



INDIANA UNIVERSITY

**SCHOOL OF PHYSICAL EDUCATION
AND TOURISM MANAGEMENT**

IUPUI

**Focus for the Future
Progress Update
September 2012**

Strategic Initiative #1 – ESTABLISHING A RESEARCH REPUTATION

Original Goal

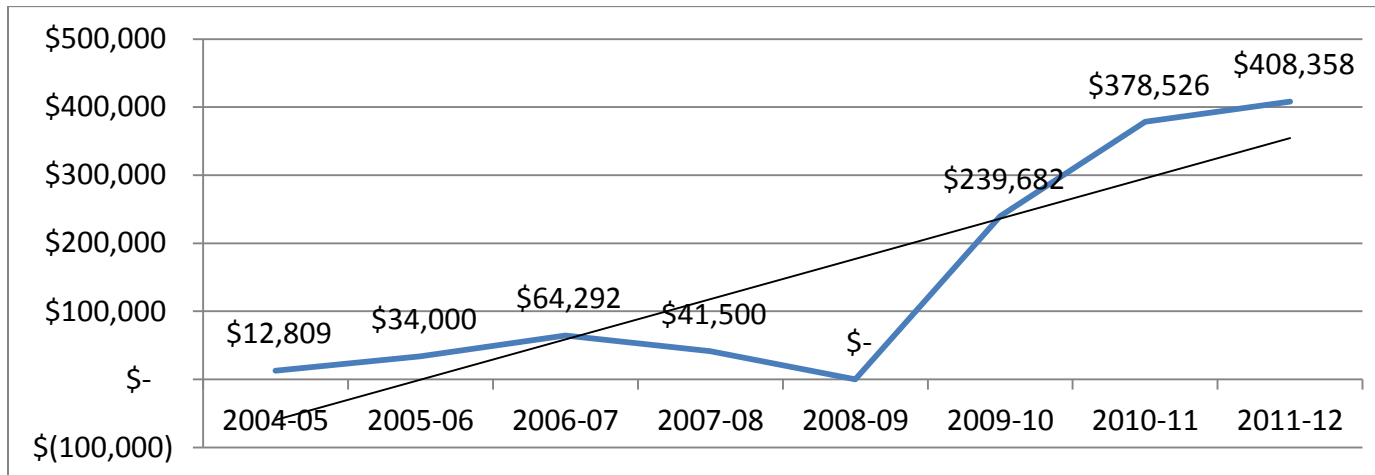
By December 2013, PETM will:

1. Publish 15 refereed journal articles or proceedings related to the scholarship of teaching and learning annually (7 in 2008)
2. Publish 25 refereed journal articles or proceedings related to research annually (17 in 2008)
3. Increase annual external research grant and contract funding to \$1.5M annually (\$0 in FYE 2009)

Metrics	2008-2009	2009-10	2010-11	2011-12	% Change
# refereed publications/proceedings teaching/pedagogy*	7	3	3	6	100%
# refereed publications/proceedings research*	17	19	24	21	-12.5%
Research grant/contract \$ - received (OVCR)	\$0	\$239,682	\$378,526	\$408,358	7.9%
Research grant/contract expenditures		\$82,163	\$203,852	\$300,980	47.6%

*Publications are for calendar year 2011 as that is the format for the Faculty Annual Report

Research Grant \$ Received: 2005-2012



2011-12 Proposed Actions			
Action	Responsibility	Complete by	Progress
Creation of two research centers	Faculty	Finalize one by September 2011 Finalize one by May 2012	None created, at least two in progress
Continue mentoring around research <ul style="list-style-type: none"> • SoTL workshops • Each department conducts at least two research seminars in 2011-12. One of the seminars should bring in an outside scholar to present. 	Dean/Mentoring Committee/ P&T Committee/Faculty	Spring 2012	Complete
Approve revisions to P&T document that specify guidelines for lectures and clinical track faculty	P&T Committee	Spring 2012	Teaching guidelines for lecturers complete
Develop a workload model that enables research active faculty to realize reductions in teaching load	Dean/Chairs/Faculty Affairs Committee	Spring 2012	Complete
Identify key areas of strength for each program within the school. Align research program with areas of strength.	Faculty	Spring 2012	Incomplete

2012-13 Proposed Actions		
Action	Responsibility	Complete by
Launch two research centers	Faculty	March 2013
Approve revisions to P&T document that specify service guidelines for lectures and clinical track faculty and teaching guidelines for clinical track faculty.	P&T Committee	Spring 2013
Identify key areas of strength for each program within the school.	Faculty	Fall 2013 – can be done in concert with creation of centers
Focus research energies on research publications and proceedings	Faculty	Ongoing

