

IMPACT CAMPAIGN

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January 27, 2011

Building on the Base



IMPACT Campaign

| UNIT | GOAL | RAISED | % |
|----------------------------|-----------------|---------------|----------|
| Herron | \$8,500,000 | \$7,014,938 | 83% |
| Medicine | \$892,000,000 | \$640,185,103 | 72% |
| Liberal Arts | \$18,000,000 | \$11,818,671 | 66% |
| Dentistry | \$35,000,000 | \$22,390,297 | 64% |
| Engineering and Technology | \$14,000,000 | \$8,029,641 | 57% |
| Law | \$12,000,000 | \$5,805,614 | 48% |
| Science | \$16,500,000 | \$7,630,680 | 46% |
| IMPACT | \$1,250,000,000 | \$900,623,411 | 72% |

IMPACT Campaign

| Unit | Philanthropic Goal | Cash/ Pledges | Irrevocable Life Income Gifts | Bequests | % Phil Goal | Non- Governmental Grants Goal | Dollars Raised | % NG Goal |
|-------------------------------|--------------------|------------------|--|--------------|----------------|-------------------------------------|----------------|--------------|
| Medicine | \$300,000,000 | \$209,667,974 | \$6,062,071 | \$55,345,000 | 90% | \$592,000,000 | \$369,110,057 | 62% |
| Dentistry | \$12,500,000 | \$6,253,879 | \$1,236,233 | \$200,000 | 62% | \$22,500,000 | \$14,700,185 | 65% |
| Liberal Arts | \$4,000,000 | \$1,996,902 | \$61,975 | \$125,000 | 55% | \$14,000,000 | \$9,634,792 | 69% |
| Science | \$8,500,000 | \$2,283,648 | \$35,000 | \$0 | 27% | \$8,000,000 | \$5,312,032 | 66% |
| Engineering and Technology | \$7,000,000 | \$2,488,644 | \$65,000 | \$0 | 36% | \$7,000,000 | \$5,475,997 | 78% |
| Law | \$11,800,000 | \$3,677,875 | \$526,899 | \$1,500,000 | 48% | \$200,000 | \$100,840 | 50% |
| Herron | \$8,350,000 | \$6,571,542 | \$10,397 | \$250,000 | 82% | \$150,000 | \$183,000 | 122% |
| IMPACT | \$581,840,000 | \$405,590,940 | \$9,084,577 | \$61,830,000 | 82% | \$668,160,000 | \$424,117,895 | 63% |

Opportunities

- RISE Scholarships
 - Research
 - International
 - Service Learning
 - Experiential Learning
- Endowed Professorships and Chairs
- Mini-Professorships
- School Scholarships
- Industry Sponsored Grants and Contracts
- Planned Giving among individual donors
- More active advisory councils
- Aligning development opportunities with DIAC long range plan