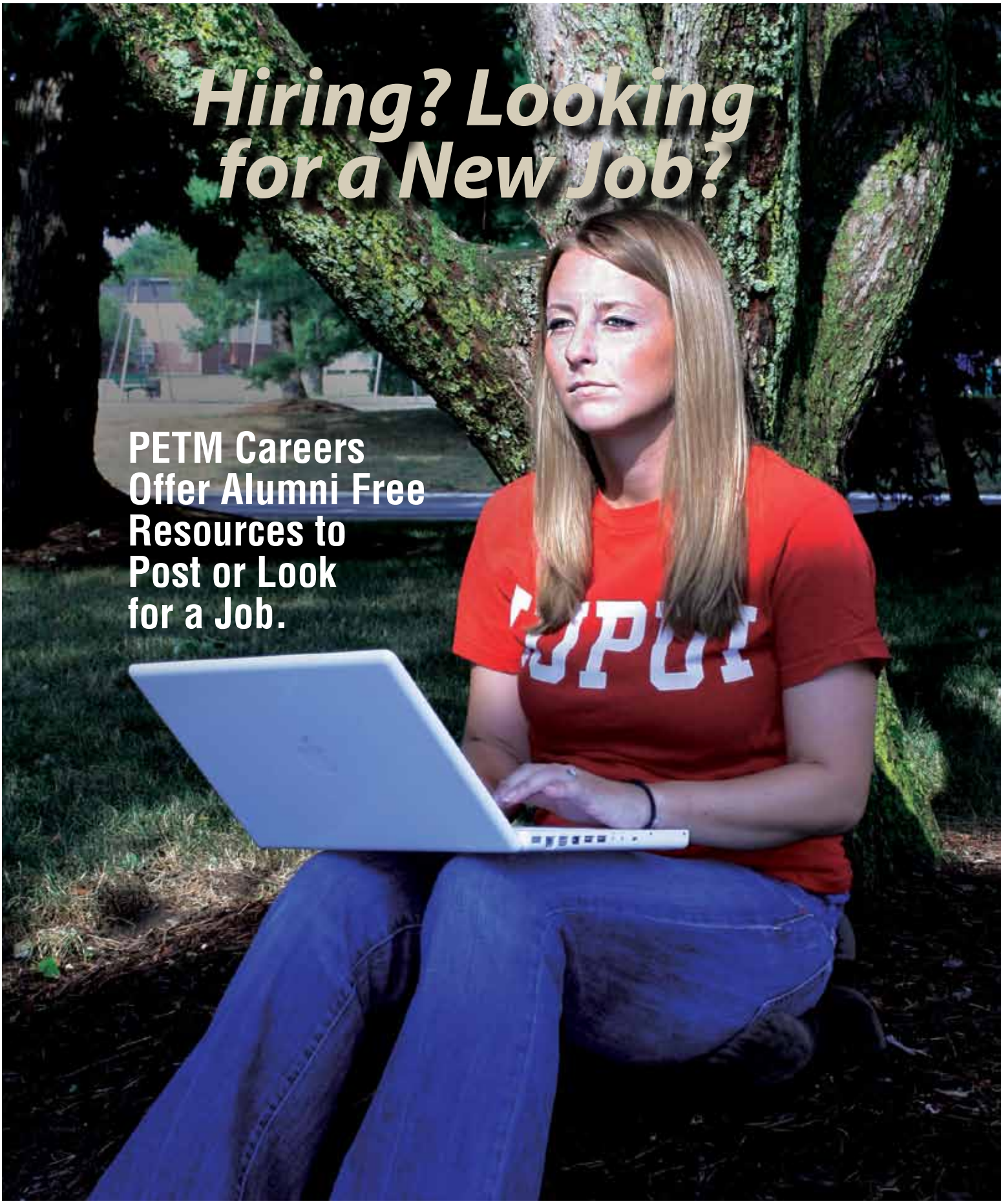
"We've done this well for 16 years now, but as I get more experience and feedback, I see ways to improve and expand our offering," says Stanton-Nichols. "But a transitional staff makes it hard to maintain direction over a period of time. We need funds to secure permanent staff which will sustain the model."

And it's a model worth sustaining – if you ask Mike Grinstaff. "These students are getting real, hands-on experience," he says. "It's one thing to read about a negative behavior or a serious physical disability – it's another to deal with it in person. I've watched people who were very uncomfortable working with Jacob in the beginning grow very comfortable after a while."