Strategic Initiative #2- FOCUSING AND DEVELOPING OUR GRADUATE PROGRAMS

Original Goals

- By January 2011, begin offering classes in the MS in Event Tourism
- By September 2011, submit one proposal for a new graduate program within PETM
- By September 2012, double the number of graduate assistantship opportunities (currently 6)
- By September 2013, submit at least one doctoral degree proposal

Metrics	2008-09	2009-10	2010-11	2011-12
Revisions to MS in Kinesiology submitted for approval	No	No	Complete in Spring 2011	
Begin offering classes in Event Tourism	No	No	No	Yes
New graduate programs	Incomplete			
# of graduate assistantships	6	7	9	11

2011-12 Proposed Actions			
Action	Responsibility	Complete by	Progress
Submit a proposal for a new graduate program	Dean, Department Chairs, Faculty	May 2012	Incomplete
Increase the funding for graduate students	Dean, Faculty (Contracts and grants)	June 2012	Ongoing – 12 will be funded in 2012-13
Further develop marketing efforts around web and collateral materials to promote graduate programs	Chairs, Director of Development and External Affairs	Materials by July 2012	Incomplete
Develop systems to track placement of graduates beginning in December 2010	Chairs	December 2011	Incomplete

2012-13 Proposed Actions		
Action	Responsibility	Complete by
Submit at least one proposal for a new graduate program or extension to existing graduate programs	Dean, Associate Dean, Graduate Affairs Committee, Faculty	May 2013
Increase the funding for graduate students	Dean, Faculty (Contracts and grants)	June 2013
Develop marketing piece for each graduate program	Associate Dean, Graduate Affairs Committee, IU Communications	Materials by July 2013
Develop systems to track placement of graduates beginning in December 2012	Associate Dean	December 2012

Strategic Initiative #3 – INNOVATION IN UNDERGRADUATE EDUCATION

Original Goals

1. Examine and revise all undergraduate curricula by August 2010
2. Develop two new minors that capitalize on faculty expertise and satisfy unmet industry needs by December 2010
3. Expand the number of RISE classes offered to 30 by September 2011 (currently approximately 20 different courses)
4. Revise physical education elective program around a focus on the importance of lifelong wellness through physical activity
5. Examine and enhance advising and placement functions by December 2010

Metrics	2008-09	2009-10	2010-11	2011-12	2012-13
Submit curricula revision proposals	1	0	7	0*	N/A
Develop two new minors	N/A	0	0	1**	N/A
# of RISE course offerings	N/A	20	21 (F10)	28 (F11)	29 (F12)
Revise physical education elective program	N/A	Incomplete			
Launch a wellness course	N/A	No	No	Complete	

*TCEM BS is last undergraduate curricula needing revision. Discussions are well under way on a significant revision to take effect Fall 2013.

**Sports Marketing minor has been proposed. Another minor (Coaching) and new certificate (Youth Sports and Physical Activity) are nearing submission.

2011-12 Proposed Actions			
Action	Responsibility	Complete by	Progress
Complete data collection based on revised plans and make necessary changes	Faculty	July 2012	Data collection on new plans complete May 2012
Establish leadership on campus related to RISE programming and evaluation	Chairs and faculty	On-going	Number of courses classified as RISE continues to increase
Develop and propose at least one minor in areas consistent with the school's focus	Department curriculum councils	September 2011	Sports Marketing minor proposed. Coaching in the process of revision and re-start. Youth sport and physical activity certificate in progress.
Develop advising model	Director of Student Success	December 2011	Complete June 2012
Develop and implement mechanisms to track student placement into careers	Director of Student Success	May 2011	Significant progress in Kinesiology programs.
Revise and better coordinate the physical education elective program	PE Curriculum Council	December 2010	Coordinator model implemented in 2012

Proposed Actions 2012-13		
Action	Responsibility	Complete by
Develop PETM version of OTeam to orient and mentor first year students	Melissa Pohlman lead	June 2013
Standardize the learning community and first-year experience for all students (including transfers)	Lisa A., Melissa P., Mark U. and Amanda C. lead	June 2013
Enhance our systems to provide multiple opportunities for our students to connect with industry and professional organizations	Jay B. and Amy V. lead	June 2013

