

**National FFA Foundation Board of Trustees  
Meeting Minutes  
Thursday, January 31, 2008  
Indianapolis, Indiana**

**Those members of the Board present were:**

**Larry Case**, National FFA Advisor, Coordinator, Agricultural & Rural Education, U.S. Dept. of Education, Washington, D.C.

**Jerry R. Rose**, 2008 Sponsors' Board Chairman, Corporate Vice President, Cargill Incorporated, Wayzata, Minnesota

**Elton R. Maddox**, 2009 Sponsors' Board Chairman, President and CEO, Wayne Farms LLC, Oakwood, Georgia

**Zach Kinne**, National FFA President, Eagleville, Missouri

**Robert Torres**, AAAE Representative, Associate Professor and Dir. of Undergraduate Studies, University of Missouri, Columbia, Missouri

**Carl Igo**, AAAE Representative, Division of Agricultural Education, Montana State University, Bozeman, Montana

**Keith Cox**, State FFA Executive Secretary/Treasurer, Clemson University – Agricultural Education, Florence, South Carolina

**Sally Shomo**, NAAE President-Elect, Staunton, Virginia

**Harold Eckler**, NAAE President, Shelbyville, Missouri

**Brett Evans**, State FFA Executive Secretary, Utah FFA Association, Logan, Utah

**Joel Larsen**, State Supervisor, Program Specialist Agricultural Education, Minnesota Dept. of Education, Roseville, Minnesota

**Dennis Fiscus**, Head State Supervisor, CTSO Director, Arizona Department of Education, Phoenix, Arizona

**Ike Kershaw**, Assistant Director/State FFA Advisor, Ohio Department of Education, Columbus, Ohio

**Steven Gass**, State Supervisor, State FFA Advisor, Tennessee Department of Education, Nashville, Tennessee

**Thomas J. Dormody**, USDE Representative, Professor and Academic Dept. Head, Agricultural and Ext. Education, New Mexico State University, Las Cruces, New Mexico

**Robert B. Calvin**, USDE Representative, Ag Ed Instructor/FFA Advisor, Troy Buchanan High School, Troy, Missouri

**Marion Fletcher**, National FFA Treasurer, Supervisor for Agricultural Education, State Department of Education, Little Rock, Arkansas

**Others Present:**

**Steve Brown**, State FFA Executive Secretary, Jefferson City, Missouri

**Doug Loudenslager**, Chief Operating Officer, National FFA Organization & National FFA Foundation, Indianapolis, Indiana

**Kent Schescke**, Sr. Director Partnership Development, National FFA Organization, Alexandria, Virginia

**Dennis Sargent**, Sr. Director Foundation, National FFA Foundation, Indianapolis, Indiana

**Tom Kapostasy**, Sr. Director Business Operations, National FFA Organization, Indianapolis, Indiana

**Tony Small**, Sr. Director Education Division, National FFA Organization, Indianapolis, Indiana

**Will Waidelich**, Sr. Director Research Development and Sponsored Programs, National FFA Organization, Indianapolis, Indiana

**Mark Cavell**, Director Information Technology and CTO, National FFA Organization, Indianapolis, Indiana

**Vicki Settle**, Director Financial Services and CFO, National FFA Organization, Indianapolis, Indiana

**Doug Deck**, Assistant Controller, National FFA Foundation, Indianapolis, Indiana

**Jay Jackman**, NAAE Executive Director, Lexington, Kentucky

**Amanda Cloud**, Intern with U. S. Department of Education, Washington, D.C.

**Pam Holbert**, Executive Assistant, National FFA Headquarters Operations, Alexandria, Virginia

### **Call to Order**

Chairperson, Larry Case called the Board of Trustees meeting to order at 8:35 a.m. and introductions were made.

### **Approval of Minutes**

**MOTION:** Moved by Tom Dormody seconded by Sally Shomo and carried to approve the National FFA Foundation Board of Trustees' July 24, 2007 Minutes, the National FFA Foundation Executive Committee October 24, 2007 Minutes and National FFA Foundation Executive Committee Minutes from meeting conducted via e-mail on December 20, 2007.

### **Agenda Adjustments**

Adjustments were not necessary.

### **Seating of New Board Members**

Elton Maddox, Zach Kinne, Harold Eckler, Sally Shomo, Brett Evans and Carl Igo were duly seated on the board.

### **Presenting of Pins**

National FFA President, Zach Kinne, presented board pins to Brett Evans and Elton Maddox.

### **Standards of Service and Conduct**

Chairman, Larry Case referred Jerry Rose and Elton Maddox to the Standards of Service and Conduct booklet and requested they sign the receipt form.

### **Financial Report and Investment Results**

Treasurer, Marion Fletcher, presented the National FFA Foundation Statement of Activities (*Attachment #1*) which will be reviewed later by the Executive Committee. He also reviewed the Investment Monitoring Report (*Attachment #2*) with the board.

**MOTION:** Moved by Keith Cox seconded by Dennis Fiscus and carried to accept (enter into record) the Treasurer's report.

### **Appointment of 2008 Foundation Audit Committee**

Nominees were:

- Jerry Rose, Chair
- Marion Fletcher
- Zach Kinne
- Elton Maddox
- Larry Case

**MOTION:** Moved by Steve Gass seconded by Bobby Torres and carried to accept nominees for the 2008 Foundation Audit Committee.

### **Report of the 2008 Sponsors' Board Chairman**

Jerry Rose reported that the National FFA Foundation had a very successful year in 2007, raising approximately \$13.5 million exceeding the goal set at \$13 million by Chairman, Glenn Stith. Jerry Rose has raised the bar even higher; not just in terms of the annual goal of \$14 million, but in diversifying the donor base and improving stewardship capacity.