He believes for something to succeed it needs to be a win-win situation – and these clinics fill that bill. "I've found a place that gives me affordable, incredible services," says Grinstaff. "Also, I think they're lucky to have these kids to work with!"

On March 23, alumni are invited to visit the clinic, have brunch, and talk with faculty and staff about how you can be involved. Register at http://alumni.iupui.edu.

— Lynnell Nixon-Knight


Hiring? Looking for a New Job?
PETM Careers Offer Alumni Free Resources to Post or Look for a Job.
IUPUI

The unemployment rate is creeping back, Indiana leaders are announcing new jobs for the state, and the School of Physical Education and Tourism Management (PETM) at IUPUI is doing its part by launching a job site to benefit the school's alumni and students.

"The PETM Careers Website is a similar Website that most of the IUPUI schools have to house job opportunities for students," says Melissa Pohlman, MS, PETM student success director.

The difference, however, is key: "If employers have a position that's open to anyone with a Bachelor's degree, they can post an opening with IUPUITalent.net, which posts to multiple schools," Pohlman explains. "If they are only looking for a person with one of our majors, then they would want to post just to us, as only PETM students/alumni registered for PETMCareers will be able to view the opportunity."

The site acts as a service to employers seeking highly qualified people with a specific area of expertise and as a service to alumni and current students who are searching for an internship, full- or part-time job or volunteer position in which to excel.

And this, Pohlman says, is just the beginning. "We have not done a huge marketing push out to employers about the site yet," she says. "2013 is to be the year where PETM makes improvements on getting more information out to students and employers about career options."

PETMCareers.com is available free of charge to poster and seeker, and it's available 24 hours a day, seven days a week. In addition, individuals can upload their resumes and cover letters to further enhance their presence to an audience of potential employers tailored to their chosen career paths.

—Shanna Mooney

Who: IUPUI's PETM students, alumni and their potential employers

What: PETM Careers, a new job site for students and alumni rolls out to offer internship and full- and part-time job opportunities specific to PETM's highly trained skill set

When: Now, and only getting bigger in 2013 with an expanded marketing push

Where: PETMCareers.com, 24 hours a day, seven days a week

Why: To help both employers and IUPUI's students and alumni in search of opportunities

How: Employers can post opportunities and registered students/alumni can connect with them by uploading their resumes and cover letters

Smoking Bans: *Health Versus Business*

The debate on whether smoking should be allowed in public places has become part of the national dialogue. As evidence about the negative health effects of smoking and secondhand smoke continues to pile up, local and state governments have taken up the issue, resulting in a number of smoking bans in Indiana and nationwide.

One of the most recent is Indiana's statewide "Smoke-Free Air Law," which went into effect this past July. The law prohibits smoking in public places, in the workplace, in certain state vehicles and within eight feet of public entrances. The ban excludes bars, casinos and fraternal, social and veterans clubs. Also in 2012, Indianapolis expanded its smoking ban to include bars in some parts of Marion County.

"With evidence about the dangers of smoking and second-hand smoke accumulating over the past four decades, there's no question the smoking bans have merit from a health perspective," says Nancy Barton, MS, lecturer in the kinesiology department. "Given the statistics and the fact that smoking creates a toxic environment, a full statewide ban on smoking would help protect employees working in businesses that are currently exempt."

Barton believes the bans help raise awareness of the staggering number of health risks attributed to smoking. Some of the most compelling include:

- Smoking is the third leading cause of preventable deaths in the United States.
- Smoking can shorten a person's life span by as many as 14 years.
- Smoking is responsible for one in five deaths in the U.S.
- One in three regular smokers will die a premature death as a result of tobacco.

Does business suffer?

The other side of the debate on smoking bans is whether these prohibitions adversely impact businesses, specifically restaurants and tourist venues. Cities like Chicago and New York City did not see a decrease in restaurant sales after smoking bans were initiated. In fact, according to Amy Vaughan, MS, assistant professor in the tourism, conventions and event management department and former Indiana state tourism director, smoking bans are generally good for a state's tourism industry.

"When Indianapolis didn't have a smoking ban, it hurt our image with visitors, especially prospective convention groups," Vaughan says. "As a result, the city was viewed as somewhat backwards and behind the times."

Not only does a smoking ban elevate the image of a city or state, Vaughan believes it can help restaurants and other venues increase business.

"Here in Indiana, 76 percent of the population is non-smoking," Vaughan says. "Arguably, creating a smoke-free environment for the majority of residents makes financial sense for these businesses."

