

JA Job Shadow 2007

February 2, 2007, marked the successful kick-off of job shadowing across the country! Thanks to the support of countless businesses, schools, agencies, and organizations at the national, state, and local levels, young people gained an up-close look at the world of work through job shadowing.

On Capitol Hill, students from nine JA offices shadowed the offices of more than 30 members of Congress, as well as personnel at several federal agencies.

Participating agencies included the U.S. Treasury Department, Small Business Administration, and U.S. Departments of Education and Labor. Job shadowing also occurred at national media outlets and the New York Stock Exchange.

A special thanks to JA Job Shadow 2007 title sponsor ING for making this year's event memorable!



JA of the National Capital Area students Shayne Wells and Abigail West, enjoy a shadow experience at the U.S. Small Business Administration Headquarters.



Job Shadow students from New York closing the NYSE on February 2, 2007. (left - right from middle) Rick Nelson, chief investment officer, ING; Noreen M. Culhane, EVP of Global Corporate Clients Group, and Rhonda Mims, president of the ING Foundation. (Far right) Doug Schallau, president, JA of New York.

Pioneers Pass the Torch

The JA Pioneers Museum of Junior Achievement History recently reached another milestone. Opening in October 2004, the museum was the result of more than six years of hard work and dedication by the JA Pioneers. After overseeing not only the completion, but the expansion and maintenance for the past two-and-a-half years, the Pioneers now are ready to officially hand the museum over to JA Worldwide.

To assist with the turnover process, the JA Pioneers have generously donated \$30,000 to JA Worldwide to help with the maintenance and upkeep of the museum over the next three years. The donation also will be used to hire a part-time archivist to catalog, store, and send new materials to the proper location. JA Worldwide's permanent archives can be found in the Ruth Lilly Library at Indiana/Purdue University in Indianapolis. The JA library stores more than 6,800 historic documents, photographs, and artifacts.

Located on the first floor of the JA Worldwide Headquarters in Colorado Springs, Colorado, the museum proudly chronicles Junior Achievement's 88-year history. Features of the museum display include products dating back to 1919 made by JA students, a video "jukebox" showing 400 different DVDs of JA's



JA Worldwide's Senior Vice President of Development, Tom Dewar (left), receives a \$30,000 donation from the JA Pioneers, represented here by John O. Dickinson (center), and Jack Holladay (right).

history, and display cases containing items from each decade of JA's existence.

"The JA Pioneers Museum of Junior Achievement History is a tremendous way for the organization to preserve its past and recognize the things that have made it so successful over the years, while continuing to look forward, preparing young people for a global economy," says John O. Dickinson, chairman of the JA Archive committee. "The JA Pioneers are grateful that this vision has become a reality, and are proud to hand the museum over to JA Worldwide."

JA Heritage Society Founding Members Profile



Russ and Sue Darrow

Russ, chairman and CEO of Russ Darrow Group, Inc., has been involved with JA for many years. "Sue and I are very proud to have been so actively involved in JA of Wisconsin for many years. The focus, the message, and the impact of JA on school kids has been very measurable and very positive. The dedication of the staff, the president and the board of directors has been outstanding, year-in and year-out. JA truly is the real deal."

Russ Darrow and his wife, Sue, believe Junior Achievement is a proactive organization motivating young people to take advantage of the opportunities available to them.



H.E. (Gene) Johnson

The late H.E. (Gene) Johnson served his country with distinction in World War II. In 1953, he joined The Dr. Phillips Companies of Orlando, eventually becoming president and chairman of the board before retiring in 1993. His business leadership led to his induction into JA's Mid-Florida Business Hall of Fame in 1992. Mr. Johnson was extremely passionate about helping young people succeed. His wife of 63 years, Mabel, shares his passion. "I've always been very impressed with the young people I've met in JA. Being a Heritage Society member helps ensure they succeed in the future."

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2007 U.S. Business Hall of Fame Laureates

The U.S. Business Hall of Fame Host City Committee and JA Worldwide cordially invite you to help us honor our nation's most distinguished business leaders at the U.S. Business Hall of Fame event on Thursday, April 26, 2007, in Charlotte, North Carolina.

The Laureates honored have contributed greatly to the enrichment of the nation's economy, and have inspired others, especially young people, to pursue excellence in business and in life. They are:



John H. Schnatter
Founder, Chairman & CEO, Papa John's



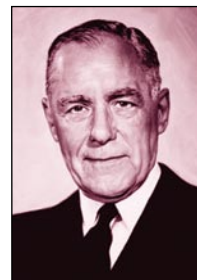
Hugh McColl Jr.
Retired Chairman and CEO, Bank of America



Ted Turner
Chairman, Turner Enterprises, Inc.



