

SPECIAL ISSUE
with calling card included

VISIONS



THE OFFICIAL NEWSLETTER OF THE NATIONAL FFA ALUMNI ASSOCIATION

Volume 2, Issue 1
February/March 1997

catch a COUNTRY VISION!

COUNTRY VISIONS
----- VOLUME 1 -----



**Waylon
Jennings**



**Aaron
TIPPIN**



ALABAMA



ALUMNI



**Lori
WHITE**

ONLY \$15!

COUNTRY VISIONS (CD) FEATURES THESE ARTISTS AND MANY MORE!

available only through your National FFA Alumni Association



Volume 2, Issue 2 February/March 1997

National FFA Alumni Mission

The National FFA Alumni Association secures the promise of FFA and agricultural education by creating an environment where people and communities can develop their potential for premier leadership, personal growth and career success.

FFA Alumni *New Visions* is prepared and published bimonthly by the National FFA Alumni Association as an affiliate of the Future Farmers of America in cooperation with the U.S. Department of Education as a service to state and local agricultural education agencies.

The official address for the National FFA Alumni Association is P.O. Box 15058, Alexandria, VA 22309; 703-360-3600; Ext. 293.

The National FFA Alumni Association affirms its belief in the value of all human beings and seeks diversity in its membership, leadership and staff as an equal opportunity employer.

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ADDRESS CHANGES: Please send change of address, including label changes, to Kimberly Rigol, editorial assistant, at the address listed below. Third class postage rate is paid at Alexandria, VA, and additional offices.

PETRA COMMUNICATIONS: Editorial and Production Consultant
CW DESIGN: Design and Production Consultant

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Ricardo L. Valencia
Executive Director,
National FFA Alumni Association

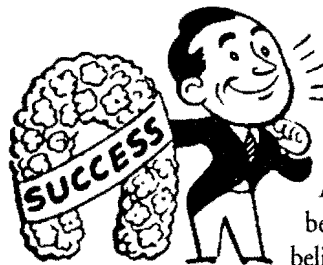


we
CAN

In cooperation with our
**National Spokesperson,
TY ENGLAND AND THE RCA
LABEL GROUP** we have de-
veloped our first national

Because
we
CARE

fundraising program - THE COUNTRY VISION CD PROJECT
This project provides a new and exciting way to earn money
for your local alumni affiliate, chapter or state association
For each CD sold your local alumni affiliate or FFA chapter
can earn money. You will also be helping to build new and
innovative alumni programs that will continue to support
our future leaders in the FFA. For more information on the
program turn to page 6 of this issue of the newsletter.



We join this wonderful association we call Alumni because we believe in and care about the future of agricultural education and FFA, but most importantly because we care about the future of our students. Here is a chance for each one of us to help build alumni and provide more support for FFA.

leadership, personal growth and career success. However, we can and must do more. Let's show everyone how much we can do and how much we truly care.