— *Jill Jansen*

Vacation with IU

IU's Resort-style, All-inclusive Camping Experience

At IU's Camp Brosius, you create your own vacation. Adults and children participate in exceptional programming daily. Adults choose from swimming, tennis, sports and game tournaments, hiking, field trips, learning to sail, crafts, educational lectures and more. Young people experience a traditional summer camp, make new friends and learn new skills. Meanwhile, parents are able to relax and have fun knowing their children are safe and nearby.

Families with watercraft may dock their boats at camp and enjoy fishing or water sports. Nearby championship golf courses, spas, shopping and area attractions provide fun alternatives (prices not included).

Accommodations include warm showers, new bedding, kitchenettes and more. Meals are served buffet-style, with something for everyone.

All guests are welcome, including multiple generations of families who seek a week-long reunion, IU alumni and friends, singles or couples, and families with children of all ages.

Camp Brosius is owned and operated by Indiana University.

Children engage in daily age-appropriate programming provided by supervised college counselors. The fun includes swimming, crafts, canoeing, kayaking, hiking, sports, talent shows and more. Teens decide their activities and daily routine as a group.

Olivia and Montgomery Odle party luau-style at IU's Camp Brosius.

Vacation: Babb and Odle Style

IU alumni visit Elkhart Lake, Wisconsin, annually to experience this treasured university tradition.

Alumni Bryan Babb (D Jurisprudence, 1999) and his wife, Marti (BS Physical Education, 1997), vacation with their children annually at IU's Camp Brosius.

"I draw some of my greatest pleasure at Brosius from the fact that my kids love it so much," Bryan says. "In its purest form, it's about children being children — doing things like crafts, sports, boat rides, making friends. There are talent contests and ice cream, and saying the Pledge of Allegiance every morning. It feels like the sort of things kids should be doing instead of watching TV or playing video games.

"My daughter, who's eleven now, tended to be a little shy. But at Brosius, she made good friends. The counselors helped, and they were good role models. She really looked up to them. Now she is a more open and confident person, and I think her Brosius experience contributed to that.

"For the adults, Brosius is a true vacation in every sense. You can feel very safe knowing that your children are being engaged and cared for. Everyone looks out for everyone else's kids. And that gives you a chance to fully relax."

Alums Sam (MS Health Administration, 1978) and Alexis Odle (BS Nursing, 1995) won a trip to Brosius several years ago during a fundraising auction. After their first vacation, they were hooked.

Each summer, Sam and Alexis take time away from their busy lives and are often spied reading quietly together alongside the lake. They also play golf at nearby championship courses and hike around the lake with other Brosius friends they've made through the years. And, they spend quality time with their two girls, Olivia and Montgomery.

Montgomery, now thirteen, was two when her parents won their original trip. "I look forward to camp every year," she says, "because I have so much fun with the counselors and kids."

Olivia is now seventeen, and still enjoys her Brosius vacations. "Every year, I cannot wait for Brosius to come around. We have built life-long friendships here, and we always have a great time together!"

Living Well Tips For Your Healthy Lifestyle: What Is Wellness?

Wellness is a multidimensional concept.
Its many component dimensions include:

- **Physical**
- **Social**
- **Occupational**
- **Environmental**
- **Emotional**
- **Spiritual**
- **Intellectual**

Imagine a pond ringed by each of these parts. Touch any single part and ripples will, eventually, touch every other part.

Let's imagine we step into this circle of wellness via the physical component – a well understood facet since we have an abundance of well-known metrics to define it. These include physical activity, nutrition, weight management, smoking / tobacco / drug / alcohol use and abuse.

Improvements in the physical dimension support the emotional component, which includes the ability to express a wide range of emotions and to manage and cope with stress and conflict resolution in an effective manner.

In turn, the emotional dimension is a critical support for both social and spiritual wellness. Social wellness includes making and maintaining connections with friends, family and co-workers.

Spirituality – perhaps the most profound element – may also be the least understood. Spiritual wellness is more an indication of depth and meaning in your life, rather than some perceived degree of religiousness. Do you give your time on a regular basis as a volunteer? Such acts connect you to the larger world in a way that enhances your spiritual self.

As all these dimensions begin to connect and reverberate, an improved life balance and occupational wellness are natural offshoots. So too is the intellectual hunger to seek more of the same – an expanded hunt for complementary knowledge. Having begun at your personal center, your quest now encompasses more.

In addition, concern for the health and wellness of the larger span of the world around us – the environmental dimension – is also drawn into the fold.