Earl G. Graves
Chairman, Earl G. Graves, Ltd.
Founder & Publisher, Black Enterprise Magazine



Harold Boeschstein
1896-1972
Founder & CEO, Owens-Corning Fiberglass Corporation

On Board

JA Worldwide Board of Directors Profile



Patricia Francy
Retired, Treasurer and Controller Columbia University

Patricia Francy retired from Columbia University in 2003 as treasurer and controller after 30 years of service. During her tenure, Francy's positions with the University included director of finance, and director of budget operations. As treasurer and controller, she managed University-wide financial operations of \$2.5 billion and assets of \$7 billion.

Her leadership role at the University included co-chair and director of Columbia Community Service's annual appeal, director and treasurer of Reid Hall, and trustee of Women's Realty.

Francy serves on the board of JA Worldwide because she believes in the vision of the organization. Having made a career out of

working with money, she is passionate about inspiring young people to possess strong personal financial skills, and believes a financially literate student is a successful student. Along with her selfless work on the JA Worldwide board, Francy is a director of the Matheson Foundation, Children's Tumor Foundation, and Siebert Foundation; serves on the boards of Outward Bound USA, Metropolitan New York Library Council, and Respect for Law Alliance; and is governor of the Columbia University Club of New York.

Francy resides in New York City, received her undergraduate degree from Lewis & Clark College in her hometown of Portland, Oregon, and was later honored with that institution's Distinguished Alumna Award. Earning her EPBA from Columbia University's Graduate School of Business, she also has received the NOW Woman of Vision in Finance award and was honored by Mayor Koch as one of 100 Women of Influence.

JA Worldwide Attends World Economic Forum

President and CEO of JA Worldwide, David S. Chernow, representing JA Worldwide, was among 2,400 of the world's top academics, business leaders, NGO representatives, UN agency chiefs, and politicians who participated in the annual World Economic Forum in Davos, Switzerland, January 24-28, 2007.

"The Forum's objective was to 'change the state of the world,' and the issues discussed there will have a far-reaching impact," says Chernow. "The Forum's goal strongly aligns with the purpose of JA Worldwide, and I was honored to represent our organization. Quality education for all was a major theme at Davos, but what our young people do with their education, how they can become good citizens, and productive members of their communities and countries through being entrepreneurial and work ready is, I believe, JA Worldwide's great opportunity to become a major contributor to the dialogue. I truly believe that our involvement will help position us as a major global player in the arena of youth development and education."

More information on the JA Heritage Society can be found in the *Contributors* section of www.ja.org.



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To learn more about the 2007 U.S. Business Hall of Fame, visit www.ja.org.

From the President's Desk



David S. Chernow
President and Chief
Executive Officer

Last year, JA Worldwide reached 7.5 million students in 114 countries with its hands-on, experiential learning delivered by 245,000 volunteers in 305,000 classrooms. JA Worldwide programs span the wide spectrum of business and economics —with a focus on what

we believe are the three key elements of preparation for success: work readiness, entrepreneurship, and financial literacy.

In this issue of *Futures*, you have read about the importance JA Worldwide places on collaboration and partnership in financial literacy education. JA Worldwide is particularly dedicated to working with its generous partners, who provide us with critical financial and human resources so we can deliver our highly effective programs through our inspiring business volunteers.

This commitment to financial literacy education is a key component of our past and future success and something we believe is essential in our efforts to improve financial literacy around the world. Volunteers serve as meaningful role models to our youth, as they share their personal and professional insights with students who desire to build and sustain wealth throughout their lives. These collaborations represent the types of partnerships we remain committed to in our shared quest of providing quality financial literacy education to today's youth.

With April designated as Financial Literacy Month by the U.S. House of Representatives, we are pleased that more attention is being paid to this critical issue. JA Worldwide is proud to join forces with all the partners who share our vision in helping address the financial literacy crisis in the United States by educating young people in this vital area.

JA Interprise Poll: Eighty-Seven Percent of Youth Feel Prepared to Enter Workforce

JA Worldwide recently announced the results of its eighth annual "Kids and Careers" Interprise™ Poll, sponsored by Verizon. The key findings indicate that the vast majority—87 percent—of young people feel either "very well-prepared" or "adequately prepared" to enter the workforce.