Zach Kinne thanked the Sponsors' Board for their dedicated support which helps make a brighter future for those wearing the blue jackets.

### **Fundraising and Foundation Office Update**

Dennis Sargent shared the National FFA Foundation January 2008 Update (*Attachment #3*) with board members. Dennis emphasized their work supports the Foundation strategic plan adopted at the past July, 2007 Trustees meeting.

### **Recommendation for New Fundraising Software Study**

**MOTION:** Moved by Rob Calvin seconded by Dennis Fiscus and carried to approve reallocation of up to \$105,000 to evaluate current Foundation fundraising processes and systems by assessing both current software and potential new innovative fundraising software to determine the most cost efficient and effective strategy for Foundation use.

### **Recommendation for Policy Revision**

**MOTION:** Moved by Ike Kershaw seconded by Carl Igo and carried to amend paragraph g. of the Ag Ed Opportunities Fund Policy to read as follows:

“Proposals will only be accepted for amounts between \$50,000 to \$750,000. No proposal for recurring annual support, support of existing programs or support of general operations will be approved. The fund may not loan money to other organizations or be used to guarantee their debts.” (*Attachment #4*)

### **Proposal in Support of Eastern States Exposition**

**MOTION:** Moved by Marion Fletcher seconded by Ike Kershaw to approve a Memorandum of Understanding to establish the Eastern States Exposition as an eligible AERO group and to allow the Foundation to seek special project sponsorship providing support for the Eastern States Exposition FFA Award Recognition Banquet in the amount of \$42,500. **Motion failed.**

### **Funding Requests by AERO Groups**

a. National FFA Organization – Doug Loudenslager  
No requests

b. National Council for Agricultural Education – Ike Kershaw

**MOTION:** Moved by Ike Kershaw seconded by Joel Larsen and carried to provide funding from the Ag Ed Opportunities Fund up to \$368,600 (which includes \$90,000 for Biotechnology) for completion of the National Agricultural Education Curriculum Content Standards Project. Funding will provide for industry validation and academic standard integration. Funding will be contingent upon resolution of the following two issues with NASDCTEc: (*Attachment #5 and #6*)

1. Resolution of Biotechnology Pathway issues
2. Approval of new product structure and development process.

10 X 15 Funding Plan – Tom Kapostasy

PowerPoint presentation proposing \$30,000,000 campaign

Team Ag Ed Learning Center Update – Will Waidelich

c. NAAE – Jay Jackman

**MOTION:** Moved by Sally Shomo seconded by Tom Dormody and carried to approve for special project funding the NAAE Professional Development Webinar Program proposal. (*Attachment #7*)

**MOTION:** Moved by Harold Eckler seconded by Tom Dormody and carried to approve for special project funding the NAAE National Ag Ed Leadership Dinner proposal. (*Attachment #8*)

**MOTION: Moved by Carl Igo seconded by Tom Dormody and carried to approve for special project funding the NAAE Future Teacher Internship Program proposal. (Attachment #9)**

**MOTION: Moved by Dennis Fiscus seconded by Brett Evans and carried to present a list of funding items that would coincide with 10 X 15 to The Council for prioritization.**

**MOTION: Moved by Sally Shomo seconded by Tom Dormody and carried to approve for special project funding the NAAE Leadership Development for State and National Agricultural Education Leaders proposal. (Attachment #10)**

**MOTION: Moved by Tom Dormody seconded by Bobby Torres and carried to approve for special project funding the NAAE Experienced Teacher Professional Development Program proposal. (Attachment #11)**

**MOTION: Moved by Steve Gass seconded by Marion Fletcher and carried to approve for special project funding NAAE Organizational Membership. (Attachment #12)**

**MOTION: Moved by Rob Calvin seconded by Sally Shomo and carried to approve for special project funding for the NAAE Communities of Practice. (Attachment #13)**

At this time, Jerry Rose, Corporate Vice President, Cargill, Inc. announced that Cargill would fund the 2008 NAAE National Ag Ed Leadership Dinner. Jay Jackman responded with hearty thanks for Jerry's generosity.

d. National Postsecondary Agricultural Student Org. (PAS)  
No requests

e. Consortium of Collegiate Agricultural Organizations

**MOTION: Moved by Bobby Torres seconded by Tom Dormody and carried to approve a Memorandum of Understanding between the National FFA Foundation and the Consortium of Collegiate Agricultural Organizations outlining the purpose, funding and financial responsibilities of both parties. (Attachment #14)**

### **Adoption of 2008 Foundation Budget**

**MOTION: Moved by Marion Fletcher seconded by Bobby Torres and carried that the Board of Trustees approve the 2008 budget for the National FFA Foundation and provide continuing budget/funding authority until a 2009 budget is approved on or before February 10, 2009. (Attachment #15)**

## **Election of Executive Committee for 2008**

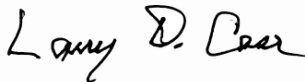
**MOTION:** Moved by Marion Fletcher seconded by Dennis Fiscus and carried to accept the nominations for the Executive committee for 2008 and Vice President as listed.

- Keith Cox, Executive Secretary
- Joel Larsen, Supervisor
- Sally Shomo, Educator - Elected as Vice President

Retiring Trustee, Steve Gass, expressed his appreciation for the opportunity to have served.

The next meeting of the Trustees will be held in Indianapolis, on August 6, 2008.

The meeting was adjourned at 1:00 p.m. (EST).



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Larry D. Case, National FFA Advisor & CEO