This New Year, why not take a small, beginner's step? You can rest assured that, like the proverbial stone thrown into a pond, your one ripple will touch all eventually. It will be a giant leap into the circle of wellness.

— Nancy Barton, MS

Get Involved

Capture Your Culture

Talks from Cultured People Passionate about Tourism

Midwest Cultural Tourism Conference

April 22, 2013
8 a.m. – 3 p.m.
Bloomington Monroe County Convention Center, 302 S. College Ave., Bloomington

EFROYMSON FAMILY FUND
A CICF Fund
Inspiring philanthropy

Tentative Schedule

7:45 – 8:45 a.m.	Registration and Networking
9:00 a.m.	Welcome
9:15 – 10:30 a.m.	Session 1 – Cultural Collaborations
10:45 a.m. – Noon	Session 2 – Cultured Destinations
12:15 – 1:30 p.m.	Lunch and Awards
1:45 – 3:00 p.m.	Session 3 – The Culture of Experience

April 21: Reception Hosted by Visit Bloomington – 6:00-8:00 p.m.

www.culturaltourismconference.org

Alumni may register to attend the full conference for free at http://alumni.iupui.edu

TCEM Call for Proposals!

Do you work for a symphony or museum?
Do you plan festivals or cultural events?
Does your organization contribute to public art or cultural trails?
Could your organization use $25,000?

All types of arts and cultural projects are eligible, including visual, contemporary or performing arts, ethnic festivals, agritourism, historical events, and more.

If your organization helps attract visitors to Indiana via art, culture and heritage, or helps to create a positive Hoosier experience for residents via these venues, you should apply!

Application deadline: March 18, 2013

Application and guidelines available: www.culturaltourismconference.org.

EFROYMSON FAMILY FUND
A CICF Fund
Inspiring philanthropy

Student Scholarships *You can help!*

More alumni and friends are needed to help students minimize future debt and maximize their learning experience.

This year, the school awarded several small scholarships to students, ranging in award from $250 to $10,000. The majority of scholarships are $1,000. Scholarships are divided between student semesters, the majority amounting to $500. At IUPUI, tuition for a full-time undergraduate student carrying 12 hours exceeds $3,500 per semester. This does not include the student's housing and meal costs, which vary. For Master's students, a three-credit hour graduate course is approximately $1,190.

Most students in our school work full-time jobs, supporting themselves while going to school. Scholarships help motivate students by reducing their eventual student loans, which the Institute for College Access and Success reports is more than $26,600 for the average student.

What you can do:

1. Contribute annually to TCEM Scholarships (I32P013165) or Kinesiology/PE Scholarships (I32P013264). Giving annually is simple. Visit http://petm.iupui.edu/give and use the give online button to contribute by credit card. Or, mail a check, made payable to the IU Foundation, to PETM/IUPUI, c/o IU Foundation, P.O. Box 663802, Indianapolis, IN 46266-3802. In the memo line, note PETM IUPUI plus the account number.

2. Create an endowed scholarship named after someone you care about. Currently, IUPUI is offering a $500 annual match for donors who contribute a $20,000 RISE scholarship – one that provides opportunities within the school that focus on research, international experiences, service learning, or internships. Individuals or groups can contribute this amount over five years, and the scholarship will award one student approximately $1,000 annually plus the $500 match. These types of scholarships help students in perpetuity.

3. Planning a future gift is an alternative and easy way to support students in the future. This keeps your cash in hand now when you need it, but provides for the school at a later date. All you need to do is share the following paragraph with your attorney: "I give, devise, and bequeath the (sum of, percentage of, or residue of my estate) to Indiana University Foundation (Tax ID # 35-6018940), a not-for-profit corporation with principal offices located in Bloomington, Indiana, for the benefit of the School of Physical Education and Tourism Management, IUPUI campus, to benefit (please name the specific department)."

Your attorney and school staff may assist you with additional language if needed. Be sure to notify Laura Klaum (lklaum@iupui.edu) of your intent so that your precise wishes are understood and fulfilled by the school when the gift is distributed. Most often, individuals sign gift agreements with the IU Foundation that ensure your intent is met in the future once your gift is received. For more specific assistance with language for your gift, contact Kristen Cameron, IU Foundation, cameronk@indiana.edu, 812/855-3388.