However, youths' assessment of their own work readiness appears to contradict their prospective employers' views, which indicate that there is a wide skills gap, both in hard skills such as mathematics and language, and so-called "soft" skills, such as problem-solving and interpersonal skills.

A 2006 study conducted by The Conference Board, Partnership for 21st Century Skills, Corporate Voices for Working Families, and the Society for Human Resource Management, surveyed more than 400 U.S. employers, and found a future workforce that is "woefully ill-prepared for the demands of today's (and tomorrow's) workplace." Specifically, 42.4 percent of employers surveyed rated new entrants with high school diplomas as "deficient" in their overall preparation for the

entry-level jobs they typically fill.

Additionally, the findings indicated that employers view applied skills, such as teamwork, collaboration, and critical thinking, equally if not more important than "the three Rs."

"The results of this poll, when compared to employers' perceptions of the current workforce, demonstrate that we need to do a better job of making our young people 'work ready,'" says David S. Chernow, president and CEO of JA Worldwide. "JA Worldwide programs help bridge the gap by reinforcing classroom lessons and by giving students additional skills which employers are increasingly seeing as critical to success in the workplace, such as problem-solving, professionalism and work ethic, and teamwork."

More than 1,500 students ages 13-19 from 125 JA offices across the country participated in the poll. To view the complete poll results, visit the *JA Research Center*, located in the *JA Student Center* at www.ja.org.

JA And the Harlem Globetrotters



JA of South Central Kentucky board member, Monica Wardlow, and her son Brayden, with Globetrotter Herb Evans at an autograph-signing event.

The Harlem Globetrotters have begun their 2007 U.S. Tour, and are partnering with JA offices in a new and exciting fund-raising opportunity. JA offices will sell consigned tickets, designing their local event directly with a member of the Globetrotters' staff. Marketing opportunities will include banners in the game arena, a table set up with JA material, and Junior Achievement PA announcements during the game.

Futures

SPRING 2007

JA Worldwide and the Importance of Financial Literacy



JA Worldwide recognizes the importance of April. For an organization that has been inspiring young people to succeed for nearly 90 years, the 30 days in April have special significance.

In 2005, The U.S. House of Representatives passed a resolution designating April as Financial Literacy Month. The resolution continues to raise public awareness about the importance of financial education. The U.S. Government strongly believes that financial literacy is an issue that should command the nation's attention. JA Worldwide agrees, and offers the tools and knowledge to better equip our nation's youth with the skills that will help lead them to financial success.

The powerful K-12 curricula offered by JA Worldwide teaches students around the globe the importance of entrepreneurship, work readiness, and financial literacy. Preparing young people for the real world by showing them how to generate wealth, create jobs, and apply entrepreneurial thinking to the workplace is what JA Worldwide does. With a number of JA's programs focusing on financial literacy, students are able to learn critical money management skills such as budgeting, credit management, and the importance of saving. These programs help to ensure that today's youth will one day become successful, contributing members of their communities.

The continued successful implementation of JA Worldwide's programs, along with the strategic alignment with generous partners

allows the message of Financial Literacy Month to be heard and perpetuated year-round.

Through the support of the Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs, U.S. Department of Justice, JA Worldwide has created a suite of after-school programs that offer new and different ways to promote financial literacy to students. Thanks to the support of the Citigroup Foundation, *JA Banks in Action* was recently redeveloped and currently is being implemented in 51 JA operations in the United States and around the world. With the help of The Allstate Foundation, *JA Economics for Success* reached 137,875 students last year. Support from The Goldman Sachs Foundation has given life to the online *JA Personal Finance Center*, which provides online tools to more than 1 million visitors a year. Unveiled in September 2006, the Capital One/Junior Achievement Finance Park is a mobile, interactive classroom that features 2,000 square feet of training space to teach 60 students at a time how to make important financial decisions. Working with the National Endowment for Financial Education (NEFE), JA Worldwide currently is developing a five-session program that will give high school students a better understanding of elements of personal finance and money management. And, funding from Rent-A-Center, Inc., is enabling JA offices around the U.S. to expand program implementation of JA Worldwide's existing K-12 curriculum with financial literacy components.

These are just some of the ways in which JA Worldwide is changing the lives of young people. With more focus on financial literacy during the month of April, it is important to keep in mind that JA Worldwide values these skills every day, knowing the impact will last a lifetime.



Students prepare to learn about financial literacy at the recent Capital One/Junior Achievement Finance Park mobile unit unveiling in Washington, D.C.



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