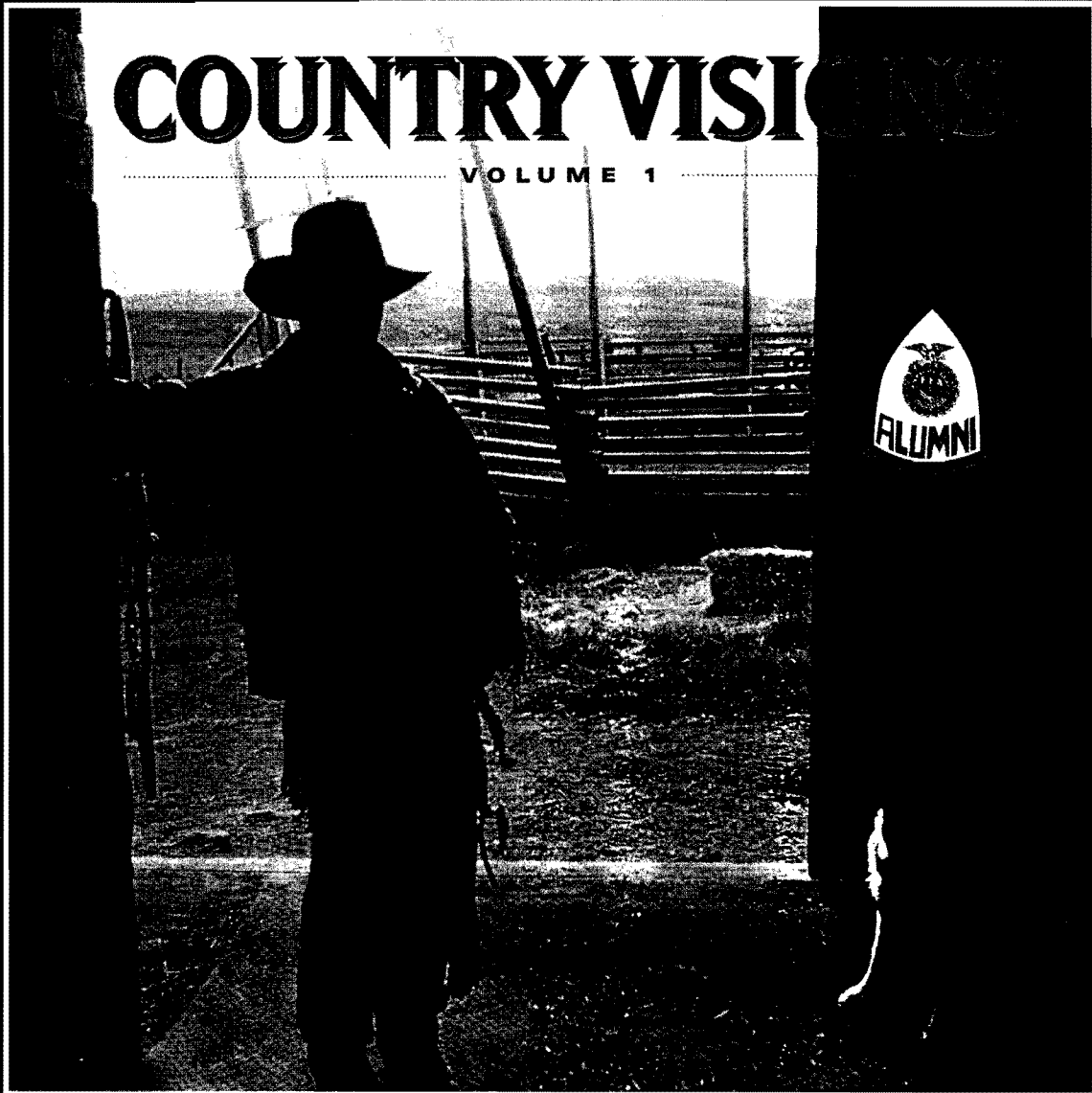
Take a moment and at the very least, order your copy of Country Visions today. But yet, remove the order form insert and ask your friends, neighbors and associates to help you and your local affiliate build support for Alumni and for your local FFA program. Every CD sold will truly make a difference.

Our goal is to sell 50,000 CD's. With our membership at 43,000; I truly believe that we can meet and exceed this goal. We need your help and your support today. I know that Alumni makes a difference; it has for the past 25 years. I know that we support our students in building premier

As I begin to think of a family of my own my vision is that agricultural education FFA will exist for my children and my children's children. That's an alumni vision we can build together through Country Visions.