4. Thinking about helping, but in a different way? Stock transfers, matching gifts, and other planned gift options might work best for your financial situation. We encourage you to explore all options to maximize your giving for both students and you. For example, aside from the federal charitable gift deduction, Indiana taxpayers may take a tax credit of 50% of their gift to IU. For a joint return, the maximum credit is $200, based on a gift of $400 or more. For a single return, the maximum credit is $100 (based on a gift of $200 or more). Indiana form CC-40 is all that's required. Consult your financial planner or tax advisor for other ideas and ways to give strategically, a win-win for students and you!

Pictured are donors with their scholarship recipient taken during the school's annual scholarship event. We hope to see you there next year!

Donor Honor Roll

Thank you for your gifts!

Via your contributions to the school, we are able to help students offset the high costs of tuition through scholarships, provide continued service learning experiences, and grow our outreach and impact. Also, gifts to Camp Brosius are helping us to modernize the facilities and strengthen programming.

Thank you for your support. Every gift is important to students and the community!

Donors

Contributions represented below were received from donors December 1, 2011 through January 15, 2013.

$20,000 or more

Milford P. and Margaret M. Christenson Efroymson Family Fund, a CICF Fund
Cheryl Sallwasser*

$5,000-$19,999

Anonymous
Frank Feigl and Margaret Mitchum-Feigl
Silicon Valley Community Foundation

$1,000-$4,999

Jane E. Barker and Melinda S. Haag
Glenn, Barbara and Hayden Bosch
Robert and Jennifer Bromm
Wiley and Mary Craft
Nathan and Angela Davis
Ann H. Delaney
Thomas and Katherine Eggleston
James Engel and Elizabeth Burke
William and Katrina Engle
Carl and Lynn Griffin*
William E. Harrington
Nick and Lori Kellum*
Steven and Anita Lewallen
Brian and Sarah Shapiro
Samuel Odle and Alexis Gibbs-Odle
Michael and Mary Margaret Rhees
Patrick and Barbara Richard
Dennis and Linda Schafer

James and Patricia Short
Rita L. Simon
Gerald Steinmetz*
Jeremy and Rachel Swinford
Richard and Mary Van Kooten
Mark Vaughan and Paula Grist
Jeffery and Susan Vessely
Hugh and Catherine Walsh*
Adolph F. Winter

$500-$999

Susan L. Alvarez*
Paul and Barbara Angermeier
Kenneth and Grace Armstrong
Athenaeum Turners, Inc.
Shirley R. Carson
James and Julie Dickson
Daniel and Catherine Dillon
Gregory and Rhonda Hecht*
Michael and Sasha Hostetter
Michael and Anne Hostetter
Floyd and NiCole Keith
Dennis and Patricia Kelly
Brian and Laura Klaum*
Dennis and Dana Long
William and Rose Mays
Steve Nichols and Kathleen Stanton-Nichols
Greg Riffe and Shirley Paddock
Mark and Jennifer Springer
Terry and Eloise Urban
Thomas and Kathy Weliever
Jack and Jean Whelan
Karl Zacker and Diane Siddons

$100-$499

American Dental Service
Anonymous
Rose L. Baker
Iris J. Bjelich*
Garry Boyer and Lisa Angermeier
Jay and Beverly Bradley*
Larry and Linda Brothers*
Lance K. Burnside
Rhett and Amanda Cecil
Anthony and Mary Clark
Delores J. Coleman
Brian Culp
Jeffrey and Elizabeth Ebihara
Susan L. Ganser
Greek Islands Restaurant Inc.
Birgit A. Grimmet*
Phil and Thelma Hamilton
Kristi M. Hardin*
Elizabeth A. Harpring
Carl and Barbara Hash
Jinmoo Heo and Hojune Cho
Sotiris Hji-Avgoustis
Franklin and Ruby Hoff
Joseph and Sharon Holland*
Stephen B. Horrall
Jeanette J. Horrall*
Bruce and Nancy Hugon
Isabella Hutchison
David and Carol Hutton*
The late Glenn W. Irwin
The Isabella Hutchison Revocable Living Trust
Peter and Wendy Iskander
Nancy J. Johnson-Austin
Elizabeth Jones
Jonathan and Marilyn Kay
Michelle A. Kuehn
Kathryn J. Lawrie
Ronald W. LeMond
Scott and Vickie Longardner
Mary F. Lunn
David and Patricia Mather
Bobbitti N. May
Patricia D. May
Deborah L. May
John and Cheryl McAllen
Daniel and Cynthia McGill
Jane D. McLean
Mary L. McNeal
Alan and Kay Mikesky*
Ruth A. Obert
Thomas J. Obert
Lawrence J. Olliges
William P. Pidhirny
Mark and Kristin Plassman
David and Melanie Powell
Phillip V. Price
Fred and Sharon Rohdes
James and Kelly Rota-Autry
Paul and Ann Ryan
Lois C. Sargent
Harry A. Sax
M. Jane Schofield*
Kenneth and Margaret Schoon
David and Karen Scott*
Timothy and Barbara Sehr
Robert and Andrea Sellinger
Laraine C. Shellenberger
Ryan and Libby Short
Georgia Smiley
Brian Smith and Peggy McShane
Elias and Fofo Stergiopoulos
Angela Stergiopoulos
George E. Stergiopoulos
Coila M. Stevens
Justin Stewart
Audra A. Stewart
Jake Streepey and Connie Yang
Eric and Loretta Tuegel
Andrew and Elizabeth Turba
Mark Urtel and Heather Schiltz-Urtel
Ray and Holly Van Wye
Barbara J. Vargo
Suosheng Wang and Hong Yang
Barry and Laura Wanser
Michael and Virginia Washington*
Alan and Janice Wilhere
Marion Wolen
John and Carrie Yarger
Steve and Susan Zellers
Edward R. Zieve and the late Charlotte R. Zieve