Strategic Initiative #4 – LEADERSHIP IN FACULTY/STAFF DEVELOPMENT

Original Goals

1. Develop a school-wide faculty workload model
2. All PETM employees will be engaged in mentoring relationships
3. All PETM employees will take part in some form of professional development every year
4. All PETM employees will be evaluated on an annual basis and clearly understand the components of the annual evaluation

Metrics	2008-09	2009-10	2010-11	2011-12
Implementation of faculty workload model	N/A	Incomplete		Complete
Mentoring program for faculty implemented	N/A	No		Complete
Annual evaluation of all staff	N/A	No		Complete

Proposed Actions 2011-12			
Action	Responsibility	Complete by	Progress
Develop a school-wide faculty workload model that accounts for individual faculty strengths	Dean, Chairs, Faculty Affairs Committee	December 2010	Complete
Revise PETM promotion and tenure document sections around service and articulate promotion guidelines for clinical faculty and lecturers	P&T Committee with faculty	May 2011	Promotion guidelines for lecturers around teaching revised
Formalize mentoring committee	Dean, Chairs, Faculty Affairs	October 2011	Incomplete

Proposed Actions 2012-13		
Action	Responsibility	Complete by
Revise teaching promotion requirements for clinical faculty	Faculty Affairs Committee	December 2012
Revise service promotion requirements for all faculty	Faculty Affairs Committee, and Promotion and Tenure Committee	May 2013
Initiate and undertake team goal setting and team building activities with faculty and staff	Dean	May 2013

Strategic Initiative #5 – TELLING OUR STORY

Original Goals

1. Increase the number of media mentions by school faculty members annually for the next 4 years (need to establish 2009 benchmark and then set goals)
2. Implement an integrated communications effort (web and collateral material) by May 2010

Metrics	2008-09	2009-10	2010-11	2011-12
New website launched	N/A	No	Complete	
Collateral materials printed/begin distribution	N/A	No	Yes	No

Proposed Actions 2011-12			
Action	Responsibility	Complete by	Progress
Develop a Dean’s Cabinet of 10 executives from companies or organizations in fields related to the school’s programs	Dean, Director of Development and External Affairs, Chairs	December 2011	Incomplete. First meeting slated for October 2012.
Hold first bi-annual Dean’s Cabinet Meeting	Dean, Director of Development and External Affairs	December 2011	See above.
Implement an internal communications plan	Dean, Chairs	December 2011	Internal communications increased.

Proposed Actions 2012-13		
Action	Responsibility	Complete by
Develop collateral materials for each undergraduate major	Dean, Associate Dean, Program Directors, Director of Student Success with IU Communications	October 2012
Revise and revamp website to focus on student recruitment and better describe opportunities and outcomes of majors	Dean, Associate Dean, Program Directors, Director of Student Success, Director of IT with IU Communications	December 2012
Develop collateral material for both graduate degrees	Dean, Associate Dean, Graduate Affairs Committee with IU Communications	April 2013
Revise and revamp website to focus on student recruitment and better describe opportunities and outcomes of graduate degrees	Dean, Associate Dean, Graduate Affairs Committee, Director of IT with IU Communications	June 2013

Strategic Initiative #6 – INCREASING THE RESOURCE BASE

Metric	FY 2008-09	FY 2009-10	FY 2010-11	FY 2011-12
Space plan completed	No	Complete		
Director of Development and External Affairs position filled	No	Complete		
Total annual \$ raised	\$273,684.71	\$175,496.04	\$166,316.79	\$190,834
Reunite TCEM and PE under one roof	No	No	No	No

Proposed Actions 2011-12			
Action	Responsibility	Complete by	Progress
Develop and cultivate major gifts and foundation gift prospects	Dean, Chairs, Director of Development and External Affairs	July 2012	In progress
Develop an annual giving plan	Director of Development and External Affairs, Assistant Director of Development and External Affairs	January 2012	In progress
Develop an alumni engagement plan	Director of Development and External Affairs, Assistant Director of Development and External Affairs	January 2012	In progress

Proposed Actions 2012-13		
Action	Responsibility	Complete by
Execute focused fundraising activities around priority areas for the school	Director of Development and External Affairs (DDEA)	June 2013
Develop and implement annual fundraising strategies segmenting by age and vehicle-appropriate solicitations	DDEA	June 2013
Develop and implement corporation and foundation proposals	DDEA with faculty	June 2013
Develop and implement multi-channel, audience-specific communications plan for alumni and donors	DDEA, Assistant Director of Development and External Affairs.	June 2013