COUNTRY VISIONS

VOLUME 1



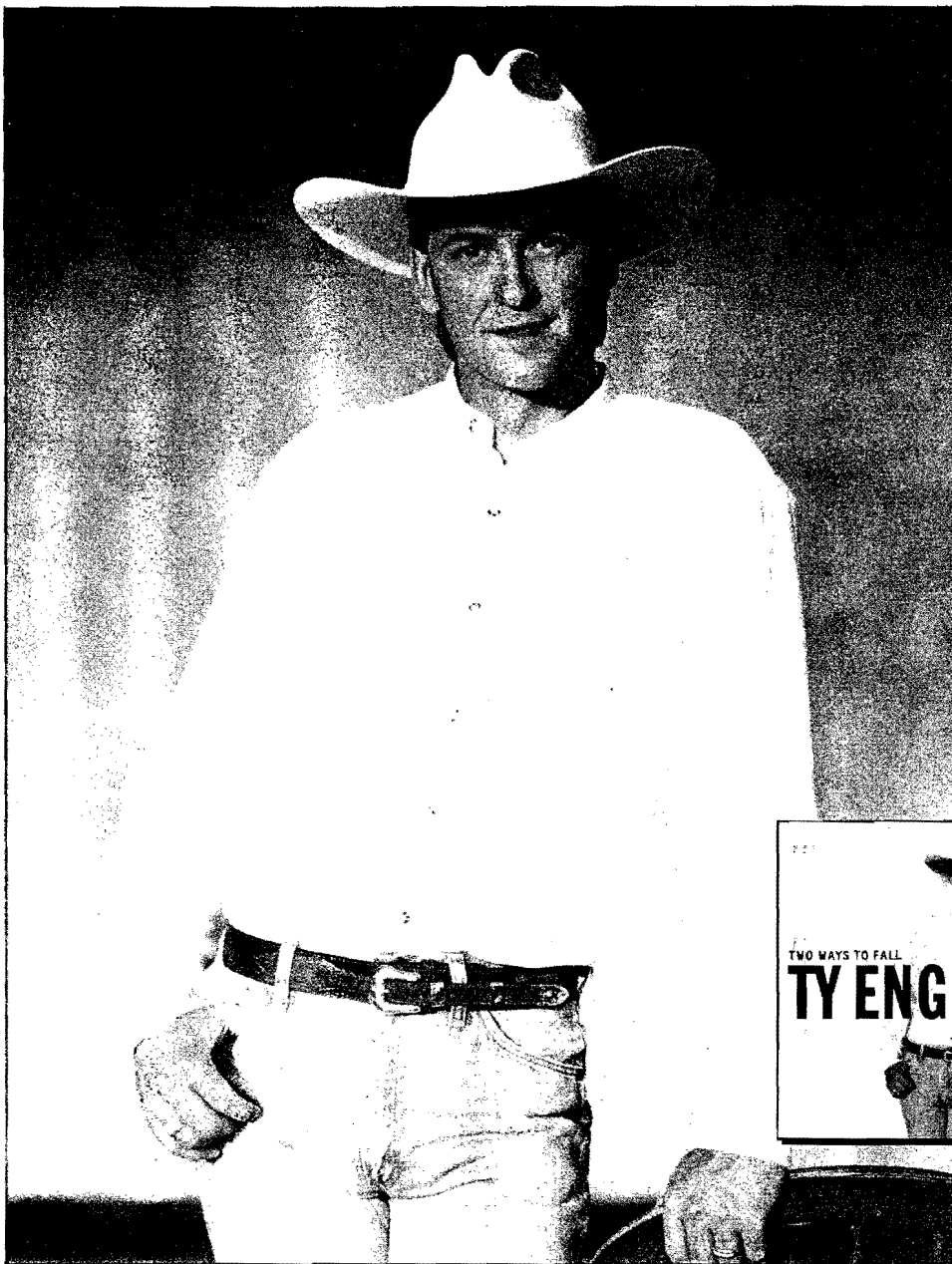
Includes 12 great songs from the best of the country music scene

TY ENGLAND - New Faces In The Fields • Once
You Learn • Redneck Son • THE THOMAS* - Love Can
Build A Bridge • PAUL THOMAS - Country After
Country • Brotherly Love • DOUG BARNETT - Coat
Of Many Colors • MURRAY - Pass It On Down
LARRY WHITE - Don't Fence Me In
TIM ANDERSON - 30,000 Feet • AMYLOU -
I Got It Honest • MARYALYN BENTLEY - America

* Courtesy of Curb Music Company / MCA Records, Inc.