Up to $99

Alfred G. Knieser
Leslie A. Altmann
Fredrick and Tina Ballenger
Sandra S. Barnett*
John Bartram and Jennifer Utz Bartram*
Jennine A. Basham
William and Carol Bass
Kevan N. Behlmer
Susan T. Benko
James D. Bennett
Edmund M. Bernauer
Renee E. Bowman
Elizabeth V. Bridge
Mary Burney
Kenneth E. Buttgen
Clara A. Caito
Steven and Jean Campbell*
Jeffrey Campbell and Margaret O'Connor-Campbell
Ollan and Catherine Cassell
Mariah E. Cerbone
Bradley and Elizabeth Cohen
John Conklin and Yao-Yi Fu
George and Marietta Cross
Robert L. Davidson*
Lorna Dawe*
Johannah C. Doecke
Martha G. Dupes
Andrea N. Eagleman
Virgie M. Eubanks
Rodney W. Fisher
Brian C. Fisk
Friedrich W. Friedrichsen
Deborah S. Handler
Gregory J. Holzer
Frederick and Sandra Hopkins
Ralph N. Hurley
Indiana Association for Health and Physical Education
William and Virginia Jacob
Jerome and Joan Jacquin
Samuel Johnson
Anthony and Jennifer Kaleth
Elizabeth G. Kerchusky

Caroline M. King*
Alfred G. Knieser
June A. Krug
Soonhwan Lee and Ji Eun Oh*
Terry J. Loeffler
Joyce J. Lucke
Edward and Teresa Maexner
Errol M. Magidson
Verlann and Elizabeth Major
Randall J. Malandro
Jeanne Marcy
Andy L. Markus*
Keith A. Martin
Nick and Nancy McIntosh
Robert and Esther Miller
Lynna F. Mills
Erin K. Nesbit
North American Society for Sport Management
Sandra M. Nuta
Shelton B. Oakes
Linda L. Orr
Vincent J. Palerino*
Paragon Meeting & Events LLC
Betty K. Petrie
John and Wilberta Pickett
John R. Rasmussen
Brian P. Reagan*
Thomas Rude
Robert Sander and Nancy Barton
Rebecca L. Schafer*
Alice Schaff
Andrew D. Schleppi
Franklin Schwerin and Margaret Michalski
Melissa F. Seibert
Neal and Juliena Shelley
Paul and Deborah Slater
Amanda Srichareon
Robert and Marilyn Strawbridge*
Elaina S. Vanmaaren
John and Amy Warner*
David A. Watkins
Marvin and Marie Weasner
Richard and Carol Wood

*Denotes honorary or memorial gifts.

Thank you for your gifts, gratefully received in honor of:
Linda R. Brothers
Wiley and Mary Craft
Betty A. Jones
P. Nicholas Kellum
Allison Plopper
Katie Stanton-Nichols

Thank you for your gifts in memory of loved ones and friends:
The late Joyce Dault
The late E. Glenn and Florence Griffin
The late Sara E. Hecht
The late Pauline R. Hecht
The late William J. Hecht
The late Megon E. Leek
The late Walter J. Lienert
The late Lola L. Lohse
The late Charles Sargent
The late Ralph A. Schofield, Ed.D.
The late Sue Steinmetz
The late Anna V. Wessel

Where appropriate, honorees or next of kin have been notified by the IU Foundation of your kindness.

