

**IUPUI Food Service
Student Focus Group
Notes: April 13, 2010**

In attendance: Jeannie Segó, Josh Berger, Stacy Blanton

Current Upcoming Projects

Meal Plans offered for Fall 2010; purchase now with Student Account
Considering additional locations on campus
Dorms (Lockfield Gardens) – Simply Pure – July 2011
The Corner
Audits

Current Retail Promotions

Flatbreads Pasta: Chicken Cacciatore Bake / Flatbreads Pizza: BBQ Chicken Pizza
Spotz Grille: BBQ Pulled Pork Sliders and Vegetarian Portobello Mushroom Sliders
Rio Frontera: Smaller portions of tacos, quesadillas and adding a tostada, offering
ground beef
Cookie Promo in OT
Philly Pretzels available in OT

New Catering Menus and Current Catering Promotions

Wedding Menu – Bridal Show in CE in October
“I spend my whole life in this building, I don’t want to get married here! My boyfriend is a photographer and he took photos on the terrace for a wedding.”
Spring Themed Feature Menu
International Menu
Free Delivery Promotion
Now offering Philly Pretzel Nuggets

In response to our Focus Groups

Smaller portions: parfaits, side salads, Rio, Spotz
Spotz Grille replaces CJ’s as a location to serve home-style food with value meals
Rio replaces Bamboo Asian after consistent feedback on Bamboo
Flatbreads replaces Mamma Leone’s
Sustainability research with the campus (currently working on informative posters
and a refillable ckup, provided by Go Green)
Jag Connection / Outtakes – Balanced Choices, coffee programs
Whole wheat and vegetarian options
Student Employment
Communication Avenues: emails/posters

“Keep everyone in the loop on next year’s focus groups and representative from Engineering and Technology”

“Contact Student Councils on campus and ask them to send a representative from each one... presidents can appoint people to come.”

“I found out about it from a dean, so contact the dean’s”

“I don’t understand why people don’t come, it’s free food!!”

“People are busy – contact CCL, student organizations”

“I was listening to people in the USG vote for me speeches talking about changing food service options. I will send them an email and tell them that Josh is very anxious to hear their ideas”.