Features Ty England's
"Once You Learn"...
exclusively available
only on this album!!





"I am so proud to be the Spokesperson for such a family-oriented organization and all the people it represents. I only hope that my music and I will make the FFA Alumni half as proud of me as I am of them."

Ty England

National Spokesperson for the FFA Alumni Association and RCA recording artist



Look for Ty's new album **TWO WAYS TO FALL** featuring the hits **IRRESISTIBLE YOU** and **ALL OF THE ABOVE**

IN STORES EVERYWHERE

NATIONAL FFA ALUMNI ASSOCIATION

The mission of the National FFA Alumni Association is to secure the promise of FFA and agricultural education by creating an environment where people and communities can develop their potential for premier leadership, personal growth and career success.

THIS IS OUR VIEW OF AMERICA'S FUTURE

The National FFA Alumni Association secures the promise of FFA and agricultural education by building and mobilizing grassroots support networks across America. The Alumni prepares its members to effectively represent the positive difference FFA makes in the lives of young people. Join over 40,000 parents, community leaders, corporate executives, teachers and former members who believe that FFA is America's future.



OFFICIAL ORDER FORM

PLEASE PRINT CLEARLY TO ENSURE DELIVERY

NAME	ADDRESS	PHONE	QUANTITY ORDERED	TOTAL COST	DELIVERED & PAID
TOTAL			TOTAL	TOTAL	

THANKS FOR SUPPORTING THE NATIONAL FFA ALUMNI ASSOCIATION!

FFA MEMBER / FFA ALUMNI MEMBER INFORMATION

NAME _____ FFA CHAPTER / AFFILIATE NAME _____

ADDRESS _____

FUNDRAISING CHAIRPERSON INFORMATION

NAME _____ PHONE NUMBER _____

SHIPPING ADDRESS _____

ALL PROCEEDS FROM THE SALE OF THIS COLLECTION WILL GO TO CONTINUE BUILDING SUPPORT FOR NATIONAL FFA ORGANIZATION. THIS CONTRIBUTION IS NOT TAX DEDUCTIBLE.

SEEDS DISTRIBUTED AS FOLLOWS: \$2.50 (17%) to local FFA Chapter, \$2.50 (17%) to National FFA Alumni Association. Remaining funds cover production, marketing, shipping and handling.

ALLOW 4 TO 6 WEEKS FOR DELIVERY.

STATE NOTIFICATIONS
 Virtually all states require organizations which solicit funds from the public to register with the office of the state's attorney general, or another agency specifically charged with regulating this activity. The National FFA Alumni Association has registered in every state in which such registration is required or has been exempt from such registration. In addition, some states require special notices to be included with solicitations delivered to the public. If you are a resident of one of the states listed, this notice is required by state: Virginia, Pennsylvania, Washington, West Virginia, Michigan, Maryland, New York and Florida. All other states: Residents of all other states may obtain a copy of NFFAAA's annual report by writing to the NFFAAA's at 5632 Mt. Vernon Memorial Hwy., Alexandria, VA 22309.



The National FFA Alumni Association is making this exciting Country Visions CD fundraising project available to all of the FFA Chapters across the United States. Sales will begin on December 1, 1996 and will conclude on April 1, 1997. It allows each chapter the opportunity to earn \$2.50 for each Country Visions CD sold, plus it offers many incredible prizes — including three Ty England concerts!