Planned Gifts

Please accept our gratitude for your future legacy.
Marti E. Babb
Delores J. Coleman
The late Loretta and Dr. Frank Feigl
Phillip K. Hardwick
P. Nicholas and Lori Kellum
The late Victoria and the late Rudolph Memmel
Jeff and Susan Vessely
Patricia A. Zimmerman

Leaving a Legacy that Lasts

Everyone wants to be remembered for something significant, but not everyone wants to be remembered in the same way. With a little planning now, you can leave a legacy that lasts and, at the same time, support the School of Physical Education and Tourism Management (PETM) or Camp Brosius by naming them as a beneficiary in your will.

Leaving a bequest to PETM allows you to stay in control of your gift as your life circumstances change. You do not need to set aside any assets during your life to fund a bequest, so all of your assets will be available to help you adjust, for instance, to employment instability or new health care needs. Also, because your bequest is totally revocable, you can modify the size of your gift or cancel your gift altogether at any time during your life.

Bequests are as unique as you are and can be tailored to your particular situation. Charitable bequests are generally made as:

1) a specific dollar amount or asset;
2) a percent of the donor's estate; or
3) the residue of the donor's estate.

Each type of bequest accomplishes a different goal. For instance, leaving a specific amount helps ensure that your goals will be fully funded. Leaving a percent of your estate guarantees that the school or camp will benefit from a gift, but the amount of the gift will vary based on the size of your estate. Giving the residue of your estate leaves whatever is left after your other named beneficiaries have received their bequests, even if that means little remains.

Giving to PETM via a bequest will allow your estate to take advantage of a charitable estate tax deduction. Since this deduction has no limit, your estate will get to write off every single dollar of your gift if it owes estate tax.

Including the school or camp in your will is simple. Explain your goals to your attorney, and have him or her include the following language in your will:

"I give, devise, and bequeath the [sum of / percentage of / residue of my estate] to Indiana University Foundation, (Tax Identification No. 35-6018940) a not-for-profit corporation with principal offices located in Bloomington, Indiana, for the benefit of the School of Physical Education and Tourism Management / Camp Brosius at Indiana University - Purdue University Indianapolis [pursuant to a gift agreement on file at said Foundation]."

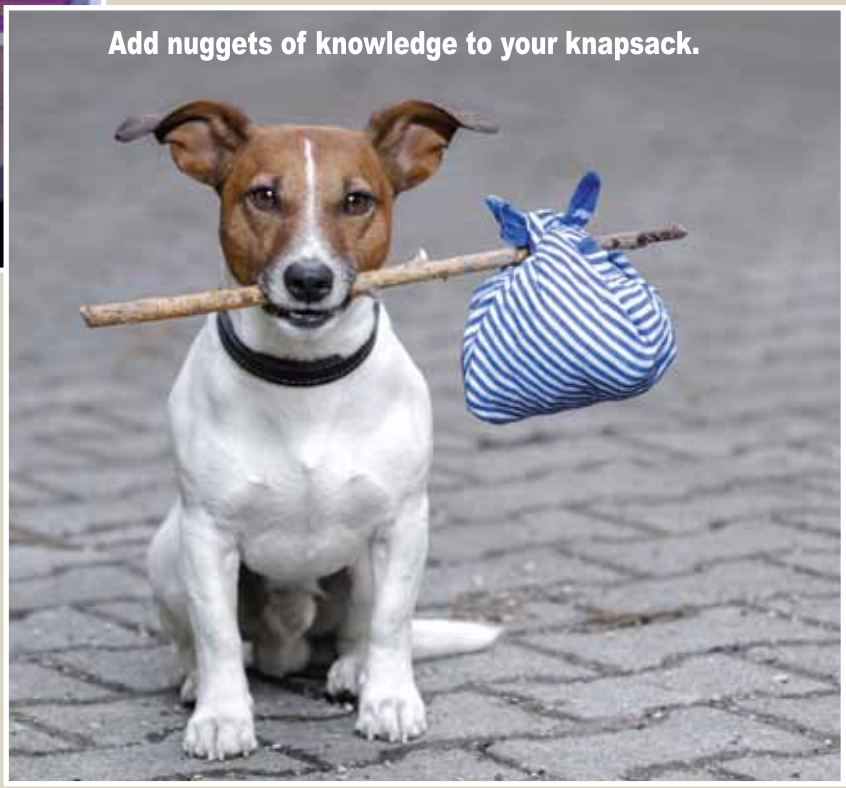
A gift agreement is a simple, revocable document that explains exactly how you would like your gift to be used when it is funded at your death. By documenting your intentions in a gift agreement, separate from your will, you can change your mind about how your gift will be used during your life without having to consult your attorney.

PETM and the Office of Gift Planning Services at the IU Foundation are happy to assist you and your advisor with your planned gift. Get in touch with Laura Klaum, lklaum@iupui.edu, 317/274-1484 or contact Kristen Cameron, cameronk@indiana.edu or 812/855-3388.

— *Kristen Cameron*

2013 Essential Conversations Series

New, Free and Just for You



Add nuggets of knowledge to your knapsack.

Announcing PETM's Essential Conversations series, presented for PETM alumni.

As a school alumnus, you chose to invest in your education and our school. You are an important contributor to our success, and we are pleased to continue to give back to you. Please join us for dialog this spring. Each event is free for PETM alumni, including the Doc Hendley lecture and cultural tourism conference.

Join faculty and others for informational, informal events designed to help you in your career or to provide you with volunteer and/or networking opportunities.

Register online at http://alumni.iupui.edu or call 317/274-0600. Registration helps us be careful stewards of school resources by ordering appropriate quantities of food for you.

Have a contemporary career-related topic you would like to discuss with faculty and/or other alumni? Interested in hosting a future event at your place of business? Please submit suggestions to lklaum@iupui.edu for the fall 2013 Essential Conversations series.

Event Details

Who Anyone may attend, but this event will be particularly geared for:	What	Where	Date	Time
TCEM female alumni	Women in Hospitality: Climbing the Steep Ladder	The Alexander: 333 S. Delaware, Indianapolis	19-Feb	8:00-10:00 a.m.
Physical education and teacher education alumni	Kinesiology on Tap: RISE/TAP Programs and Emerging Teacher Education Issues	Granite City: 150 W. 96th St., Indianapolis	19-Mar	4:30-6:00 p.m.
Kinesiology/exercise science alumni and clinic clients	Maximizing Mobility: Impacting Others through Fitness Clinics	George Washington Community School: 2215 W. Washington St., Indianapolis	23-Mar	9:30-11:30 a.m.
All alumni	Doc Hendley, Wine to Water founder, presented as part of the Efroymson Lecture Series	IUPUI Campus Center: 420 University Blvd., Theatre Level, Indianapolis	1-Apr	5:00-7:00 p.m.
TCEM alumni working in the cultural tourism or destination industry	Capture Your Culture: 2012 Midwest Cultural Tourism Conference	Bloomington Monroe County Convention Center: 302 S. College Ave., Bloomington	22-Apr	8:00 a.m.-3:00 p.m.
TCEM alumni	Take on TCEM: Department Insider News and Networking	Paradise Café: 9510 N. Meridian St., Indianapolis	24-Apr	7:30-8:30 a.m.
Sport management students and alumni	Dean's Insight: Revenue Streams in Youth Sports and Digital Space	LePeep Downtown: 301 N. Illinois St., Indianapolis	25-Apr	7:30-8:30 a.m.
TCEM alumni	Position Yourself: Preparing for a Hospitality Career (Goals, Networking and Resume Review)	Indy Downtown Marriott: 350 W. Maryland St., Indianapolis	16-May	12 -1:00 p.m.
Kinesiology alumni	Coffee and Kinesiology: Department Insider News and Networking	Paradise Café: 9510 N. Meridian St., Indianapolis	30-May	7:30-8:30 a.m.
TCEM alumni	Own It! Starting and Operating Your Own Business	LePeep Downtown: 301 N. Illinois St., Indianapolis	14-June	7:30-9:00 a.m.

Visit http://alumni.iupui.edu to register. Call 317/274-0600 for more information.

INDIANA UNIVERSITY
SCHOOL OF PHYSICAL EDUCATION AND TOURISM MANAGEMENT
IUPUI

901 West New York Street
PE 272
Indianapolis, IN 46202

Join our groups on facebook.

Search for "School of Physical Education and Tourism Management" and "Camp Brosius Summer Family Camp."

Visit our website at http://petm.iupui.edu

click here give now

Support students and the school.

Your gift today helps students minimize student loans, provides opportunities for learning, and helps with capital projects such as Camp Brosius.

Give online today: http://petm.iupui.edu/give. Or, mail a check, made payable to the IU Foundation, to PETM/IUPUI, c/o IU Foundation, P.O. Box 663802, Indianapolis, IN 46266-3802. In the memo line, note PETM IUPUI.