FUNDRAISING PRIZES

Individual Winners within Participating Chapters:

PLACE	PRIZE	ESTIMATED VALUE	PLACE	PRIZE	ESTIMATED VALUE
1st	Four tickets to the 1997 Country Music Awards in Nashville, TN (hotel and airfare included.)	\$2500.00	4th	Home Computer System	\$1500.00
2nd	Four tickets to weekend event, Weekend In The Country, at Opryland Theme Park (hotel and airfare included.)	\$2000.00	5th	\$1000.00 Gift Certificate — FFA Catalog	\$1000.00
3rd	One all expense paid trip to each of the following events: National FFA Convention, the Washington Leadership Conference, and Made For Excellence Conference	\$2000.00	6th	\$500.00 Gift Certificate — FFA Catalog	\$500.00
			7th	\$250.00 Gift Certificate — FFA Catalog	\$250.00
			8th	RCA Records CD library (12 CD's)	\$180.00
			9th	RCA "Nipper" dog statue autographed by Ty England	\$150.00
			10th	RCA Records jacket	\$120.00

Additionally, we will provide to each member selling 100 Country Visions CD's, one autographed copy of Ty England's *Two Ways To Fall* CD.

Chapters winning:

PLACE	PRIZE	ESTIMATED VALUE
1st	Ty England concert	\$15000.00
2nd	Five tickets to the Washington Leadership Conference (hotel & airfare included)	\$3700.00
3rd	Twenty tickets to the Made For Excellence Conference	\$1000.00
4th	FFA Jackets for incoming freshmen	TBD
5th	\$1000.00 Chapter Gift Certificate — FFA Catalog	\$1000.00

States winning:

PLACE	PRIZE	ESTIMATED VALUE
1st	Ty England concert	\$15000.00
2nd	Ty England concert	\$15000.00
3rd	Dinner for twenty with the National FFA Alumni Spokesperson at the National FFA Convention	\$1000.00

HOW IT WORKS

- Fundraising Chairperson (or his/her designee) receives and distributes order forms to members participating in the "Country Visions" fundraising program.
- Participants shall take orders and record the requested information on the order forms. **Please print legibly. No money shall be collected at this point.**
- Participants, at the direction of Fundraising Chairperson (or designee), shall periodically; weekly, bi-weekly or monthly, submit their order forms to the Fundraising Chairperson (or designee). The sooner orders are received, the quicker product will be shipped for distribution.
- Fundraising Chairperson (or designee) shall place the order by fax or mail, **please send copies of the order forms - not originals** to the National FFA Alumni Association. Fax: (703) 360-5524 The National FFA Alumni Association • 5832 Mt. Vernon Memorial Highway • Alexandria, VA 22309
- CD's will be shipped to Fundraising Chairperson (or designee) for distribution to participants.
- Participants deliver CD's to purchaser and collect \$15.00 per CD. This collected money is deposited into the chapter account.
- Invoice will be mailed to the individual or chapter based upon total CD's ordered. These invoices, due within 30 days of invoice date, will be calculated at \$12.50 per CD — \$15.00 sale price less \$2.50 to be retained by chapter.
- Fundraising Chairperson (or designee) makes checks/money orders (no cash please) payable to: The National FFA Alumni Association and mailed to the address below. **Please be sure to include a copy of the invoice.**
The National FFA Alumni Association • Mt. Vernon Memorial Highway • Box 15058 • Alexandria, VA 22309
- Any unsold CD's may be returned to the National FFA Alumni Association within 30 days, accompanying the invoice and payment for those CD's that have sold.
- Defective CD's — if any — should be returned by the purchaser with their name and address to the address below. A replacement CD will be mailed directly to the purchaser. RCA • Attn: RLG Customer Service • Box 24179 • Nashville, TN 37202

TERMS AND CONDITIONS

- Fundraising participants must be current members, in good standing, of the National FFA Organization or the National FFA Alumni Association.
- The "Country Visions" fundraising program will run from December 1, 1996, through April 1, 1997. Orders postmarked thereafter will be honored, but will not be counted toward prize packages.
- Please allow 3-4 weeks for delivery.
- Prizes will be based on total CD's invoiced and paid for by the chapters, states, and individuals.
 - All sales by individuals will be counted toward the state prizes.
 - All chapter sales will go toward state prizes.
 - Individual winners will be based on the total number of CD's sold by that individual.
 - Chapter winners will be based on the total number of CD's sold by that Chapter.
 - State winners will be based on the total number of CD's sold by that state.
 - Decisions on award prizes by award judges are final.
- In the event of a tie in any of the prize categories of this fundraising program, the winner will be determined by coin toss; the remaining party will be designated to the next prize in the sequence.
- All prizes will be awarded by May 15, 1997. Winners will be notified by mail and will be published in *New Horizons* magazine.
- Ty England concert prizes to be scheduled for mutually agreeable times and locations based on artist's schedule and the schedule of the chapter or state. No tickets may be sold or revenue may be generated from these concerts.
- All travel arrangements for prize packages will be coordinated by the National FFA Alumni Association.
- The National FFA Alumni Association and the National FFA Organization (collectively "FFA") assume no responsibility for the performance or non-performance of any other person or entity in connection with the prizes awarded in this contest. By participating in this contest and accepting any prize, contestant agrees that any claim arising out of the performance or non-performance of any person or entity other than the FFA, or out of defects in any product not bearing the FFA name, will be brought against and settled or otherwise disposed of with such other person or entity or other potentially responsible party, and not with the FFA.
- Prizes are not transferable.

THANKS FOR SUPPORTING THE NATIONAL FFA ALUMNI ASSOCIATION!

Just Sell 10 or only BUY 1



If you have decided to spread the news about this Country Visions CD, just follow these easy steps:

- 1. Remove the order form and begin to contact your friends, neighbors, business associates and colleagues.**
- 2. Once you have collected the order, just:**

Phone 1-703-780-5600 and speak with an FFA customer service representative who will be happy to take your order. Make sure to have your credit card information available.

Fax your order using our toll free 800 number: 1-800-366-6556, or;

Mail your order form (keeping a copy for yourself) with a check or money order to:

*National FFA Alumni Association
Country Visions CD Project
5632 Mt. Vernon Memorial Highway
Alexandria, VA 22309-0160*

If you have decided to order your personal copy of the CD, just phone, fax or mail your order! If you are ordering over 25 Country Visions CD's, the National FFA Alumni Association will be happy to bill your FFA Chapter or Alumni Affiliate with approval from the agricultural education instructor. Otherwise, you may pay with check, money order or credit card.

Fundraiser deadline extended to April 1, 1997

If you are mailing or faxing your order form in and are paying with a credit card, cut along the dotted line and attach this information to the order form.

Card Information: Visa MasterCard

Card Number: _____

Expiration Date: _____

Daytime Phone Number: _____

Signature (Cardholder) _____ SIGNATURE REQUIRED





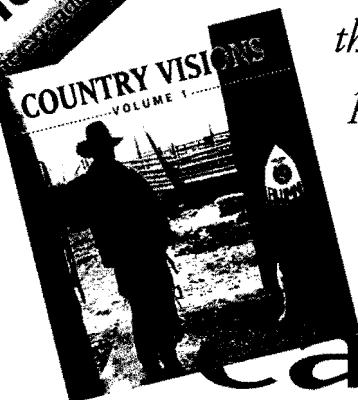
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Newsletter

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Future Farmers of America
5632 Mt. Vernon Memorial Hwy
Alexandria, VA 22309

ADDRESS CORRECTION REQUESTED

SPECIAL ISSUE



*Please help the Alumni provide
the support necessary to ensure a
promising future for FFA stu-
dents. Buy just 1 CD and it
will make the*

DIFFERENCE!



**catch a
COUNTRY VISION!**

We need your help!